ONE VISION ONE CAUSE
ELEVATING AFRICAN AMERICAN ENTREPRENEURSHIP

AGG 2020

16TH AGG GASTON CONFERENCE
FEBRUARY 11-12 2020
BIRMINGHAM JEFFERSON CONVENTION COMPLEX
THIRD FLOOR EAST MEETING ROOMS
2101 Richard Arrington Jr. Blvd., Birmingham, AL

FEATURING
Dr. George Fraser
FOUNDER, CEO OF FRASERNET, INC.
Maggie Anderson
CO-FOUNDER, EMPOWERMENT EXPERIMENT
Michael Graves
FOUNDER, GRAVES ADVISORY GROUP
Shelly Bell
FOUNDER, BLACK GIRL VENTURES
Debra Nelson
PRESIDENT, ELEVATE COMMUNICATIONS
Eugene Mitchell
E. MITCHELL CONSULTING
Dr. Anthony Hood
DIRECTOR OF CIVIC INNOVATION, UAB
Carmen Mays
FOUNDER & CEO, ELEVATORS

TUESDAY, FEBRUARY 11
Registration, 8 a.m.-4 p.m. | Continental Breakfast, 8:30-10 a.m.

9:30-10:30 a.m. | The Business Corner: “The Opportunity Forum”
Businesses interested in participating in regional growth initiatives will learn more about what it takes to qualify and prepare for opportunities and will meet some of the decision makers.

10:30-11:30 a.m. | Business “Meet & Greet”

11:30 a.m.-1 p.m. | A.G. Gaston Legacy Luncheon
Featuring Maggie Anderson, activist, critically-acclaimed author of Our Black Year and CEO of the Empowerment Experiment.

1:30-2:15 p.m. | Plenary Session | with Dr. George Fraser
2:15-3 p.m. | Plenary Session | with Eugene Mitchell

3-5 p.m. | Town Hall Meeting on Financial Literacy

WEDNESDAY, FEBRUARY 12
Registration, 8 a.m.-12:30 p.m. | Continental Breakfast, 8:30-10 a.m.

9-10:15 a.m. | The Next A.G. Gastons
Dr. Anthony Hood of UAB’s Collat School of Business and panelists from around the city (Carmen Mays, Elijah Davis, Tene Dolphin) discuss identifying and developing Birmingham’s next generation of entrepreneurs.

10:30-11:45 a.m. | How to Play the Game: Building Connections to Capital
Shelly Bell is a serial entrepreneur, computer scientist and business strategist who connects entrepreneurs, investors and corporations in order to diversify their talent pipeline, increase equity and grow their brands.

12-1:30 p.m. | The Green Power Luncheon
Featuring Michael Graves, founding member and managing partner of New York marketing firm Graves Advisory Group.

For more information, or to register, go to aggastonconference.biz