

SMILEFAITH, INC. PRIVACY POLICY

SmileFaith, Inc. has created this privacy statement ("Privacy Policy") in order to demonstrate our firm commitment to your privacy. This Privacy Policy is designed to help you understand the type of information we may collect from our users ("users", "you", or "your") who visit our website, what we do with that information, and explains the policies put in place and used by SmileFaith, Inc. to protect your privacy as you visit and use the website, www.smilefaith.org and associated sub-domains. Your use of the SmileFaith, Inc. website constitutes an acceptance of our User Agreement and Privacy Policy. Your use of any services offered by SmileFaith, Inc. further constitutes acceptance of our User Agreement and Privacy Policy. If you have any questions regarding these policies please contact us at email: info@smilefaith.com

SmileFaith, Inc. may change this policy from time to time, therefore, we encourage you to review the Privacy Policy periodically and to make note of the date our Privacy Policy has most recently been revised.

Information We Collect.

In some areas of our website, SmileFaith, Inc., requests or may request that you provide personally identifiable information, including your name, address, e-mail address, telephone number, username[s], credit card number, billing information and any other information from which your identity is discernible. We also collect non-personally identifiable information through this website to learn more about how our visitors use this website and to measure areas of interest. This allows us to build features and functionality that will enhance your experience. Personally identifiable information may be collected when you register on our website for free offers and other information that we provide to our users. Non-personally identifiable information is collected using General Tracking Information and Click Path Tracking (cookie technology). This data is in no way associated with your personally identifiable information.

Except as provided below, the information collected by SmileFaith, Inc. is "aggregated", meaning that the information from many users is grouped together in a way that does not disclose the personal information of any particular user. SmileFaith, Inc. will not disclose any personally identifiable information about any individual without the individual's consent, except to comply with applicable law or valid legal process. We are not limited in our use of non-identifiable aggregate information about our users (such as the number of users of our services, the geographic distribution of our users, the amount of information located and/or removed, etc).

Use of Non-Personally Identifiable Information.

General Tracking Information.

We keep track of the pages visited by each user. Our web server automatically collects some information about you when you request pages from our server, including your IP address. Your IP address is a number that is used by computers connected to the Internet to identify your computer so that data (such as the web pages you request) can be sent to you. We aggregate this data with data on the pages visited by other users to track overall visitor traffic patterns. We use

this information to improve our website by making it more responsive to the needs and preferences of our users. This information does not identify you personally.

Click Path Tracking.

"Cookies" are pieces of information that are placed on an individual's computer hard drive to enable the individual to more easily communicate and interact with our website. Using cookie technology, we track your click path through our website. Though this information does not identify you personally, we may use it to help customize your visit to our website. We may also use cookies to record how many times a user has visited our website and what pages the user has accessed. You may, however, disallow receiving cookies at any time through your web browser. It is not our intention to use cookies to retrieve information that is unrelated to our Site or your interaction with our Site.

What we do with the Personally Identifiable Information We Collect.

SmileFaith, Inc. and its subsidiaries may use your contact information to alert you to new information, products and services, events and other opportunities.

Right to Opt-in and Opt-out.

When you become a member or if you provide personally identifiable information in response to a special offer on our website, you are consenting to "opt-in" to receive future communications from us for direct marketing purposes. We may use your contact information to send you special promotional offers, e-mails about new features and services provided by SmileFaith, Inc. and website updates.

You are also given the opportunity at any time after you register or provide additional information to opt-out from receiving any further communications from us for direct marketing purposes by writing to us at: info@smilefaith.com.

Information of Children.

We are concerned about protecting children's privacy. This website is targeted to adults. We do not knowingly collect personal information from anyone under the age of eighteen. If you are under 18 years of age, you should not provide information to SmileFaith, Inc. without the involvement of a parent or guardian. We do not collect online contact information without prior parental consent or parental notification, including an opportunity for the parent to prevent use of the information and participation in the activity.

Security.

We are committed to ensuring that your information is secure. We use industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. When users choose to make payments via credit cards, we submit the information needed to obtain payment to the appropriate clearinghouses. We do not store or reuse this credit card

information, unless you have given your authorization for us to do so. Due to the open communication nature of the Internet, we work with secure systems in an effort to maintain that communications between you and us, and us and you, will be free from unauthorized access by third parties. With respect to other web sites and servers: SmileFaith, Inc. contains links to other web sites. We have no control over and take no responsibility for the privacy practices or content of those sites.

Your Acceptance of this Policy:

By using this website, you signify your acceptance of our Privacy Policy. If you do not agree to this Privacy Policy, please do not use our website. We reserve the right, at our discretion, to change, modify, add, or remove portions from this Privacy Policy at any time so visitors are encouraged to review this policy from time to time. Your continued use of our Site following the posting of changes to these terms means you accept these changes.

Effective Date: February 1, 2016

SmileFaith



HOPE WITH EVERY SMILE