

SPONSOR INVITATION

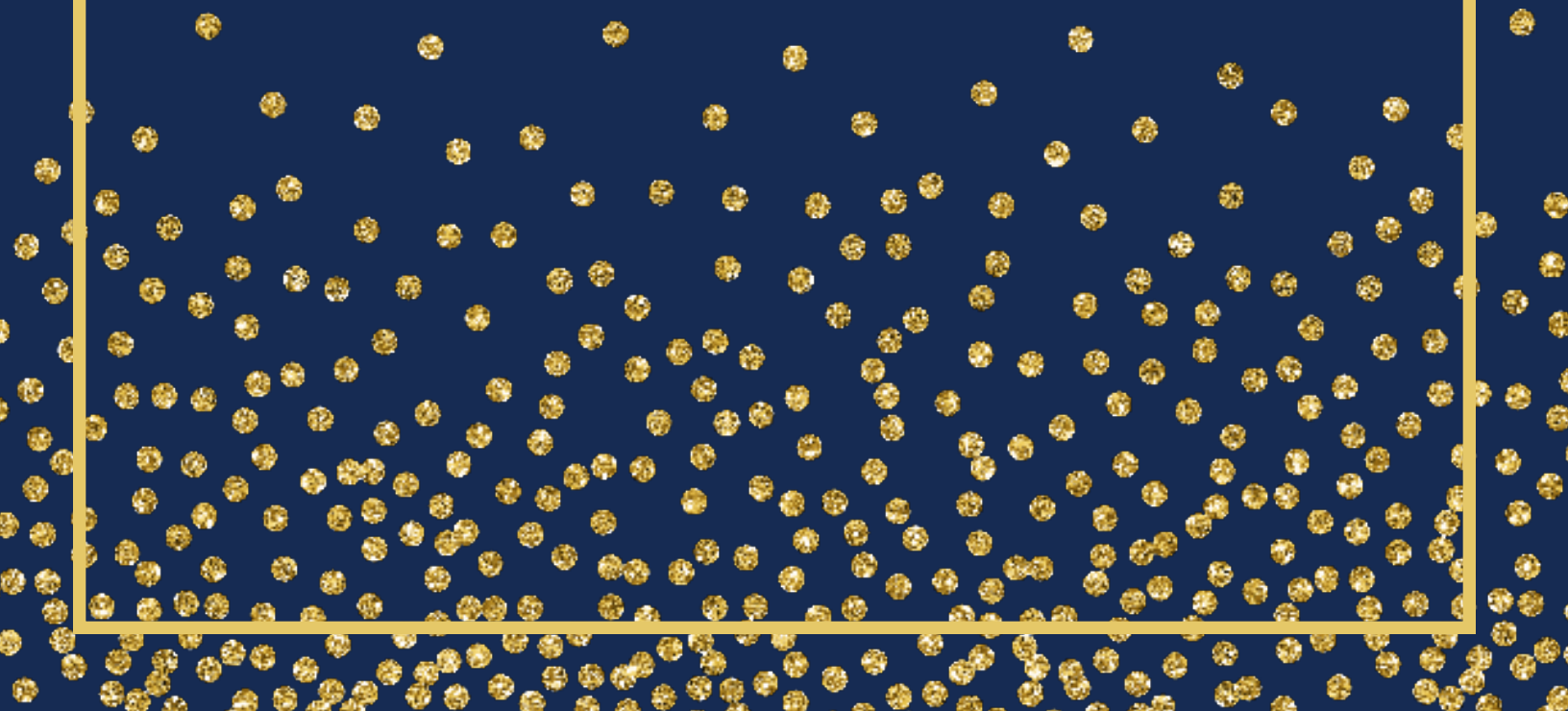
# *Nache de Gala*

presented by

Centro Cultural Hispano  
de San Marcos

FEATURING SEVEN-TIME EMMY AWARD WINNING  
ABC CORRESPONDENT JOHN QUIÑONES

Saturday the 30th of September, 2017





On behalf of Centro Cultural Hispano de San Marcos (Centro) and as its President of the Board of Directors, I respectfully seek your support of Centro's Noche de Gala event.

Centro's Gala will take place on Saturday, September 30, 2017 at the San Marcos Embassy Suites. The purpose of the event is not only to celebrate and raise awareness of Centro's mission and history, but to also seek support in its continued efforts to enhance the availability of programs and services provided at minimal or no cost to the San Marcos community. The following pages provide a few highlights of Centro's Mission, History and Services currently provided.

Our Board of Directors and Noche de Gala Committee are asking for Event Sponsorships from businesses and individuals such as yourselves. By sponsoring this event, you are providing continued opportunities in broadening the creative horizons of our children, families, and community members. We ask that you consider this request and select a sponsorship package outlined in this booklet. Your donation to Centro will be recognized at our event plus in various print and social media outlets.

It is our sincere hope that we can count on your support in partnering with our mission. Your financial support is critical as it enables us to continue to operate as a community beacon for the preservation, development, and promotion of Hispanic Arts, Culture and Heritage to be shared by all members of our community.

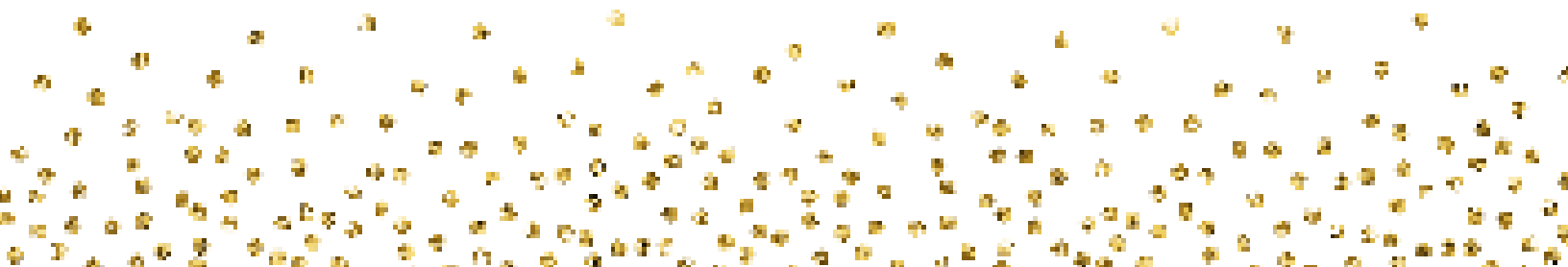
If you have any questions, please feel free to contact us at the number provided in the booklet. Thanking you in advance for your consideration in participating in Centro's Noche de Gala.

Muchas gracias,

*Ruben Becerra*

President

Centro Cultural Hispano de San Marcos



# Mission and History



## Centro Cultural Hispano de San Marcos

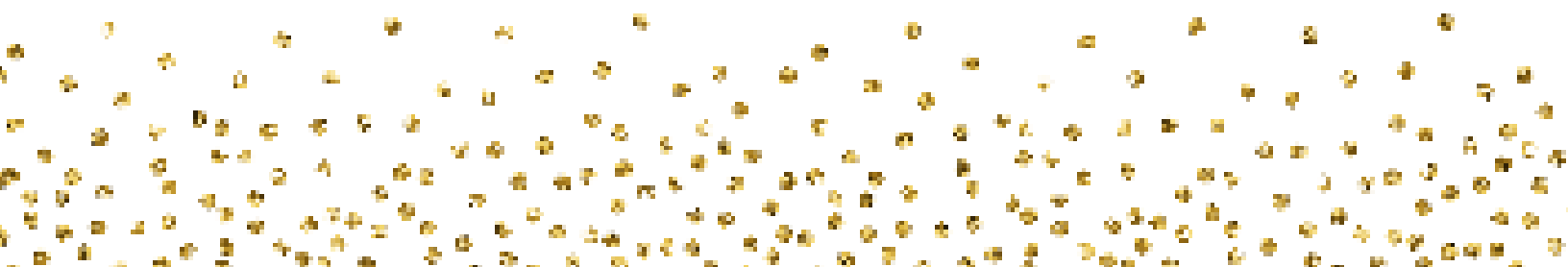
Centro Cultural Hispano de San Marcos is a social-educational enterprise that works to document the past, respond to the present, and build the future of San Marcos, Texas. The work of Centro is centered on a community-development framework and is dedicated to serving the people.

## Mission

To serve as a community beacon for the preservation, development, promotion and celebration of the Hispanic Arts, Culture, and Heritage.

## History

Centro Cultural Hispano de San Marcos was established in 2010, in the historically designated building formerly known as Southside School and the Mexican School. The Founding Members created the cultural center to include: Ofelia T. Vasquez Mexican American Culture Museum; Marcos and Fidela Garza Library; and an art gallery. It is a place where continuous learning exists, and where every day is a new, different, and exciting experience offered to the community.



# *We are Centro Cultural Hispano de San Marcos*

## **The Ofelia T. Vasquez Mexican American Culture Museum**

The museum features interchanging exhibits and artifacts of San Marcos' history and families and Mexican American heritage.

## **The Marcos & Fidela Garza Library**

The library to honor the founders of the first Mexican American "barrio" in San Marcos. The library has books that richly depict the Mexican American culture and traditions.

## **The Art Gallery**

The Art Gallery features quarterly exhibits by Hispanic artists, covering a variety of Latin themes, styles, stories and mediums.

### **Exhibits include:**

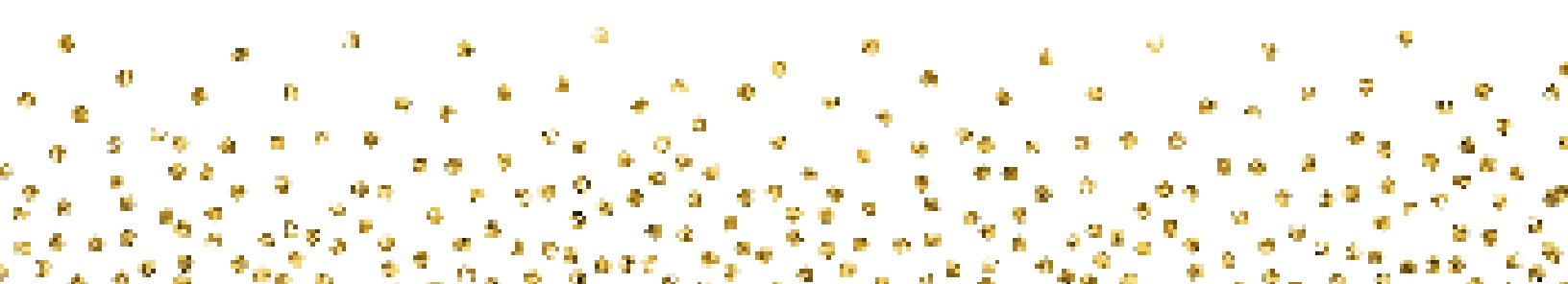
- Art Exhibits
- Poetry Readings
- Book Readings

### **Special Events:**

- Dia de los Muertos
- Posadas

### **Community Involvement:**

- Hays County Legal Aid Clinic
- Mermaid Society
- LULAC Council #654
- Girl Scouts Troup 1098 of San Marcos
- Mano Amiga
- Bahía Children's Class
- Fatherhood Initiative & 24-7 Dads
- ESL Classes – Community Action Inc of Central Texas
- Central Texas Medical Center Health Checks
- Job Fairs : Amazon Fulfillment Center & Grande Communications
- City of San Marcos Election Debates
- San Marcos Cinema Club
- Memorial Presbyterian Church
- Barrio Writers
- UIL District 14-6A CX Debate Meet



# *What if all the children could...*

What if all the children could be afforded the opportunity to be nurtured in a vibrant cultural place. Centro is a historical place of convening of ideas, platicas (conversations), educational events, cultural gatherings, and celebrations. A few highlights are listed:

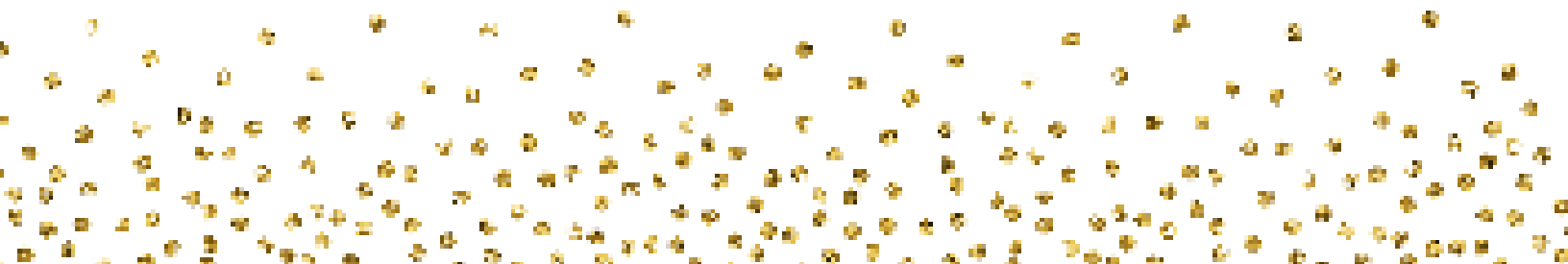
- **Summer Camps**

- o NASA FAMA Summer Children's Little Engineers Camp – Partnership with Texas State University. Nurtures an interest in science, technology, engineering and math in the 3rd and 8th grade. Future Aerospace-Engineers Mathematicians Academy and Computer Lab.
- o Camp Ole
- o ArtSpace
- o Makerspace Camp – Partnership with Texas State University. Exploration in robotic & animation designs using computer digital equipment & online equipment

- **Cultural Art Classes**

- o art
- o music classes for Accordion
- o ballet folklórico dance
- o music classes for Piano
- o Capoeira Angola

- **Tutoring**



# *Sponsorship Participation*

## *Platinum \$10,000*

2 Tables for 10 guests at *Noche de Gala*  
10 VIP Reception Tickets - Pre *Noche de Gala* Event  
Full page ad in *Noche de Gala* Program  
Sponsor recognition with logo on Centro website  
Plus local print and Centro's social media

## *Gold \$7,500*

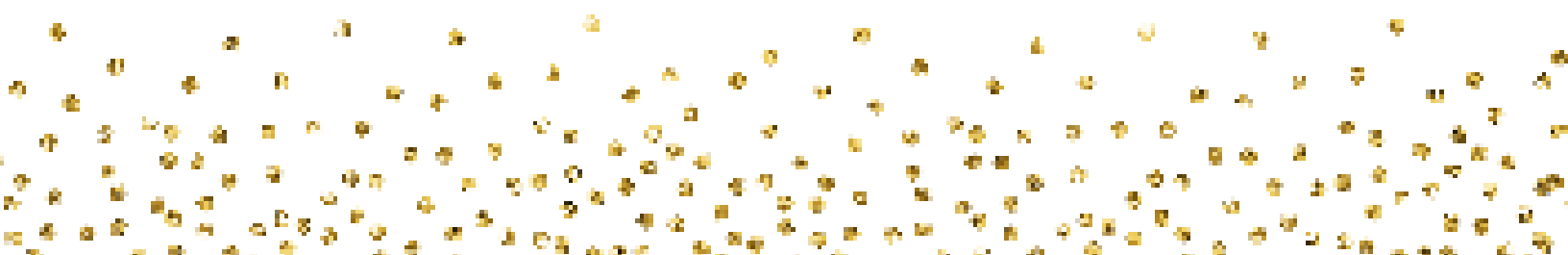
1 Table for 10 guests at *Noche de Gala*  
6 VIP Reception Tickets - Pre *Noche de Gala* Event  
Full page ad in *Noche de Gala* Program  
Sponsor recognition with logo on Centro website  
Plus local print and Centro's social media

## *Silver \$5,000*

1 Table for 10 guests at *Noche de Gala*  
4 VIP Reception Tickets - Pre *Noche de Gala* Event  
1/2 page ad in *Noche de Gala* Program  
Sponsor recognition with logo on Centro website  
Plus local print and Centro's social media

## *Bronze \$2,500*

1 - Tables for 10 guests at *Noche de Gala*  
2 - VIP Reception Tickets - Pre- *Noche de Gala* Event  
1/4 page ad in *Noche de Gala* Program  
Sponsor recognition with logo on Centro website  
Plus local print and Centro's social media





## *Long-Time Friends of Centro*

*Rosie Garcia, Committee Chair*  
AMIGAS del Centro

*John Schott, President*  
Frost Bank Financial Center

*Mrs. Eleanor B. Crook*

*Art Commission*

*Mr. & Mrs. William Johnson*  
Burdine Johnson Foundation

City of San Marcos, TX

*Mrs. Rebecca Tomblin*  
The Tomblin Foundation

*Dr. Joel & Norma Martinez*

*Brian McCoy, President*  
McCoy's Building Supply

*Rosie Garcia*  
State Farm Tutoring Grant

