

68th Annual Louisiana Public Health Association Educational Conference
“Health Policies in Action: Moving the Needle in Louisiana”
March 30, 2016 to April 1, 2016
Holiday Inn Superdome – 330 Loyola Ave. – New Orleans, LA

WEDNESDAY, MARCH 30, 2016
PRE-CONFERENCE EVENTS

- 7:30 am - 8:30 am Registration for “ICD-10 and Coding Certification for DHH/OPH Staff
8:30 am - 4:30 pm ICD-10 and Coding Certification for DHH/OPH Staff
4:00 pm - 5:30 pm LPHA Governing Council Meeting

PROGRAM AGENDA
THURSDAY, MARCH 31, 2016

- 7:30 am – 4:00 pm **REGISTRATION**
8:00 am – 5:00 pm **EXHIBITS**
9:00 am – 9:30 am **OPENING CEREMONIES**
Welcome – Avis Gray, LPHA President
Pledge of Allegiance- Angela M Chalk, LPHA First Vice-President
Memorial Reflection –Sonja Thomas, LPHA Second Vice-President
Welcome - (TBD) City of New Orleans Official
9:30am - 11:30am **PLENARY SESSION I (KEYNOTE SPEAKERS)**
Moderator: Angela Chalk, First Vice-President
9:30 am -10:30 am **“Achieving Health Equity: Tools for a National Campaign Against Racism”**
Camara Phyllis Jones, MD, MPH, PhD
President, American Public Health Association
10:30am -11:30 am **“State of the State Health Address”**
M. Beth Scalco
Assistant Secretary, Office of Public Health
11:30am - 12:00pm **BREAK/EXHIBITS/LUNCH PICKUP (FOR CONCURRENT SESSION 1)**
12:00pm - 1:00pm **CONCURRENT SESSION I / LUNCH**
I-A: “Mass Incarceration as a Public Health Crisis”
Mark Walters
The Micah Project

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I-B: “Chronic Care and Disruptive Innovation”

Donald L. Zimmerman, PhD

Professor of Healthcare Management
Director, Undergraduate Healthcare Management Program
College of Business Administration
University of New Orleans

This presentation will identify and explore how innovative technologies may lead to a radical redefinition of how to best reduce behavioral risk for chronic diseases in the future.

I-C: “What is the Quality of Tap Water?”

Patrick Credeur

Executive Director, Louisiana Rural Water Association

Timmy Lemoine

Louisiana Rural Water Association

This session will help to demonstrate how communities comply with the Safe Drinking Water Act and Clean Water Act.

1:10 pm - 2:10 pm

CONCURRENT SESSION II

II-A: “Is the Food You Eat Regulated?”

Carol Neusetzer, RS and Scott Green, RS

Office of Public Health, Sanitarian Services

This presentation will focus on foods purchased from mobile food vendors, at festivals/fairs, farmers markets, street vendors, and from individuals who made it at their home.

II-B: “You Are the Key to HPV Cancer Prevention”

Denise Linton, DNS, FNP-BC

Associate Professor and NP Coordinator
University of Louisiana at Lafayette, Dept. of Nursing

This session will provide an explanation of the rationale for vaccinating youth at ages 11 or 12, and provide compelling information about HPV vaccine to Parents to aid in making the decision to vaccinate and; provide resources relevant to current immunization practices.

II-C: “Trapped in a Burning Building: Would You Know How To Get Out Alive?”

Chief Terry Hardy, Sr.

New Orleans Fire Department

*Learn how to increase your chances of survival from a burning building.
Mobile Non-Toxic Smoke House utilized for these purposes.*

15 participants required for inter-active demonstration

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2:20 pm – 3:20 pm **CONCURRENT SESSION III**

III-A: “Preparing Medical Practices for New Electronic Health Records Standards”

Jude Haney, PhD, MPH, RHIS

Haney Health Consultants

A look at how to successfully transition medical providers towards standardized Electronic Health Records in order to become compliant with the new federal mandates.

III-B: “Hidden in Plain Sight: Student Homeless Populations on the Campuses of Louisiana Colleges and Universities”

Dr. Toya Barnes-Teamer

Vice-President of Student Success

Dillard University

Learn how to recognize the signs of a student in crisis as well what waivers may be provided by the US Dept. of Education. Learn the definition of what is a Homeless Student.

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Learn how to increase your chances of survival from a burning building.

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3:20 pm- 3:45 pm **BREAK**

3:45 pm – 4:45 pm **CONCURRENT SESSION IV**

IV-A: “Student Project Poster Presentations”

Moderator: Jasmine Meyer

“Improving Nutrition Through Interactive Cooking Classes”

Jenna Richlie

“Implementation of Flu Near You in Health Departments: Methods for Improving Dissemination of Health Information and Monitoring Flu Activity”

Olivia Dominguez; Prema Bhattacharjee; Jasmine Meyer; Susanne Straif-Bourgeois; and Randi Kaufman

“A Comparison of Health Care and Expenditures in Sri Lanka and Louisiana”

Matthew Spence

“Syringe Access Programs”

Kathryn Kampa

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IV-B: “The Role of Community Health Workers and Their Priceless Value in Improving Healthcare Outcomes”

Vivian Gettys, Capitol Area Human Services District

Ashley Wennerstrom, Tulane University School of Public Health

This session will demonstrate Pointe Coupee General Hospital’s successful implementation of a CHW Program as well as provide a description of the local & national roles of CHWs and their effectiveness to ensure quality healthcare outcome as health advocates; integration of CHWs at Community Clinics, Primary Care Providers and public hospitals.

IV-C: “Field Safety”

Shereece Harper

Quality of Life Officer

New Orleans Police Department

This session will provide safety tips for field personnel including general information on hazards and awareness in environments of businesses indoors, parking lots, traveling, and inclement weather.

4:45 pm - 5:45 pm

LPHA MEMBERS SECTION MEETINGS

7:00 pm- 10:00 pm

LPHA PRESIDENT’S RECEPTION *(for all conference attendees)*

“Printemps à la Nouvelle Orléans” (Springtime in New Orleans)

Music by Live Oak Blues & Funk

Location: Poolside at Holiday Inn Superdome

**PROGRAM AGENDA
FRIDAY, APRIL 1, 2016**

7:30 am – 11:00 am REGISTRATION

7:45 am – 8:45 am LPHA MEMBERS GENERAL BUSINESS MEETING

Agenda

Treasurer’s Report

Election of Officers

Resolutions Committee Report

Section Reports

New Business

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9:00 am – 10:00 am **CONCURRENT SESSION V**

V-A: “Medicaid Expansion in Louisiana: It’s Impact Towards Improving Health Outcomes in Louisiana.

J. Ruth Kennedy, Medicaid Expansion Project Director

Louisiana Department of Health & Hospitals

This session will provide a clearer understanding of what Medicaid Expansion means to Louisiana’s citizens and the potential of improving health outcomes by having access to affordable health insurance.

V-B: *Environmental Health presentation – TBD*

10:00 am- 10:30 am **BREAK / EXHIBITS**

10:30 am – 11:30am **PLENARY SESSION II**

“ Advancing Health Policy Through Public Health Capacity Building in Primary Care, Mental Health and Environmental Medicine”

PANELISTS:

Maureen Y. Lichtveld, MD, MPH

Tulane University School of Public Health & Tropical Medicine

Ayanna V. Buckner, MD, MPH, FACPM

Community Health Cooperative

Jessica Riccardo

Interim Clinical Transformation Portfolio Director

Louisiana Public Health Institute

Howard J. Osofsky, M.D., Ph.D.

Dept. of Psychiatry at LSU Health New Orleans School of Medicine

Katherine Kirkland, DrPH, MPH

Executive Director of the Association of Occupational and Environmental Clinics

The objectives of this session is to demonstrate the unique capacity building portfolio of Gulf Region Health Outreach Program; Discuss key accomplishments of capacity building in primary care, mental health and environmental medicine in high risk Louisiana parishes as well as examine the implications of targeted public health capacity building on advancing health policies and metrics in Louisiana and the Gulf Coast.

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11:40am – 1:10 pm AWARDS LUNCHEON

1:20 pm- 2:20 pm PLENARY SESSION III

“Public and Private Partnerships”

Moderator: Matthew Valliere

PANELISTS:

Takeisha Davis, MD

CEO - New Orleans East Hospital

Gerelda Davis

Executive Director - Louisiana Primary Care Association

Charlotte Parent

Director - City of New Orleans Health Department

Mark Keiser

President -CEO - Access Health Louisiana

2:30 pm – 3:00 pm CLOSING CEREMONIES (Door Prizes)

3:15 pm – 4:15 pm 2016-2017 Governing Council Meeting
Matthew Valliere, LPHA President 2016-2017