

Denver Post Card Club News



President's Message

Greetings:

This month we are illustrating something new, and bringing back some of the old. I have talked about club members doing "mini-presentations" at past meetings. These are short, 15 minutes or so, presentations that share insights on a particular topic. This month Diane will do a mini-presentation on vanishing landmarks in Denver. She is basing her presentation on old slides that she has in her collection. Many years ago these types of slides (two inch, glass square lantern) were used in public presentations and classrooms. If you have recollections of these slides, or have some of your own, please be willing to share your information.

Bringing back something old at our meeting: we're re-introducing Dealers Night! I have invited four dealers to bring as many boxes of cards as they feel comfortable with. We have not done this for a long time. It will be an opportunity to see new cards, and for new members to get to know club dealers. Providing cards will be Dede H, Dave R., Dick and Julie, R. and Carl W. Bob S. will also bring some cards. A couple of boxes of newer club cards will be in the back of the room. Come out and see what our dealers have brought!

[President's Message continues on Page 2]

Issue 4—2014

APRIL 2014

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Next Meeting
Thursday
APR 10th

Rocky Mountain
Philatelic Library

Business
Meeting &
Program
Starts

7:00

Doors open
at 5:30pm
for
Postcarding

Denver Postcard & Paper Show
 Antique & Collectible Postcard & Paper Show & Sale
 Jefferson County Fairgrounds Exhibit Hall
 (15200 W. 6th Ave., Golden, CO)

2014 Show Dates
 January 17 & 18
 May 2 & 3
 July 18 & 19

Fri. - 11:30 - 7:30
 Sat. - 9:30 - 5:00
 \$5.00 Admission - good for both days

Contact Dede Horan at 303-667-6212
 E-mail: DenverPostcardShow@comcast.net
 www.DenverPostcardShow.com

SEE YOU AT THE
MAY 2-3
POSTCARD SHOW
JEFFCO FAIRGROUNDS
11:30-7:30 Friday
9:30-5:00 Saturday

[President's message, continued]

In April we will start a fun contest that I call, "A Card in a Hat." Club members interested in participating will draw a postcard from a hat. And yes! There will be hat! Each member will research the postcard and submit a few paragraphs, typed, of what was found about the card. This is a fun contest, not involving intensive research. The contest ends at the June meeting. A three judge panel will select the top three entries for high quality prizes. Winners will be announced at the August picnic and their submissions published in the fall newsletters. The detailed information about this contest are in this newsletter. Please consider entering, you could be a winner!

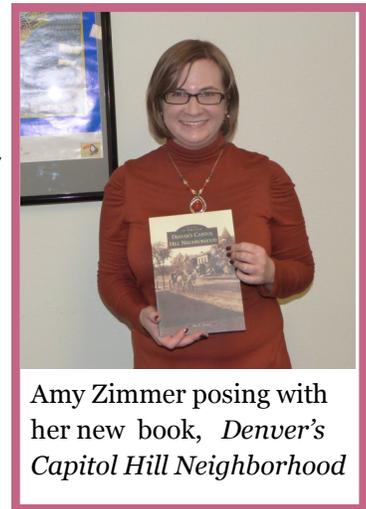
A big thank you to Amy Zimmer who presented a highly researched and informative account of key 19th and early 20th Century homes in early Denver at our March club meeting. The intertwining of architects, architectural styles, families, and successive owners as shown through less published materials, was impressive. Thank you Amy.

My write up of our Chamberlin Observatory field trip is found elsewhere in this newsletter. For those who could not attend, I would encourage you to go to the website and select a date and take the tour. I speak for those of us who attended. We sure got our \$3.00 worth, and then some.

Remember to write on your calendar, May 2 and 3rd as the next dates for Dede's postcard show at the Jefferson County Fairgrounds.

Finally, last month I bemoaned the fact there was not any postcards showing wind. Thanks to Dede H., Deb A. and Diane I., we now know that there are more than a few postcards that show wind. Enjoy!

Happy Collecting, Preston



Amy Zimmer posing with her new book, *Denver's Capitol Hill Neighborhood*



Taking A PAGE...From Our Serials Collection

REAL PHOTO POSTCARDS: TAKING PICTURES

by By Bob Bogdan, Syracuse University (Excerpted from *Postcard Collector*, AUG 2005)



The photographer's camera and film were crucial elements in taking real photo images. There were major innovations from the 1880s, when cabinet cards were in vogue, to the early twentieth century when photo postcards arrived. Light weight, rolled, celluloid film became common, making processing and printing easier and cameras lighter. Film was more sensitive to light so exposure time was significantly reduced. Photographers were freer to capture people in natural poses. This, combined with smaller cameras, meant hand-held instruments could substitute for tripod dependent models.

However, the great majority of early postcard photographers, who had been in the occupation prior to the postcard boom, continued to use the same glass-plate and sheet-film "View Cameras" they had relied upon for years. The name 'view camera' came from the ground glass viewing screen in the back.

Characteristic of View Cameras was a black cloth over the back that the photographer slid under to check the viewing screen.

Photographers sometimes preferred these heavy, bulky instruments because they required a large glass plate or sheet film negatives that created crisp, clear, detailed prints. Hold a magnifying glass up to a well-focused photo postcard, and can see the fine points of store window displays, read signs, lapel insignias, and even beauty marks. In most cases the negatives were 5x7 inches—larger than the postcards they themselves

The disadvantages of the View Camera were significant. Photographers had to lug the unruly instruments around and mount them on tripods. Glass plates and film holders were

[Article continues on next page]



ANTIQUÉ VIEW CAMERA

heavy, clumsy to work with, breakable, and they were more expensive per shot than celluloid film. Most postcard photographers whom we regard highly today, started with glass-plate View Cameras, and continued using them two, and sometimes three, decades into the 20th century.

Many young photographers who started their careers during the postcard era (1904-1930) skipped the glass-plate technology altogether. They bought the less bulky celluloid roll film cameras as their first equipment. As enlarging equipment became widely available, negatives of almost any size could be printed to fill postcard sized paper. Young photographers preferred contact printing, and bought cameras that produced postcard size negatives.

Less sophisticated commercial postcard takers used the relatively inexpensive Kodak 3A, while advanced producers favored cameras such as the Graflex 3A (1907-1926). Start-ups in the photo postcard business could launch their careers inexpensively by buying lower grade postcard cameras. Those who were successful “bought up” as their business improved.



GRAFLEX CAMERAS

3A Graflex 3 1/4 x 5 1/2 with Kodagolite Feature

With the Graflex you can make the kind of pictures you have always wanted—snapshots in the shade or even indoors, landscapes, portraits and speed pictures.

With the Graflex there is no uncertainty. A glance in the focusing hood shows the image right side up, the size it will appear in the finished picture, and the image remains brilliantly visible up to the instant of exposure. There is neither focusing scale nor fader. Graflex Cameras are all fitted with the Graflex Focal Plane Shutter, giving exposures of any duration from time to 1-1000th of a second.

Our 64-page illustrated catalog tells why the Graflex Camera is best for your work.

May we send you a copy?

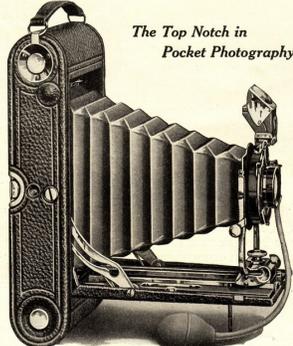
Folmer & Schwing Division
EASTMAN KODAK COMPANY
Rochester, N. Y.

When writing to advertisers kindly mention Harper's Magazine.



IF IT ISN'T AN EASTMAN, IT ISN'T A KODAK.

The Top Notch in Pocket Photography



The 3A Folding Pocket Kodak

Every detail of design, material and workmanship has been worked out with the utmost care to produce a camera of the widest capabilities, yet it retains the Kodak simplicity—and “Kodak” you know, means photography with the bother left out.

A feature of the 3A model is the Kodak Ball Bearing Shutter, in which we have embodied a new principle in shutter construction. The leaves are in five segments, mounted entirely on ball bearings and open in the form of a star, thus admitting a much greater amount of light in a given time than any other between the lens type of shutter. Practically frictionless and with a precision and smoothness that are a mechanical delight.

No. 3A Folding Pocket Kodak, pictures 3 1/4 x 5 1/2, \$20.00.

Kodak Catalogue Part of the history of the world.

EASTMAN KODAK COMPANY,
ROCHESTER, N. Y., The Kodak City.

OOPS!

In the MARCH Issue of the [Denver Postcard Club Newsletter](#), the name of the author of the article on page 4 was omitted in error.

THANK YOU to Georgian Z., who submitted the piece on “The Land of Columbine” postcards by Celia Doerner. We apologize for the omission.

DPCC's 2014 National Postcard Week Postcard

by Jeff Tyler, DPCC Vice President

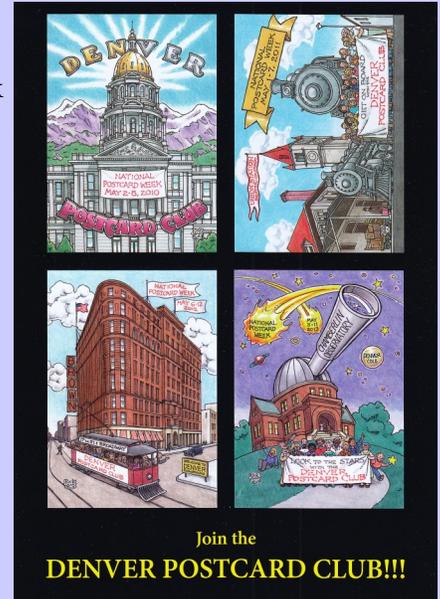
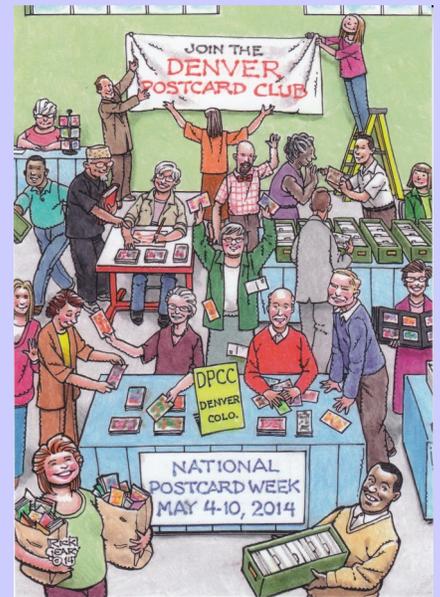
Just a quick note to remind you that National Postcard Week (May 4-10, 2014) will soon be upon us. I hope everyone will tell someone new to the hobby about the great fun we have collecting, researching, and talking about postcards. To that end, here is our 2014 DPCC National Postcard Week Postcard, designed by Rick Geary. I will begin distributing two copies of these National Postcard Week Postcards to each member at our April club meeting.

Remember, one of the postcards is for your collection and the other postcard is for you to write a little story that you might like to tell future club members. I know that DPCC members in 50 or 100 years will appreciate your efforts!

New this year for the club, we have developed our first jumbo club postcard (6"x 8.5") that includes our last four DPCC National Postcard Week Postcards designed by Rick Geary. We plan to use this jumbo postcard as a promotional item for the club. Every club member will receive one jumbo postcard for your collection.. Finally, see me at any club meeting should you wish to acquire additional copies of either postcard.

Hope you are enjoy this nice spring weather & HAPPY National Postcard Week!

Best, Jeff



In Memory of James D. D'Argenio - 1962-2014

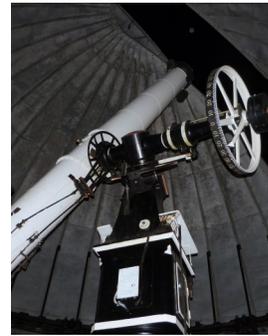
Recently I was contacted by Jim D'Argenio's sister who informed me that Jim passed away in March. Jim served as the Vice President of the Denver Postcard Club from 2008-2010. Although he was not able to attend meetings on a regular basis, he had volunteered to take on the role of VP.

Jim was an enthusiastic postcard collector. He loved linen advertising cards, particularly those of restaurants and motels. He also had a love for Colorado history and RPPCs of Colorado. He even had a few special holiday cards he enjoyed. Jim enjoyed attending the postcard shows whenever possible.

Submitted by Dede

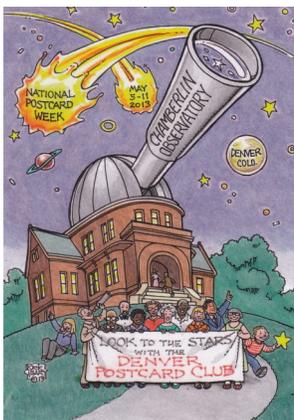
Field Notes from the Chamberlin Observatory

Preston D



An unseasonably warm March evening brought ten Club members to the north (back) entrance of the historic Chamberlin Observatory. Entering the building was a new experience for all of us. It was as if we turned back the clock to 1894 when the observatory first became operational. Original molding and decorative brass hinges and handles still adorn the building.

A volunteer from the Denver Astronomical Society warmly welcomed us. We sat in desks that serve as classroom seating for beginning DU astronomy students. Another volunteer took us through the site's history, from the time when Humphrey B. Chamberlin (a well know Denver figure and real estate developer in 1880's and 1890's) offered \$50,000 to build a telescope for the college. Professor Howe designed the telescope based on one at Carleton College in Northfield, Minnesota.



As we were learning about 25,000 pound, 20 inch Clark-Saegmuller refractor telescope, and about basic astronomy, the rumbling of the heavy casters was heard above us in the dome room. The Observatory was being opened to the evening night, and the telescope aligned with Jupiter.!

A tour of the first floor was our introduction to the workings of the Observatory. A volunteer explained the original functions of the rooms. As we ventured down the stairs to the basement, we saw the 16 foot square base of red stand stone masonry blocks that formed part of the 25 foot high pedestal arising from bedrock up to the telescope. Three, 9 feet long, 3 inch thick rods embedded in the pedestal anchor the telescope with adjustment bolts. Once every 50 to 60 years, a person enters below the dome room floor and uses the five foot long large wrench (shown in the picture with Jeff T) to adjust the azimuth of the telescope. The Observatory building was built separate from the pedestal, so that any movement within the building does not effect the observations.

[Article continued on next page]

Climbing the stairs and entering the dome room for the first time is an impressive experience. To walk into this cavernous circular room with a massive telescope is quite an experience. In our group, Jane W was the first to climb the ladder to look through the lenses piece. She was lucky as the clouds had not passed by the observing point and was able to see two moons of Jupiter. Others were less fortunate. Some decided to come back another time when the night skies were clearer.

No longer part of active research, the 20 inch telescope serves as an educational instrument for students and the public. Actual astronomy research is done via the Internet with an automated telescope on Mt Evans.

Jeff T gave one of the Club's 2013 National Postcard Week Card to one of the volunteers who gave us the tour of the Observatory. The volunteer was extremely pleased with the gift, and anxious to show it to Dr. Bob (Dr. Robert Stencel), Director of the Observatory and Professor of Astronomy at the University of Denver.. All in all, the evening field trip was well worth the time!

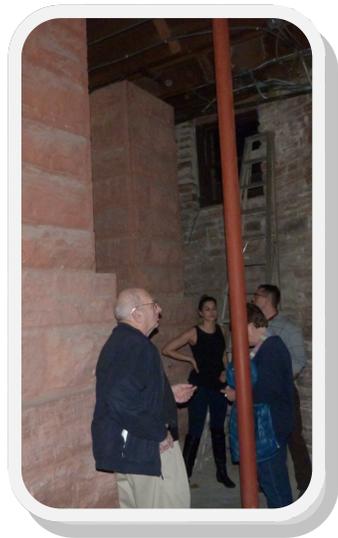


JANE & LEE

JEFF WITH WRENCH



RON WITH MASSIVE SUPPORT



MEMBERS OF DPCC



DIANE & DEDE



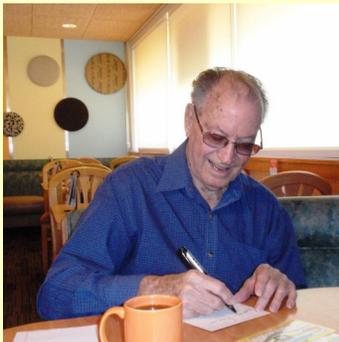
JANE AT THE TELESCOPE

Three Gals Visit Pueblo

-submitted by Dede, Deb and Diane



On March 31, Diane I., Deb A. and Dede H., made a road trip to Pueblo to visit with Gene McConnell- we felt like the three amigos on a pilgrimage!

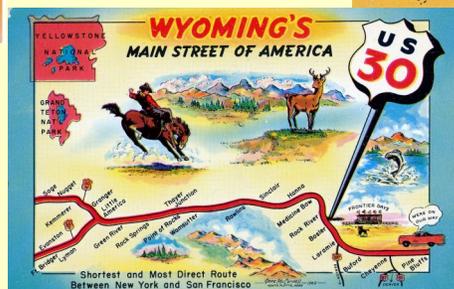
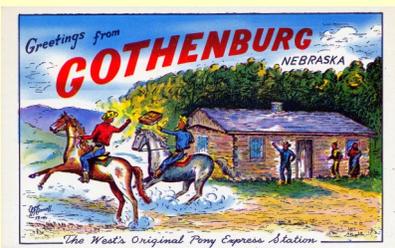
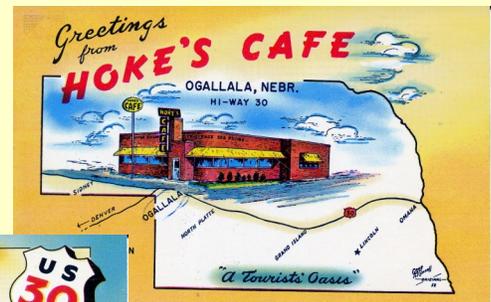
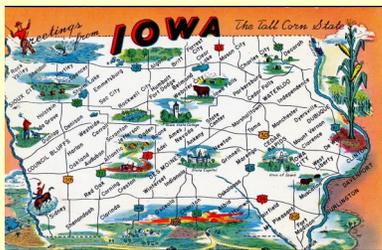


Gene was a postcard artist who in the 1950s and 60s, illustrated a number of different map postcards, as well as roadside eateries and tourist attractions (some examples of his work are here). This past January, Diane presented at a DPCC meeting on her collection of these interesting cards. Prior to her presentation, she had contacted Gene and interviewed him over the phone and had some mail correspondence with him. After several conversations following Diane's presentation it was decided that we three needed to set a date and drive South to actually meet Gene.

Last week, we were off on an adventure to Pueblo! With Dede and Diane sharing driving duties, Deb was left to make the best of it with requests for cell phone and SLR photographs of Pike's Peak from a moving car!

On reaching our destination, we set ourselves up in a corner of the Village Inn, and awaited our guest of honor. But, we had no idea what he looked like! We notified the entire wait staff to be looking out for an elderly, single man. What a delight when he arrived – we're not sure who was more excited: Gene, us or the wait staff!

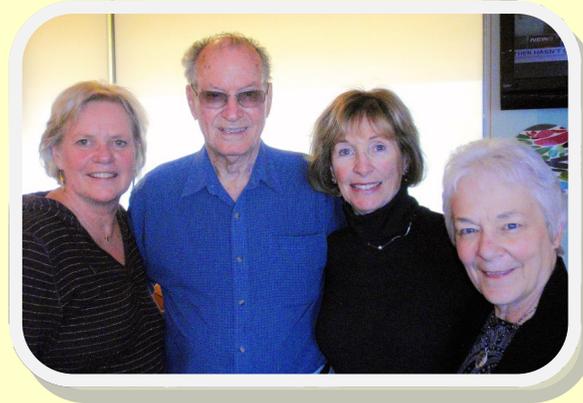
What a delightful man he is. We spent close to three hours with Gene in the corner booth of the restaurant. Diane shared her collection of McConnell postcards with him. Deb presented him with 4 back issues of the DPCC Newsletter, and Dede provided pen and McConnell postcards for him to sign.



A Sampling of Gene McConnell postcards

Gene shared with us the history of how he got into the business of illustrating these cards. He kept us quite entertained sharing stories about some of his adventures, and introducing us to his family through his personal stories. It was clear that as he examined at the postcards, he was taken back to those years when he was actually illustrating them, and the memory of how much he enjoyed the work.

To hear him talk about the time and amount of work involved in creating each card gives one a much better appreciation for the artist signed postcard! He was so appreciative of our visit, and we enjoyed ourselves so much that . . . we're determined to make another trip to Pueblo!



POSTCARD IN A HAT CONTEST



Contest open to all current Club members !

Contest Rules:

1. Pull a "Postcard from the Hat" at the April 10 Meeting. If you cannot attend, email prestonfd@msn.com for a "Postcard In a Hat". A postcard from the hat will be mailed to you the following day.
2. Research all you can on the postcard from any sources. All postcards will be over 50 years old, domestic, and postally used. Most of the cards come from the Club card inventory.
3. Write up what you find about the post card in about 150 words (about 1 typed page).
4. On or before June 12th Club meeting, submit your written research with the postcard. This can be emailed or brought to the June Club meeting. Be sure to put your name on your entry. Those attending the June meeting will be asked to share informally what they had learned their card.
5. A 3 judge panel will make final decisions. Decisions will be based on quality of the research and the write up. The top three winners will receive prizes and will have their submissions published in a Fall Newsletter. Other entries will be considered for future newsletter issues.
6. The High Quality prizes will be announced and awarded at the Club Picnic in August. Prizes will be delivered if winners are not in attendance.

POSTCARD INFORMATION ON THE INTERNET

SUBMITTED BY PRESTON D.

ADVERTISING POSTCARDS CHECKLIST:

Livermore and Knight- The Publisher of Extraordinary Advertising Postcards:
www.classicards.com/LivermoreKnight.htm

CURT TEICH Large Letter Postcards 1933-1956: <http://playle.com/ctlinen.pdf>

CURT TEICH Postcards: www.lcfpd.org/docs/teich_guide_dating.pdf

DETROIT Publishing Company: http://playle.com/detroit_publishing.php

DISNEY Postcards Check List:
<http://sundrycollectibles.net/disneypostcards/checklist>

HOW TO Identify & Date Real Photo Vintage Postcards:
<http://playle.com/realphoto>

MOVIE STAR Postcards History and Checklist by Ross Verlag:
<http://cinemaplayerspostalantiquities.com/RossMain.html>

POSTCARD CHECKLIST - Artist Clare Victor Dwiggin: <http://playle.com/dwig.php>

TICHNOR Bros. Large Letter Linens 1936-1952: <http://playle.com/tichnor.pdf>

TUCK Postcards: <http://tuckdb.org>

The number of postcards for sale on larger sites: as of 04/04/14

delcampe.com	1,215,561 postcards
ebay.com	2,524,254 postcards
Bidstart.com	1,893,399 postcards
Playle.com	801,397 postcards

DO YOU HAVE POSTCARD WEBSITES YOU'D LIKE TO SHARE?

SEND YOUR LIST TO DEB ARMER, at dmacarmer@gmail.com

DENVER POSTCARD CLUB MINUTES: Thursday, March 13, 2014*Respectfully submitted, Bob K., Secretary*

Club President Preston D called the meeting to order at 7:00 p.m. Attendance: 26.

Preston extended greetings to new and old members and guests. These included members Janet H and John S and guest Dorian W.

Preston announced that cards donated by last month's presenter, Kenny Be, had been placed in the club archives.

On behalf of the club, Preston recognized longtime club member Bob S on the occasion of his ninetieth birthday on March 31. A birthday cake complete with candles was presented to Bob and enjoyed by all in attendance.

Preston reported that 16 had signed up for the club field trip to the Chamberlin Observatory on March 20.

Chuck T. Club Treasurer, presented the following Financial Report:

DENVER POST CARD CLUB:

Balance February 13, 2014 *\$4362.*

Income:

<i>Dues from members</i>	<i>\$190.</i>	
<i>Donations of club postcards</i>	<i>\$332.</i>	
<i>Sale of Rick Geary NPW postcards</i>	<i>\$12.</i>	<i>\$534.</i>

Expenses:

<i>Children's Hospital Project</i>	<i>\$124.</i>	
<i>Website Set-Up</i>	<i>\$240.</i>	
<i>Kenny Be</i>	<i>\$25.</i>	
<i>Rick Geary Postcards</i>	<i>\$172.</i>	
<i>March Newsletter</i>	<i>\$22.</i>	<i>\$583.</i>

PROGRAM:

Our presenter this month was Amy Zimmer, author of *Denver's Capitol Hill Neighborhood* and *Denver Historic Homes*. She is the technical services librarian at the Colorado State Library and is a member of the Denver Landmark Historic Preservation Commission.

DRAWINGS:

Club vice president Jeff T conducted the drawings and announced the following winners: Doug B (Willa Cather book) and Diane I (Rick Geary holiday card).

NEXT CLUB MEETING:

Thursday, April 10, 2014, at Rockly Mountain Philatelic Library. Doors open at 5:30 p.m. for post-carding. Business meeting and program start at 7:00 p.m.

Respectfully submitted, Bob K, secretary



Calendar of Events

- Apr 4-5** **25th Annual Metro East Postcard Show,
Collinsville, IL**
- Apr 5-6** **Manhattan Vintage Book & Ephemera Fair,
NY, NY**
- Apr 12-13** **Iowa City Postcard, Stamp & Collectibles Show,
Iowa City, IA**
- Apr 18-19** **Spring Greater Chicago Postcard & Paper
Show, Holiday Inn Countryside IL**
- Apr 25-26** **Western Reserve PC Society Post Card Show,
Olmstead Falls, OH**
- Apr 25-26** **Allentown Spring Antique, Book & Paper
Show, Allentown PA**
- Apr 26-27** **34th Annual Webfooters Postcard Club An-
tique Paper Show, Portland OR**
- May 2-3** **Denver Postcard & Paper Show, Golden CO**

Club Officers

President:	Preston Driggers
Vice President:	Jeff Tyler
Treasurer:	Charles Twomey
Secretary:	Bob Kroenert
Membership:	Dede Horan
Newsletter:	Deb Armer



RMPL

Rocky Mountain Philatelic Library
2038 S. Pontiac Way

Postcard Club Schedule

Date	Time
Apr 10	7:00 pm
May 8	7:00 pm
Jun 12	7:00 pm
Sep 11	7:00 pm
Oct 9	7:00 pm
Nov 13	7:00 pm