

EXHIBITOR PROSPECTUS



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BCPAS ANNUAL CME CONFERENCE

November 5th - 7th

Norris Conference Center - San Antonio, Texas

ABOUT THE CONFERENCE

BCPAS's 2020 Annual Meeting offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in the San Antonio and surrounding areas. Spend face-to-face time with current customers and meet prospective ones. BCPAS provides the perfect venue to launch new products and gain real visibility. Our annual meeting is the perfect size for attendees to spend quality time with exhibitors. We go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engage attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out BCPAS sponsorship opportunities or product theaters.

Who is BCPAS?

The Bexar County Physician Assistant Society's mission is to serve as an advocate for the Physician Assistant practicing in Bexar County Texas and to enhance the professional interests and working environment of Physician Assistants to best serve our patients and the entire medical care team. It is our mission to foster the educational interests of Physician Assistants by promoting clinical and academic excellence and providing a forum for assembling and distributing information important to our professional growth.

Who Attends?

Our 2019 conference was attended by over 100 PAs. We anticipate and look forward to an even grander event for 2020, expecting 150 - 200 attendees.

PA FACTS

- PAs have more than 400 MILLION patient interactions per year.
- 131,000 PAs currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient office or clinic; 4.3% other.

EXHIBITOR GENERAL INFORMATION

Conference Dates: November 5th - 7th, 2020

Exhibit Dates: November 5th - 6th, 2020

Exhibit Registration & Move-In:

Thursday, November 5th: 7:00 - 10:00am

Exhibit Area Open

Thursday, November 5th:

10am & 3pm Refreshment Breaks

Friday, November 6th:

10am & 1:30pm Refreshment Breaks

Tear Down:

Friday, November 6th at 2:30pm

Location:

Norris Conference Center

618 NW Loop 410 Unit 207

San Antonio, TX 78216

tel: 210-738-5503

Exhibitors Fees: Two Levels Available

Premium - \$1,000 / Standard - \$500

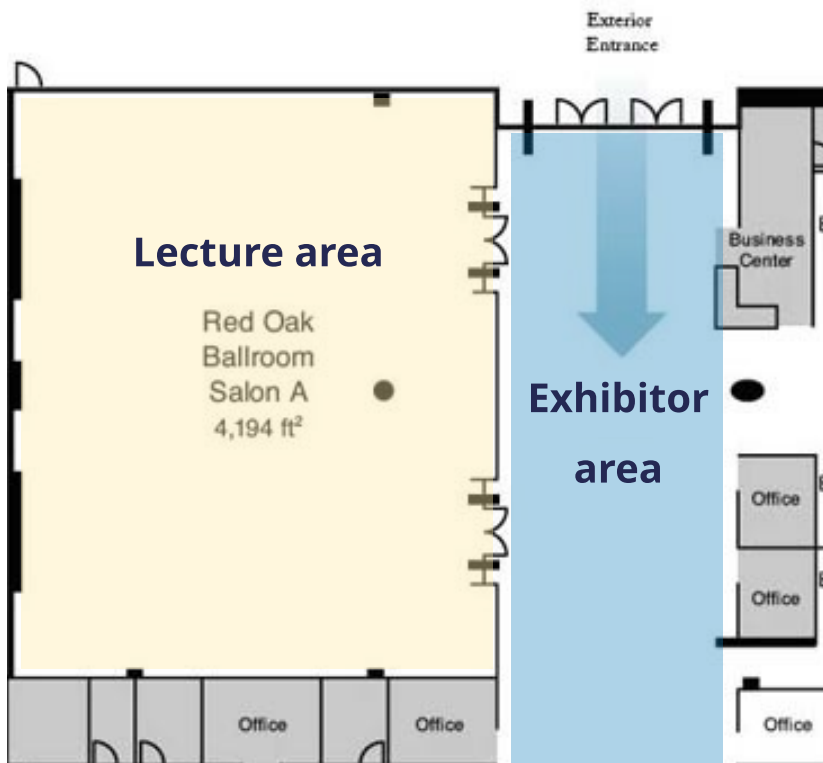


Exhibit Space:

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass.

Recognition as an exhibitor on BCPAS website & mobile app.

★ **PREMIUM Exhibitor Bonus:** ★

Attendee list - Pre-conference attendee email blast - Better exhibit hall location

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor : \$7,500

- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
 - brief presentation
 - logo on screen
 - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags
- Premier recognition on BCPAS website
- Premium exhibit space
- Attendee contact list

Gold Sponsor: \$5,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on BCPAS website
- Premium exhibit space
- Attendee contact list

Silver Sponsor: \$3,500

- Logo Note Pads & Pens in registration bags
- Flyer insert in attendee bags
- Recognition on BCPAS website
- Premium exhibit space
- Attendee contact list

Mobile Sponsor- \$2,500

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

ADDITIONAL OPPORTUNITIES

Audio Visual Sponsor \$10,000

This sponsorship helps provide the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Conference Registration Bag Sponsor \$3,000

All attendees receive a tote bag at registration.

- Company logo and name on the conference bag distributed to all attendees.
- Cost includes tote bag production
- Company brochures and promotional material in the tote bag.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Session Sponsor \$1,000 per session

This sponsorship helps provide the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

Conference Lanyard Sponsor \$2,500

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Coffee Break Sponsor \$3,000 each opportunity*

Attendees have the opportunity to network with the exhibitors in between sessions on Thurs. Nov. 5th and Friday, Nov. 6th.

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included.

Dedicated Exhibit Hall Hours

Over 100 Attending PAs

Exhibitors Included in All Social Events

PRODUCT THEATERS

Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

\$1,500-\$1,000*

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on BCPAS website
- ▶ *food not included

LUNCH PRODUCT THEATER

\$1,500 -\$2,500***

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on BCPAS website
 - ▶ *food not included

MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images - One slot on a 4-5 sponsor rotating images on home page of mobile app.

\$1,000

Social Wall - Place your logo on the social wall of the mobile app.

\$1,000

Session Banner Ad - Place your logo under a specific session on the mobile app.

\$750

Lead Retrieval for Scannable Badges

\$199

ADDITIONAL OPPORTUNITIES

Reception Sponsor - Brief Presentation with logo onscreen. Does not include one hour open bar.

\$2,000

Insert in attendee bag - Flyer insert into attendee bags.

\$250

Email Blast to attendees.

\$200

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San Antonio, TX 78216 tel: 210-738-5503



Exhibitor/Sponsorship Application & Contract

Contact Information

Company _____

Contact Name/Title _____

Email _____

Phone _____

Address _____

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- Premium \$1,000
- Standard \$500

Premium Sponsorship:

- Platinum \$7,500
- Gold \$5,000
- Silver \$3,500
- Audio Visual \$10,000
- Conference Registration Bag \$3,000
- Conference Lanyard \$2,500
- Mobile App \$2,000
- Coffee Break \$3,000 each
- Session (price per session) \$1,000

Product Theaters:

- Friday Breakfast \$1,500*
- Saturday Breakfast \$1,500*
- Sunday Breakfast \$1,000*
- Friday Lunch \$1,500*
- Saturday Lunch \$2,500*

*food costs are NOT included in fee

Add Ons

- Reception Sponsor \$2,000
- Rotating Image on Homepage of mobile app \$1,000
- Social Wall Ad on mobile app \$1,000
- Session Banner Ad on mobile app \$750
- One Page Flyer in Bags \$250
- Email Blast to Attendees \$250
- Lead Retrieval for mobile app \$199

Total _____

___ VISA ___ MasterCard ___ American Express

___ Discover ___ Check (payable to BCPAS)

Card # _____

Name as it appears on card _____

Expiration Date _____

Security Code _____

Authorized Signature _____

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of BCPAS. This contract is binding once signed.

___ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature _____

Date _____

Bexar County PA Society Tax ID: 74-2665716

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend BCPAS and the Norris Conference Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither BCPAS and the Norris Conference Center insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

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Exhibitor Terms & Conditions

If, after the contract is entered into, Bexar County Physician Assistant Society ("BCPAS") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the BCPAS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, BCPAS shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY BCPAS FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR BCPAS OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and BCPAS will occur only when an official confirmation packet has been sent by BCPAS via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by BCPAS (available upon request) which are considered to be part of this agreement between the Exhibitor and the BCPAS.

Cancellation Policy: The undersigned acknowledges understanding of BCPAS Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Chloe Mohr

P. O. Box 90434

San Antonio, Texas 78209

chloe@bexarcountypasociety.org

P: 210-516-5915 F: 210-568-6375