

5TH ANNUAL CHARLOTTE KOSHER BBQ CHAMPIONSHIP

A PROGRAM OF THE LEVINE JEWISH COMMUNITY CENTER

MONDAY, SEPTEMBER 3, 2018 • 11AM – 3PM

2018 SPONSOR PACKET

Kosher BBQ Contest • Kids Zone • Celebrity Judges • Live Entertainment
Pickle & Watermelon Eating Contest • Great Food and More!

■ WHY SPONSOR?

The Levine Jewish Community Center is proud to host Charlotte's *only* community-wide kosher barbeque contest and festival. Community members of all faiths will come together to enjoy a fun-filled day with many great activities for all ages.

New to the BBQ this year, the Kosher BBQ will serve as a vehicle to not only educate our community about the issue of children's hunger that exists, but to take a proactive step towards eradicating children's hunger in our city.

This year's Kosher BBQ proceeds will go directly to fund food insecurity programs for children at Title 1 Charlotte-Mecklenburg Schools and to educate our community about childhood hunger. We hope that you will choose to join us in our effort to ensure that no child goes to bed hungry in our community.

Your sponsorship will be key in enabling the Kosher BBQ to evolve from a fun, inclusive community event to one where eradicating childhood hunger in our community takes center stage. As a sponsor, you are entitled to the publicity; using traditional and social networking methods, as detailed here.

Join us and enjoy BBQ while having a positive impact on your community.

■ TEAM COMPETITION

- Brisket
- Chicken
- Beans
- Booth Décor
- Team Name
- People's Choice
- Overall Grand Champion

Trophies will be awarded for the best in each category as well as for the "Overall Grand Champion."

For further information and questions, please contact:

Melanie Hersch at 704-944-6744 or melanie.hersch@charlottejcc.org



Helping Charlotte to eradicate food insecurity, one child at a time.

2018 Charlotte Kosher BBQ
Title Sponsor



2018 SPONSORSHIP LEVELS

■ Title Sponsor – \$10,000

With this sponsorship you will receive the following:

- Co-branding for the event
- Prominent promotional event signage, flyers, materials throughout the event
- Prominent placement of company signage
- Logo and hyperlink on event website
- Name and logo included on event t-shirt and name on trophies
- Opportunity to serve as one of the honorary judges
- Speaking opportunity at the Awards Ceremony for the Kosher BBQ Contest
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Presenting Sponsor – \$5,000

With this sponsorship you will receive the following:

- Prominent promotional event signage, flyers, materials throughout the event
- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Cowsher Café Sponsor – \$3,600

With this sponsorship you will receive the following:

- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Name or Company logo on banner
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Entertainment Stage Sponsor – \$1,800

With this sponsorship you will receive the following:

- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Name or Company logo on banner
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Kids Zone Sponsor – \$1,000

With this sponsorship you will receive the following:

- Name and logo included on event t-shirt
- Name or Company logo on banner
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Judge Zone Sponsor – \$500

With this sponsorship you will receive the following:

- Name or Company logo on banner
- Thank you ad in *The Charlotte Jewish News*

■ Patron Sponsor – \$360

- Thank you ad in *The Charlotte Jewish News*



Thank you for considering a tax-deductible sponsorship for the 2018 Charlotte Kosher BBQ. All sponsorship receivables are subject to LJCC print deadlines.

2018 SPONSORSHIP AGREEMENT

Thank you for agreeing to participate in a sponsorship opportunity for the Levine Jewish Community Center's 5th Annual Charlotte Koshher BBQ Championship. Please fill out the requested information listed below.

Name _____

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

Yes, I would like to be a

- Title Sponsor – \$10,000
- Presenting Sponsor – \$5,000
- Cowsher Café Sponsor – \$3,600
- Entertainment Stage Sponsor – \$1,800
- Kids Zone Sponsor – \$1,000
- Judge Zone Sponsor – \$500
- Patron Sponsor – \$360

Total amount enclosed \$ _____

Signature _____

Please make all checks payable to LJCC and include Koshher BBQ on the memo line and mail to:
Koshher BBQ Championship c/o Levine Jewish Community Center, 5007 Providence Road, Charlotte, NC 28270

You can also pay your sponsorship online at charlottejcc.org/koshherbbq
If you pay online, please email your sponsorship form to melanie.hersch@charlottejcc.org

Once we receive your form and payment we will contact you to coordinate logistics.
Thank you for your support and we look forward to working with you on this great event!

