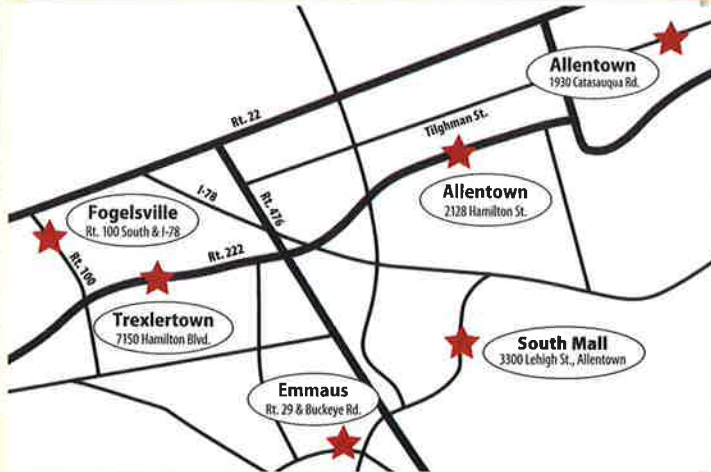




Visit Yocco's **6** Valley Locations



South Mall
3300 Lehigh St., Allentown
610-351-4222

Rt. 100 South & I-78
Fogelsville
610-398-3939

2128 Hamilton St.
Allentown
610-821-8488

Rt. 29 & Buckeye Rd.
Emmaus
610-967-5555

1930 Catasauqua Rd.
Allentown
610-264-1884

7150 Hamilton Blvd.
Trexlertown
610-530-4480

CALL AHEAD ORDERING

We are known for our fast service, but for large orders or even faster pickup, call ahead. It will be ready for you!

PLUS, for orders over \$50, you receive a \$5 Yocco's Gift Book for your next visit. The larger the order, the more gift books you receive. It pays to call ahead.

Visit our website at Yoccos.com for photos, history, special offers and of course our hours & store directions.



and post your favorite photos

Corporate Headquarters

16 E. Minor St., Emmaus, PA. 18049
610-928-3100 • Fax 610-928-3200

98th Anniversary!



"The Hot Dog King" Yocco's

THE SECRET'S in
Yocco's SAUCE

Quality Fast Food Since 1922!



Gary Iacocca
3rd Generation Owner

Chris Iacocca
4th Generation Owner

We invite you to come to Yocco's and try our quality food, served fast at a great value. We have something on the menu for you and every hungry member of your family and friends.

Taste The Difference Quality Makes

Visit Yoccos.com for locations, hours, photos, history and added coupons!

"Voted Best Hot Dog"



- Best Hot Dog
- Best French Fries
- Fastest Takeout
- Friendliest Service
- Lunch Under \$6

Burgers

100% all beef 1/4 lb. burgers made locally.
 "Everything"= tangy mustard, chopped onions,
 Yocco's chili sauce and pickles in a fresh Moribito hamburger roll.



Yocco's Burger | Love Burger*

- Hamburger** (1/4 lb) **\$3.69 | \$4.29**
- Cheeseburger** **\$3.99 | \$4.59**
- Double Hamburger** (1/2 lb) **\$5.45 | \$6.29**
- Double Cheeseburger** **\$6.05 | \$6.89**
- Triple** (3/4 lb) **\$7.19 | \$7.69**
- Triple Cheese** **\$8.19 | \$8.69**

*What makes it a LOVE BURGER?
 We add mushrooms...lots of mushrooms!



Sausage

100% all beef. Slightly spicy, grilled crispy.
 "Everything"= tangy mustard, sautéed onions and peppers,
 topped with Yocco's chili sauce in a lightly toasted steak roll.

- Sausage Sandwich** **\$4.89**
- Cheese Sausage** **\$5.39**



Fish

Icelandic Cod battered dipped fish fillet.

- Fish Sandwich** **\$4.69**
- Cheese Fish** **\$4.99**

855-973-2607

All weights prior to cooking. The FDA advises consuming raw or undercooked meats, poultry, seafood or eggs increases your risk of foodborne illness.
 Prices subject to change without notice.



Quality Fast Food Since 1922!



Just say
 "Everything"

What's a Yocco's Hot Dog?

A well-done Yocco Hot Dog in a steamed roll,
 topped with chopped onions, tangy mustard
 and Yocco's Secret Recipe Chili Sauce!

Hot Dogs

- Yocco's Hot Dog** **\$1.69**
- Yocco's Cheese Dog** **\$1.99**
 With 100% American cheese
- NEW!** **Yocco's Bacon Dog** **\$2.58**
- NEW!** **Yocco's Double Dog** **\$2.99**

Toppings & How To Order:
 When you say "Everything" or "Classic Style" you will get
 the toppings as noted on the menu. If you don't want a
 particular item, just say NO mustard or NO onion, etc.

Additional toppings available upon request.
 No charge: Kraft Mayo, Dijonnaise, Sriracha Mayo, Heinz Ketchup,
 Sautéed Onions, Sautéed Sweet Peppers and/or Hot Banana Pepper Rings
 Additional charge: Dill Pickle Chips 15¢
 Ambrosia Sliced Mushrooms (lightly sautéed then grilled) 50¢



CheeseSteaks

"Everything"= sautéed onions, Yocco's chili sauce, pickles and hot peppers, in a lightly toasted steak roll.



Mushroom CheeseSteak

- Steak Sandwich** \$5.49
- CheeseSteak** \$5.99
- Mushroom Steak** \$5.99
- Mushroom CheeseSteak** \$6.59
- NEW! Bacon CheeseSteak** \$7.18



CheeseSteak

Fries, Pierogies, Onion Rings

We Fry in 100% Sunflower Oil

- "Crinkle Cut" French Fries**
- Sm. \$1.89
- Lg. \$2.39
- Bucket \$4.99
- Mrs. T's Pierogies**
- Sm. (2) \$1.99
- Lg. (3) \$2.96
- Bucket (10) \$8.99
- Onion Rings**
- Reg. \$2.69
- Bucket (12) \$5.99
- NEW! Cheese Fries** \$2.99
- NEW! Bacon Cheese Fries** \$3.99



Add-Ons

- Yocco's Chili Sauce** on the side \$0.50
- Cheese Slice** \$0.30
- NEW! Cheddar Cheese Sauce** \$0.69
- NEW! Bacon Strip** \$0.89
- NEW! Bacon Crumbles** \$1.19

*Bacon not available at all stores (yet)



Chicken

Grilled, Fried or Chopped



- Grilled Chicken Breast** \$5.89
- A Perdue breast lightly marinated and grilled
- With Cheese** \$6.19
- Chicken Steak Sandwich** \$5.89
- Chunky chopped Perdue chicken breast
- Chicken CheeseSteak** \$6.49
- NEW! Crispy Chicken Sandwich** \$3.79
- Classic Style w/ Pickles
- With Cheese** \$4.09

Ask for mayo, sriracha mayo or dijonaise plus any of our other toppings



Drinks On Tap



Coke, Diet Coke, Cherry Coke, Coke Zero, Birch Beer, Sprite, Diet Sprite, Fruit Punch, Orange, Pink Lemonade, Gold Peak Tea, Raspberry Tea, Unsweetened Tea

- Small** \$1.59
- Medium** \$1.99
- 32 oz. Large** \$2.49
- 44 oz. Xlg** \$2.99
- Bottled Water** \$1.79
- Chocolate Milk Pint** \$1.79
- Chocolate Milk 1% 1/2 pint** \$0.99
- White Milk 1% 1/2 pint** \$0.99
- Hot Chocolate** \$1.69
- Powerade Bottle 28oz** \$2.29

Visit Yoccos.com for Locations, Hours, Photos and Special Offers.

All prices subject to change, plus state sales tax.

*Not all items available at all stores.

Credit Cards accepted at our 3 Allentown locations
CASH ONLY (for now) at the other stores - ATM ON SITE

The "Original" Yocco's Doggie Pac

\$14.95

All the makings for one dozen Yocco's Hot Dogs you prepare. Includes our special recipe hot dogs, rolls, Yocco's mustard, chopped onions and Yocco's famous secret recipe chili sauce. Plus, if you are camping or at the park, ask for our free cookout kit. Great for lunches, dinners, late night snacks and of course cookouts.



**Take Some Home. . . \$2.99
MAKES 12 OZ.**

Yocco's secret recipe chili sauce has become famous in the Lehigh Valley with fans all over the world. A light tangy meat sauce condiment, great for cookouts or add it into your own recipes. Keep refrigerated or freeze it for later.



For The Kids

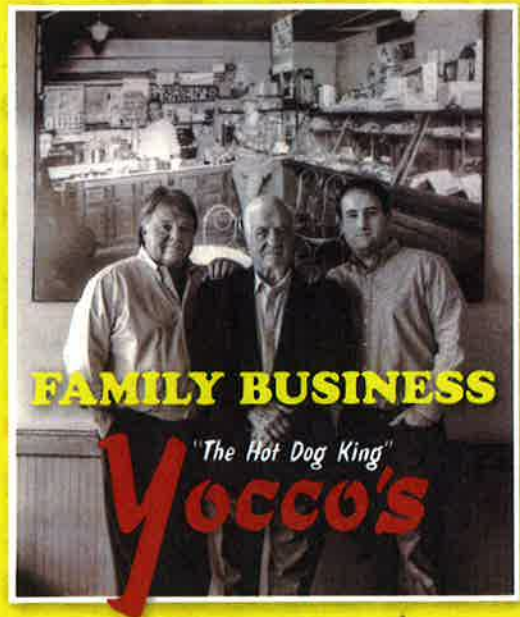


"Make your own combination"

- Hot Dog \$1.69**
Plain or with condiments
- Jr Steak Sandwich. \$3.59**
In a hot dog roll
- Hamburger \$3.69**
Regular Yocco burger
- NEW! Chicken Breast Strips (breaded) . . \$2.79**
(grilled) . . **\$4.89**
- Kids Fries99**
- Kids Pierogie.99**
- Applesauce99**
Squeeze Pouch-To-Go
- Pudding Cup50**
- Kids Soda99**
- Apple Juice99**
- 8 oz. 1% Chocolate Milk99**
- 8 oz. 1% White Milk99**

*All Drinks Come With A Souvenir Cup, Lid & Straw

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Yocco's serves up a true taste of Allentown - a shining example of family business that is four generations strong. Yocco's specializes in high-quality fast food and is best known for its hot dogs, cheesesteaks and pierogies, made to order while customers watch. They currently have six locations and more than 100 employees and plan to grow. The business was started in 1922 by Theodore Iacocca, an Italian immigrant, as the Liberty Grille (seen in the photo below). While its name and location changed, Yocco's continues to serve generations of fans. Yocco's secret recipe chili sauce, a light but tangy condiment, is known throughout the valley and beyond. In the portrait above, owner Gary Iacocca (left) follows in the footsteps of his father and former owner, Julius Iacocca (center) and grandfather Theodore. Gary's oldest son Chris (right) is Vice-President and Operations Manager of the company and now partner with his dad.



Original Owners: (L) Albert Iacocca, (M) Theodore Iacocca (Founder) and (R) Julius Iacocca



**Original Store, Founded 1922
711 Liberty St., Allentown, PA**