



# Verengo Solar

**Product:** Solar Powered Energy  
**Client:** Verengo Solar  
**Title:** Sunshine on a Cloudy Day  
**Writer:** (Gwen)  
**Length:** 120 seconds

## Source

**“My Girl” TEMPTATIONS RECORDING Or ISOLATED MELODY (Most people know the words by heart)**

**ANNOUNCER:** *(IN A DJ VOICE SIMILAR TO KASEY KASEM)*

## Audio

“My Girl” TEMPTATIONS RECORDING Or ISOLATED MELODY (Most people know the words by heart), isolating *“I’ve got sunshine on a cloudy day.”*

Doesn’t that take you back, radio listeners from every corner of this soulful nation? That phrase, “Sunshine on a cloudy day” is an anthem of positivity that we share here at **Verengo Solar**.

*(switching to regular commanding voice)*

You see, we don’t let a cloudy day bring us down and neither will it stop our solar panels from saving you money day after day after day. Here is a testimonial from just one of our 10,000 satisfied customers:

**CUSTOMER TESTIMONIAL** *(female voice from California)*

“We had **Verengo** do our our solar array 5 years ago and we have already got our money back. In fact, Pacific Gas & Electric wants to buy our left-over electricity!

**ANNOUNCER**

Can you imagine that? Having all the power you need for a 6,000 sq/ft home and enough left over to sell? Now, that smart lady and her family may be in the minority, but it is not as far-fetched as you may think.

**A FACTUAL SOUNDING GUY**

Sending electric power back to your utility's transmission lines is called net metering. Geologist Tom Gignoux, a net-metering pioneer, installed a tiny 900-watt solar-panel system on his 1,200-square-foot Missoula, Mont., home eight years ago. Being an early adopter had its benefits: He got in on his utility's pilot project, which paid half the cost of his \$9,000 system.



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**Source**  
**ANNOUNCER**

**FACUAL SOUNDING GUY**

**ANNOUNCER**  
("My Girl music playing in the background)

## **Audio**

Did you hear that? That is like having your cake and eating it too! We at **Verengo Solar** are possibility thinkers and we want to bring you into energy independence. Check us out at [www.verengosolar.com](http://www.verengosolar.com) or better yet, give us a call to set up your own in-home appointment.

Annual percentages of sunshine:

- 73% Los Angeles, California
- 85% Phoenix, Arizona
- 78% Sacramento, California
- 54% Chicago, Illinois
- 68% San Diego, California
- 58% New York, New York
- **47% Seattle, Washington**

Aw, don't you feel bad you folks in Seattle, a **Verengo Solar** systems work on cloudy days too!

So let's recap the **Verengo** promise:

- ✓ Solar power pays for itself
- ✓ Solar power is affordable for everyone
- ✓ Nobody is faster – contract-to-completion
- ✓ You will be the envy of the neighborhood
- ✓ And you can leave that light on just a little bit longer

Do not let that sunshine slip away – call **Verengo Solar.....today!**

**Writer**



**Narrative**

*Upbeat and positive – I hope you can find a testimonial about selling L/O power. If not, something close to 100% satisfaction and we could change power selling to power savings.*