

LZG Games & Toys
San Diego, Ca 92014 USA

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**LZG GAMES & TOYS, A CALIFORNIA FAMILY COMPANY LAUNCHES
ZINGA-ZINGA!^(TM) and ZhiZhu!^(TM) BOARD GAMES AT THE
SPIELWARENMESSE® TOY FAIR, NUREMBERG.**

Nuremberg, Germany-- A San Diego/South Lake Tahoe, California family (father, son and twin daughters) will launched two new games Zinga-Zinga! And ZhiZhu! at the 68th Speilwarenmesse Toy Fair in Nuremberg, Germany.

Zinga-Zinga!^(TM) Game:



Taken from Swahili, the word “Zinga” means to turn in circles. That’s just what Zinga-ZingaTM players must to do in their race to fill the game’s four circles, connecting each of the game’s dominos sequentially. Lucky players can draw a “wild-card”, known as Zinga-Zinga!TM, for extra points or, if their really lucky, for the win! But remember, what what goes around comes around in Zinga-ZingaTM’s beautifully balanced blend of strategy and chance. Like its U.S. version, Zinga-Zinga!TM has Toy Fair pundits “Zinging” its

praises.

ZhiZhu! Game:



EASY...STRATEGIC...FUN...ADDICTIVE!

ZhiZhu!TM is a game based on the vintage classic “Windmill” which was played by our ancestors as early as 2000 BCE! This game is still played to this day in some parts of the world (England, Ireland, France, Spain, Algeria ...) ...

ZhiZhu! is our new and modern twist on that classic game. The ZhiZhu! Game combines the strategies used when playing chess along with the ease and simplicity of Tic-Tac-Toe. ZhiZhu! is a perfect combination of challenge and fun and is suitable for children (5 and up) and adults alike! Try ZhiZhu! with your children, friends, family or anyone who loves the challenge of a good game!

The Dahmani family’s growing grass-roots game development trend in the \$ 84 billion game & toys category. The family has formed LZG Games and Toys, LLC (aka Zingamino, LLC) to take their form of family fun to the international market after their

successful launch of the Zingamino™ game in 2006, which was licensed to Jax, Ltd and has been manufacturing and selling, the original Zingamino™ game under the name of LinkO™

In addition to Zinga-Zinga!™ and Zingamino™, LZG Games develops, manufactures, distributes, and licenses ancient games and Toys with a modern twist. “We travel around the world, find fun and family-friendly ancient games and toys that have either been lost or forgotten and then bring them to the 21st century with a fun and engaging twist. Where adaptations and restated rules are necessary, or where the look and feel of the games can be made more suitable to for our current market, we make it happen!” said Dahmane Dahmani, CEO and Co-founder of LZG Games and Toys, LLC.

With this mission, LZG Games & Toys developed a new game called ZhiZhu!. This new exciting and challenging 2 player game, based on an ancient game (Nine Men Morris game, El Feljja played in my native village Ath Saidha village, Algeria)

When asked about why LZG Games chose to develop family games Mr. Dahmane said, “In today’s hectic world and with the advent of digital electronics it has become near impossible for parents and children to engage one another directly and not through some electronic interface. Families today rarely even sit in the same room without simultaneously looking at their telephones or tablets, they might have their headphones plugged into their device and over the ears! Without auditory and visual interaction between a parent and their child there is no space left for familial relationships. Game-lovers everywhere, including children, participate in the market today and choose their games through their tablets and phones. Parents are looking for new ways to connect with their children and children are looking for ways to connect with their parents. Our games are designed to provide families with a fun-filled space in which moms, dads, daughters, and sons can come together and talk to one another, see each other, and be in each others presence while challenging one another in a fun-filled and mentally stimulating game. And our international installment, Zinga-Zinga™, will be loved by families across the globe for accomplishing just that!” and ZhiZhu! will be loved by the players who love the challenges and strategies of a chess game, but less rules, the skills of a checker game and the easiness of a Tic Toc game...

LZG Games & Toys, attended the 2017 Spielwarenmesse, Nuremberg from February 1th through 6th, 2017, Booth A3C36. LZG games & Toys showed during this event two games: Zinga-Zinga.Mino™ and ZhiZhu!(™) games which were very well received by attendees from all over the world. The games were played during the show by visitors from France, India, New Zealand, USA, Italy, Spain, Russia, Hungary, Denmark, Germany,

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LZG Games & Toys Team:



Few Pics of Players from all over the world playing ZhiZhu! and Zinga-Zinga!

