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\* Charter Member  
+ Past President  
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~ Alumna Member



*Linked in Friendship, Connected in Service*

La Capitale Chapter  
Post Office Box 44  
Baton Rouge, LA 70821  
[www.lacapitalelinksinc.org](http://www.lacapitalelinksinc.org)

**July 1, 2019**

For more than 30 years, La Capitale Chapter of The Links, Incorporated, has been serving the needs of communities in East and West Baton Rouge Parishes. Our Chapter, established in 1986, has a membership that includes Baton Rouge's finest community leaders, philanthropists and change agents committed to increasing access and opportunity for those most in need in our community.

The Links, Incorporated, founded in 1946, is a premier international service organization with more than 15,000 members in 288 chapters located in 42 states, the District of Columbia, the Commonwealth of the Bahamas, and the United Kingdom, committed to its legacy of friends providing services that change lives.

We invite you to partner with our chapter's work by becoming a sponsor for our annual fundraiser, **"Wigs, Martinis and Bow Ties."** The fundraiser provides a unique opportunity for our partners to support our outstanding programming that includes work driven by our five program facets: Health and Human Services, Services to Youth, National Trends and Services, The Arts and International Trends and Services. Nationally, our members provide more than 1 million documented hours of community service that include:

- Partnering with East and West Baton Rouge Parish Schools to provide support for arts programming, critical disaster relief following the floods in 2016, mentoring in partnership with Big Buddy and college scholarships to African-American students.
- Partnering with Pennington Biomedical Research Center, Winbourne Elementary and Freeman Matthews Head Start Center in an extended focus on addressing childhood obesity in our community.
- Partnering with the Louisiana Art and Science Museum for 19 years to showcase African-American art exhibitions and performances.
- Partnering with Cancer Services of Greater Baton Rouge to provide support and services to African-American women in East Baton Rouge.

*Transforming thoughts, Transcending ideas, Treasuring our legacy*

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La Capitale Chapter of The Links, Incorporated is truly excited to host this annual fundraiser, **"Wigs, Martinis and Bow Ties,"** on Saturday, **September 14, 2019**, at the Renaissance Baton Rouge Hotel from 7:00p.m. to 10:00p.m. All proceeds support our continued programming in East and West Baton Rouge Parishes that includes providing grant dollars to numerous schools, youth organizations, nonprofit organizations and awarding scholarships to local high school students.

We appreciate your thoughtful consideration of our sponsorship request. Please find a contribution form and envelope enclosed for your convenience. Your tax-deductible gift will represent an extraordinary opportunity to make a very special investment in the growth of our total community. Checks should be made payable to "The Links Foundation, Incorporated." We greatly appreciate your belief in and support of the important work of La Capitale Chapter of The Links, Incorporated.

Sincerely,

  
**Paula H. Clayton**  
**President**

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# The Links, Incorporated

## La Capitale (LA) Chapter

*"Wigs, Martinis & Bow Ties"*

**Saturday, September 14th, 2019 \* 7:00PM-10:00PM**

*Renaissance Baton Rouge Hotel*

*7000 Bluebonnet Blvd., Baton Rouge, LA 70810*



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**Full Name**

**Address**

**City / State / ZIP**

**Phone**

**Email**

### SPONSOR LEVELS:

\_\_\_ Platinum

\_\_\_ Diamond

\_\_\_ Gold

\_\_\_ Silver

\_\_\_ Bronze

\_\_\_ Other

I will NOT be able to attend; however,

I would like to contribute \$\_\_\_\_\_

to the vital work of The Links,  
Incorporated

CHECKS should be made payable to  
The Links Foundation, Incorporated

**CHARGE:**

MasterCard, VISA, Discover, Amex

**CARD NO.**

**EXP.**

**SIGNATURE**

### PLATINUM \$10,000

- Title sponsorship naming rights
- Plaque and 20 tickets
- Two (2) Tables and signage
- Inclusion in all print, electronic advertising and publicity, television and radio interviews
- Introduction with La Capitale Chapter of The Links Incorporated President, honorees and other distinguished guests.

### DIAMOND \$5,000

- Plaque and 10 tickets
- One (1) Table and signage
- Inclusion in all print, electronic advertising and publicity, including television and radio interviews.

### GOLD \$2,500

- Five (5) tickets
- Inclusion in all print, electronic advertising and publicity.

### SILVER \$1,000

- Two (2) tickets. Inclusion in all print and electronic advertising.

### BRONZE \$500

- Inclusion in all print and electronic advertising.

## **Health and Human Services**

- Partnering with Cancer Services of Greater Baton Rouge to provide support and services to African-American women in East Baton Rouge.
- “Let’s Shop Healthy,” a supermarket shopping experience with parents and children to encourage healthy food choices while purchasing wisely
- Educating parents on healthy snacks as alternatives at Halloween through its "Trunk or Treat" project
- Collaborating with the Baton Rouge Mayor’s office’s, “Healthy Baton Rouge” initiative to focus on childhood obesity

## **Services to Youth**

- Partnering with East Baton Rouge Parish Schools to provide support for arts programming
- Providing critical disaster relief following the floods in 2017 including donating chairs for the North Banks graduation.
- Partnering with Big Buddy to provide mentoring support and college scholarships to African-American students in East Baton Rouge Parish

## **National Trends and Services**

- Host Links Day at the Capitol to advocate on the issues important to African-American communities statewide.
- Hosted documentary viewing events with Louisiana Public Broadcasting on their acclaimed HBCU series.
- Sponsoring a preview of Black America Since MLK: And Still I Rise

## **The Arts**

- Partnering with the Louisiana Arts and Science Museum for 19 years to showcase African-American Art Exhibitions and Performances
- Providing scholarships for students at majoring in Fine Arts at Southern University

## **International Trends**

- Providing books and supplies to South African and Haitian Schools Supporting outreach programs in Jamaica



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**Soundra Temple Johnson**

**Sponsorship Chair**

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**225-938-0661**