

# Hudson Herald

Rate Sheet - Effective August 1, 2012 - **319-988-3855** - phone/fax - email: [HUDSONHERALD@QWESTOFFICE.NET](mailto:HUDSONHERALD@QWESTOFFICE.NET)

1 column inch - \$6.00

## **Sample Sizes**

2 col x 1 inch - \$12.00

**All sizes  
available**

1.5 column inch - \$9.00

**Full page =  
105  
column  
inches  
(w/discount  
\$630 value  
for \$520)**

2 col x 1.5 inch - \$18.00

2 column inches - \$12.00

**Quarter page =  
30  
column  
inches  
(w/discount  
\$180 value  
for \$150)**

2 col x 2 inch - \$24.00

2.5 column inches - \$15.00

**Half page =  
55  
column  
inches  
(w/discount  
\$330 value  
for \$280)**

2 col x 2.5 inch - \$30.00

1 column = 1.89 inches  
gutter = .111  
2 columns = 3.891

**DEADLINE - MONDAY NOON**

**WEEKLY - PUBLISH DATE - THURSDAY**

**411 Jefferson Street, PO Box 180, Hudson IA 50643**

***www.hudherald.com***