

west coast WOMAN

2017 Editorial & Advertising Schedule

January 2017

Theme: Education & Lifelong Learning

This issue is for anyone offering classes or instruction from colleges, schools, institutes or learning centers.

Ad Deadline: Dec. 10

February 2017

Ad Deadline: Jan. 15

March 2017

Ad Deadline: Feb. 15

April 2017

Deadline: March 15

May 2017

Ad Deadline: April 15

June 2017

Ad Deadline: May 15

July 2017

Ad Deadline: June 15

August 2017

Theme: Education Issue. Reach women who want to advance their careers

Ad Deadline: July 15

September 2017

Theme: Lifelong Learning. All types of learning non-degreed opportunities from seminars to lectures

Ad Deadline: Aug. 15

October 2017

Theme: Women's Health

Biggest issue of the year. Coverage on timely health issue including breast cancer.

Ad/advertorial package available

Ad Deadline: Sept. 15

November 2017

Theme: Salute to the Arts Part 1. Roundup of area arts organizations' events.

Ad Deadline: Oct. 15

December 2017

Theme: Salute to the Arts Part 2. Roundup of area arts events.

Ad Deadline: Nov. 10 area

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