

# 161 Task Force

The NABA State Route 161 Task Force is a partnership of the Northland Area Business Association (NABA), the Northland Alliance, Inc., the Northland Community Council (NCC) and other business and community leaders in the Northland area of northeast Columbus, Ohio.

Formed in May 2006, the Task Force addresses issues of concern to business and community stakeholders along and near the State Route 161 (East Dublin-Granville Road) commercial corridor in the Northland area.

## **NABA State Route 161 Task Force Mission Statement**

*Adopted by the Steering Committee  
June 15, 2006*

The mission of the State Route 161 Task Force is:

- To develop and implement programs that involve and benefit business stakeholders along the State Route 161 (East Dublin Granville Road) business corridor in the Northland area of Columbus, along with the residential communities that adjoin the corridor; and that help to preserve and enhance the corridor's appeal to current and future business tenants, property owners and their customers.

To accomplish this, the State Route 161 Task Force will:

- Serve as a clearinghouse for ideas on improving and sustaining the business climate along the State Route 161 corridor;
- Identify and, when possible, resolve issues identified by Task Force members as affecting the business climate along the corridor, including but not limited to beautification and grass cutting in the common areas of the corridor, police staffing and response, and traffic and street improvements;
- Advise regional groups, including the Northland Area Business Association and the Northland Community Council, as

well as the City of Columbus regarding the unique concerns of business tenants and property owners along the corridor; and

- Promote the advantages of the State Route 161 corridor as a business location, through preparation and distribution of printed materials, communications with local media, and other means, and support NABA's efforts to promote the business potential of the Northland area in general to potential tenants, property owners and the general public.

The geographic focus of the State Route 161 Task Force will be:

- The approximately 3.5 mile segment of State Route 161 beginning at the Worthington city limit on the west and Ponderosa Drive on the east, along with segments of the major arterials and other streets adjoining the corridor and affected by it (e.g., Busch Boulevard, Sinclair Road, Karl Road, Cleveland Avenue).



# NORTHLAND ALLIANCE

A NON-PROFIT COMMUNITY AND BUSINESS ORGANIZATION

## Northland Alliance

*The key to understanding the  
Northland area of Columbus*

*The mission of the Northland Alliance is to work with the private sector, community organizations and government to improve the Northland area.*

Northland Alliance formed to focus on large game-changing projects as evidenced by the tremendous renaissance of the Morse Road Corridor.

25 active Civic Associations working to keep our area vital and beautiful anchored by Northland Community Council with commanding respect of City Leaders bringing out the best in government.

In partnership with the Northland Area Business Association making Northland the place to do business in Central Ohio.

Northland Area Business Association



*Growth through Cooperation*