



Greater Rochester PEEP Show

Sponsorship Opportunities

Saturday, April 2nd &
Sunday, April 3rd, 2022

Our annual PEEP Show is a FREE community wide event and contest to help raise funds for Webster Community Chest and participating local charities and non-profit organizations.

Community members, businesses, and organizations submit a themed art display using Marshmallow PEEPS®, in which event attendees have the opportunity to purchase tickets to vote on their favorite displays! There are many opportunities to win through multiple awards and categories, which make it fun for all, for a good cause.



Ways you can help make this event a success are by entering a display, hanging a poster at your office or local business, or donating a prize. If you have a small business, rent a table (\$75) and be a VENDOR at the show. Or, become a Peep Show sponsor, with additional promotional benefits as a token of our appreciation:

BENEFITS	FRIENDS \$75+	SUPPORTERS \$150+	CHAMPIONS \$250+
Listed as a sponsor on our home page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Award given on behalf of your company	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tickets to vote on displays	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Display table host with name and logo		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name and logo at entrance on leading sponsor board		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Included in PEEP Show program		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention in all ads, press releases, and social media			<input checked="" type="checkbox"/>
Private viewing of displays the day prior with tickets to vote on PEEPS® displays			<input checked="" type="checkbox"/>
Complimentary WCC t-shirt, donuts, and coffee during viewing or day of event			<input checked="" type="checkbox"/>