



ASA Annual Meeting

July 25-27, 2018



Strategic Discussion

Leadership & Organizational Design



- ✓ Thought Leadership
- ✓ Strategic Hires
- ✓ Value Center

What Defines AIA?

**Aerospace & Defense
Investment**

**Industry-Government
Engagement**

**Global
Competitiveness**

Innovation & 21st Century Workforce



AIA's Focus

Aerospace & Defense Investment

- Robust, balanced, stable A&D budgets (e.g., repeal/revise BCA)
- Increased research and development by government and industry
- Investment in infrastructure (e.g., funding NextGen)

Industry-Government Engagement

- Strategic awareness (e.g., acquisition policy)
- Institutional structural reform
- Smart regulatory reform/framework
- Facilitating Industry Standards
- Certification Reform
- Cybersecurity
- Sustainment

Global Competitiveness

- Security Cooperation Enterprise Reform (e.g., Arms Transfer Initiative)
- Ex-Im Bank
- Free/fair trade agreements [NAFTA renegotiation, misc. tariffs]
- Commercial space competitiveness
- Global supply chain access

Innovation & 21st Century Workforce

- Growing sustainable/capable/eligible industrial base talent (Pilots/Engineers/Programmers/Machinists)
- Inspire the next generation workforce (e.g., Rocketry Challenge)
- Promote STEM education
- Enhance diversity & inclusion
- Strengthen government and industry workforce
- Incentivize degree & non-degree

Areas of Opportunity in 2018

White House Priorities

- ECONOMY – Deregulation, Tax Cut
- IMMIGRATION—DACA, Border Wall, Family Migration, Visa Lottery
- TRADE – Reciprocal, Fair vs. Free Trade
- INFRASTRUCTURE – \$1.5T, Permit Time, Leverage State and Local Funds
- REPEAL/REVISE BCA – End Defense Sequester

House Priorities

- BUDGET - BCA Caps Deal, FY 18 Omnibus & FY 19 Budget Release
- IMMIGRATION—DACA, Border Wall, Family Migration, Visa Lottery
- DEBT LIMIT
- INFRASTRUCTURE - Projects & FAA Reauthorization

Senate Priorities

- BUDGET - BCA Caps Deal, FY 18 Omnibus & FY 19 Budget Release
- IMMIGRATION—DACA, Border Security Technologies, Path to a Merit-Based System
- HEALTH CARE FIXES - Alexander-Murray, Insurance Subsidies
- DEBT LIMIT
- INFRASTRUCTURE - Roads, Bridges & Rural Broadband Coverage



FAA Opportunities

- Air Transformation
- Certification Reform
- New Entrants (UAS, Supersonics)
- Facilitating Industry Standards (SMS, Additive Manufacturing)
- NextGen Implementation and Full Funding

DoD Opportunities

- FY19 Budget Topline
- Building Partner Capacity
- Streamlining Acquisition
- Industrial Base EO

NASA Opportunities

- Fund new NASA lunar exploration initiative
- Space and Earth Science

Other USG Opportunities

- UAS & Space Commercial Regulation
- CFIUS
- Trade Agreements
- Industrial Base EO



Upcoming Events (2019)

Event	Date: Location	Notes
Spring Supplier Management Council	March 5-7: Wichita, KS	<i>Host: Spirit AeroSystems</i>
Rocketry Competition National Finals	May 10-11: Washington, DC/The Plains, VA	
Paris Air Show	June 15-23: Paris, France	<i>Int'l Rocketry Challenge: June 21</i>
National Aerospace Week	September 9-13: Washington, DC	<i>Wings of Liberty date TBD that week</i>
Fall Supplier Management Council	September 24-26: Fort Worth, TX	<i>Host: Textron / Bell</i>



AIA Centennial

Update:

- Leveraging AIA's 100 Years to tell the story of the A&D industry's contributions and future potential

Discussion: New Engagements and Research Products

- Spring 2019 BOG moved to Washington, DC — New Centennial Gala Dinner
- Reinvigorated National Aerospace Week
- Three Centennial Research Center Studies:
 - *The Social and Economic Impact of Aerospace and Defense on Modern Society*
 - *Vision of the Future: Aerospace and Defense in 2050*
 - *Key Technologies: A Roadmap for Vision 2050*
 - **Study output will span print, digital, interactive, and video**
- Centennial Design Challenge (launch in Fall 2018):
 - A new initiative designed to augment the middle/high school-focused Rocketry Challenge
 - University-level "design-build-test" competition for new/innovative aerospace applications aimed at developing near-term, practical solutions for global challenges



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