

Requesting 4 IMGs for Yellow Social


Specs:

- Square

Title: ExcUGC_Lots of Games

Description: Showing off TONS of games with UGC

1st IMG:

- We have a huge panel of games with a PLAYER UGC in the upper right corner and COPY on screen
 - BG: [\[link\]](#)
 - The intro panel part of all the games (can be at an angle)
 - JOHN/DAD IMG: John/Dad: 0:05 of [\[link\]](#)

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 - COPY: Hundreds of games
 - COPY: FREE!
- Include legal and “pulsz.com” along the bottom

2nd IMG:

- Same BG but new COPY
 - COPY: Don’t pay to play
 - COPY: JUST WIN!

3rd IMG:

- Same BG and COPY as 1st but new PERSON FACE
 - PERSON: 1019618902
 - If the person square is on the right, can flip her img
 - COPY: Hundreds of games
 - COPY: FREE!

4th IMG:

- Same BG/PERSON and LEGAL of 3rd IMG but new COPY
 - COPY: What are you waiting for?
 - COPY: PLAY TODAY!

Music: [\[link\]](#)

Assets: [\[link\]](#)

End Card: [\[link\]](#)