

# READING IS FUN 5K RUN/WALK SPONSORSHIP OPPORTUNITIES

Saturday, August 12, 2017  
Elm Creek Park Reserve

## Our Mission

District 279 Foundation seeks to provide all students in Osseo Area Schools with the resources and support they need to excel in school and in life. Located in Hennepin County, ISD 279 is the fifth-largest school district in the state of Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth, and Rogers. Everyone benefits when opportunities are provided for youth as a result of the Foundation's partnership with the community.



## About the Reading is Fun – 5K Run/Walk



District 279 Foundation partners with Kidstop (ISD 279 school-aged care program) to coordinate this healthy and social opportunity to advocate that reading is fun! Funds raised from this family friendly event will be allocated to every media center (library) in every school building in ISD 279 – Osseo Area Schools to purchase learning resources. Between 300 to 500 students and adults will take part in this community activity.

Saturday, August 12, 2017  
Elm Creek Park Reserve Acorn Area  
12400 James Dean Parkway  
Maple Grove, MN 55369

8:00 AM Registration  
9:00 AM 1K Family fun run/walk start/Mascot Race  
9:30 AM 5K Run starts  
9:30 AM 5K Walk starts  
10:15 AM Awards Ceremony

Online registration will be available in the spring at [district279foundation.org](http://district279foundation.org).

# READING IS FUN – 5K RUN/WALK

## SPONSORSHIP OPPORTUNITIES

District 279 Foundation invites you to gain valuable exposure for your organization by sponsoring this inspiring event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

### **Title Sponsor – \$5,000**

- Opportunity to have a representative welcome runners at the event
- Verbal recognition at the event
- Recognition/Logo on the participant T-shirt with most prominence\*
- Prominent recognition on pre-event marketing and promotional materials (print, social media and web)
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag



### **Awards Ceremony Sponsor – \$3,500**

- Opportunity to have a representative help provide the awards to participants
- Verbal recognition at the event
- Recognition/Logo on the participant T-shirt
- Recognition on pre-event marketing and promotional materials (print, social media and web)
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag

### **Starting Line Sponsor – \$1,000**

- Opportunity to have a representative start the race off at the starting line
- Verbal recognition at the event
- Recognition/Logo on the participant T-shirt
- Recognition on pre-event marketing and promotional materials (print, social media and web)
- Opportunity to provide a product sample, coupon or brochure in the participant's goodie bag



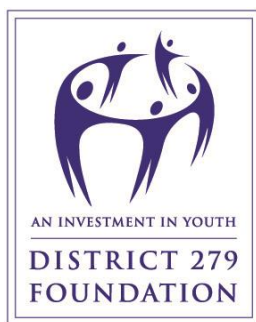
### **Finish Line Sponsor – \$500**

- Verbal recognition at the event
- Name on the participant T-shirt
- Name on banner prominently displayed at the Start/Finish Line
- Recognition on pre-event marketing and promotional materials (print, social media and web)
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag

### **Water Stop Sponsor Reception Sponsor – \$250**

- Name on the participant T-shirt
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag

\*If committed by print deadline July 15



# SPONSORSHIP COMMITMENT FORM

## READING IS FUN

### 5K RUN/WALK

Saturday, August 12, 2017

Elm Creek Park Reserve

#### Level of Sponsorship (please check one):

- ☐ Title Sponsor \$5,000
- ☐ Awards Ceremony Sponsor \$3,500
- ☐ Starting Line Sponsor \$1,000
- ☐ Finish Line Sponsor \$500
- ☐ Water Stop Sponsor Reception Sponsor \$250
- ☐ Donation \$ \_\_\_\_\_ (fully tax deductible)

**Please type or print all information exactly as it should appear in recognition lists.**

Contact Name: \_\_\_\_\_

How would you like to be acknowledged: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please provide a T-shirt size: \_\_\_\_\_

#### Payment:

- ☐ Check is enclosed made payable to District 279 Foundation.
- ☐ Charge my credit card: ☐ Visa ☐ MasterCard ☐ Am Ex ☐ Discover

Account number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

- ☐ Invoice me. An invoice will be emailed to the contact listed above.

#### For more information, or to submit your sponsorship commitment, contact:

Susan Wineland | winelands@district279.org | (763) 391-7116

District 279 Foundation | 11200 93<sup>rd</sup> Avenue North | Maple Grove, MN 55369