

# AGG 2020

## 16TH AGGASTON CONFERENCE FEBRUARY 11-12 2020

BIRMINGHAM JEFFERSON CONVENTION COMPLEX  
THIRD FLOOR EAST MEETING ROOMS  
2101 Richard Arrington Jr. Blvd., Birmingham, AL

### FEATURING

**Dr. George Fraser**

FOUNDER, CEO OF FRASERNET, INC.

**Maggie Anderson**

CO-FOUNDER, EMPOWERMENT EXPERIMENT

**Michael Graves**

FOUNDER, GRAVES ADVISORY GROUP

**Shelly Bell**

FOUNDER, BLACK GIRL VENTURES

**Debra Nelson**

PRESIDENT, ELEVATE COMMUNICATIONS

**Eugene Mitchell**

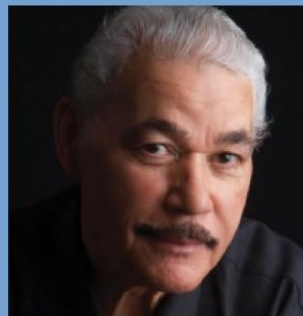
E. MITCHELL CONSULTING

**Dr. Anthony Hood**

DIRECTOR OF CIVIC INNOVATION, UAB

**Carmen Mays**

FOUNDER & CEO, ELEVATORS



### TUESDAY, FEBRUARY 11

REGISTRATION, 8 a.m.-4 p.m. | CONTINENTAL BREAKFAST, 8:30-10 a.m.

9:30-10:30 a.m. | THE BUSINESS CORNER: "THE OPPORTUNITY FORUM"

Businesses interested in participating in regional growth initiatives will learn more about what it takes to qualify and prepare for opportunities and will meet some of the decision makers.

10:30-11:30 a.m. | Business "Meet & Greet"

11:30 a.m.-1 p.m. | A.G. GASTON LEGACY LUNCHEON

Featuring **Maggie Anderson**, activist, critically-acclaimed author of *Our Black Year* and CEO of the Empowerment Experiment.

1:30-2:15 p.m. | PLENARY SESSION | with **Dr. George Fraser**

2:15-3 p.m. | PLENARY SESSION | with **Eugene Mitchell**

3-5 p.m. | TOWN HALL MEETING ON FINANCIAL LITERACY

### WEDNESDAY, FEBRUARY 12

REGISTRATION, 8 a.m.-12:30 p.m. | CONTINENTAL BREAKFAST, 8:30-10 a.m.

9-10:15 a.m. | THE NEXT A. G. GASTONS

**Dr. Anthony Hood** of UAB's Collat School of Business and panelists from around the city (**Carmen Mays, Elijah Davis, Tene Dolphin**) discuss identifying and developing Birmingham's next generation of entrepreneurs.

10:30-11:45 a.m. | HOW TO PLAY THE GAME: BUILDING CONNECTIONS TO CAPITAL

**Shelly Bell** is a serial entrepreneur, computer scientist and business strategist who connects entrepreneurs, investors and corporations in order to diversify their talent pipeline, increase equity and grow their brands.

12-1:30 p.m. | THE GREEN POWER LUNCHEON

Featuring **Michael Graves**, founding member and managing partner of New York marketing firm Graves Advisory Group.

CONFERENCE SCHEDULE

For more information, or to register, go to [aggastonconference.biz](http://aggastonconference.biz)