

## Copy

Client: Asynth –Space Designer 3D  
Re: Marketing –Website – **Copy in English**

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### Scope of Work

Asynth has developed cloud application Space Designer 3D for consumer and professional use and has contracted with Galvin and Associates to revise English translation as necessary.

COPY

## HOME

*Header*

### SPACE DESIGNER 3D

BUILD YOUR DREAM PROJECT ONLINE AND VISUALIZE IN REAL-TIME 3D

*Body text*

#### PROMOTE OR REDECORATE YOUR SPACE

Are you planning to sell or rent your home or apartment and want to present it as a floor plan and in perspective? Are you planning to redo your furniture and décor and want to see the results before making a decision? With Space Designer 3D, you can draw, furnish, and perform a walk-through of your space!

#### VISUALIZE & EXPERIMENT

Space Designer is optimized to offer in a few seconds a 3D walkthrough experience. You can save and do a walkthrough at any time during your development process. Space Designer is a web application in the Cloud and requires no installation. It performs using all standards operating systems and browsers.

#### SPACE DESIGNER 3D FOR YOUR BUSINESS

Embed Space Designer on your site and customize your company interface and products catalogs. [Learn More:](#)

## FEATURES

*Header*

### NEW FEATURES

*Body text*

Space Designer 3D is more than a simple web application. Our team of experts develops the application in an agile environment, and they respond to multiple rounds of user feedback. The result is a powerful yet compact platform that allows visionaries to define and custom-design virtual spaces.

#### 2D 3D REAL-TIME VISUALIZATIONS

At any time during the composition process, switch between different views:

- **2D Plan** to build and arrange your projects
- **Global** to measure and consider volumetrics
- **3D Walk** to walk through interior spaces in real-time.



### **SIMPLE AND INTUITIVE DESIGN TOOLS**

Simply draw walls, resize rooms, and drag-and-drop design elements such as openings and furniture on the plan. You can experiment with different colors and finishes.

### **360° VIRTUAL TOUR**

Export your projects in **high definition 360° spherical images** - viewable and shareable on tablets and mobile devices.

### **REPRODUCTION FROM EXISTING FLOOR PLANS**

**Insert your own floor plan images into the background**, set the scale and adjust transparency, and you can quickly redraw in Space Designer. Then you can easily modify furnishings, design new spaces and instantly test your ideas, all in 3D!

### **HIGH QUALITY PRINTS**

Print your project in high definition:

- **2D plans of each level** in various scales
- **3D outdoor perspectives** of architectural volumetry
- **3D indoor perspectives** of designed spaces.

### **UNLIMITED SHARES**

**Because the opinions of your friends, family and associates can be a source of inspiration and ideas**, Space Designer has a specific sharing tool. Send your project by email or publish it on social media and allow your community to visualize floor plans and 3D real-time views.

## **PRICING**

*Header*

### **CHOOSE THE PLAN THAT FITS YOUR NEEDS**

#### **NO TIME COMMITMENT, NO CANCELLATION FEE**

*Body Text*

Space Designer 3D is free for Students. In order to obtain a free license, please contact us.

➤ **PRICING GRID**

#### **BUSINESS: EMBED SPACE DESIGNER ON YOUR WEBSITE**

With an Enterprise License, you can install Space Designer 3D on your website and create your own furniture and products catalog. Your customers will love it. Your competition won't. [More info>](#)

#### **HAVE PRICING QUESTIONS? WE HAVE ANSWERS.**

##### **What does "Billed Monthly" mean?**

Your credit card will automatically be charged every month (monthly) for the plan you have signed up for. Our billing is automated to ensure there is no lapse in your access or in our services.

##### **Can I upgrade my Plan at any time?**

Yes, you can upgrade your plan at anytime (e.g., from STARTER to BASIC). To change your subscription type, simply log in, select the "My Account" tab and upgrade your Plan.

##### **Can I cancel at any time?**

Yes, customers who are paying monthly can cancel any level of plan, at any time.

## **LOGIN**



## BUSINESS

*Header*

### SPACE DESIGNER ON YOUR WEBSITE

#### DESIGNED TO INTEGRATE INTO A VARIETY OF PLATFORMS

*Body text*

Space Designer can be adapted to the specific needs of your business. With an Enterprise License, you can customize the application with your brand identity and integrate it into your website and product catalog.

The Space Designer Enterprise application is modular and scalable: you can integrate your 3D items, change the layout of your catalog, add features and additional languages for your customers worldwide. With Space Designer, you will save time, money and human resources.

### SPACE DESIGNER 3D ENTERPRISE LICENSE

#### License includes

- License bullet points
- 3D Modeling of your Products
- Custom Development Features
- SPACE DESIGNER 3D ON THEIR WEBSITES

#### Monthly or Annual Cost

990 € / month or **9.900 € / year** (2 months free included) for 1 domain name including **various extensions**. No time commitment or cancellation fee.

## ABOUT

*Header*

### ABOUT SPACE DESIGNER 3D

*Body text*

Space Designer is an online architectural space-planning application that lets users virtually inhabit a 3D world of their creation. Its intuitive tools are user-friendly for professionals, as well as novices.

The application is developed by ASYNTH, a company founded in 2009. The Asynth team is composed of architects, software engineers and designers who specialize in the representation of 3D spaces. In 2013, Asynth received the support of the European Business and Innovation Centre Network for Research & Development for its Space Designer project, which currently has over one million users worldwide.

## CONTACT US

Space Designer 3D is created and developed by ASYNTH, a company that specializes in 3D web application development.

Contact info...

## PREVIOUS VERSIONS

*Header*

### PREVIOUS VERSIONS OF SPACE DESIGNER 3D

*Body text*

#### SPACE DESIGNER 2 (2013)

Space Designer 2 allowed us to learn a lot about the usability of the application, optimization of the online data transfer stream and techniques to accelerate processing. Space Designer 2



attracted the attention of companies throughout the world, who appreciated the benefits of a turnkey application delivering quick solutions with low maintenance and cost. The experience and knowledge accumulated over two years of work led us to develop version 3. A big “Thank You” to our loyal users!

### **SPACE DESIGNER 1 (2009)**

The first version of Space Designer was created in 2009 in just 3 months. This “beta” version provided the capability to design and arrange a single room. Once it was launched online, the application attracted the attention of tens of thousands of users, which gave us the courage to continue our Space Designer adventure.

## **BUSINESS PDF**

*Intro Page*

2014 Technical Document / Space Designer

*Page 2: Header*

### **TECHNOLOGIES**

*Bullets and Boxes*

- FAST LOADING / 3D REAL-TIME
- Space Designer Kernel /haXe /JavaScript

*Body text*

Space Designer 3D is more than a simple web application. Our team of experts develops the application in an agile environment, and they respond to multiple rounds of user feedback. The result is a powerful yet compact platform that allows visionaries to define and custom-design virtual spaces.

#### **Focused on Speed**

Space Designer renders large, web-based projects within seconds. Its integration with Amazon CloudFront CDN, a content delivery network, provides the best load-times regardless of geographic location.

#### **Photo-Realism in Real Time**

Conceptualization of architectural projects requires a high level of realism, and that requires clear renderings of 3D images. Space Designer is designed to meet the highest qualitative standards of photo-realism, thus allowing visionaries a realistic sensory experience of the final product.

#### **Cross-Platform**

Space Designer incorporates a hybrid technology, composed of haXe, Javascript, HTML5 and CSS3, to ensure interoperability between unique platforms and to incorporate the newest Internet technologies.

To put this in context, most current (2014) user account management systems are developed in HTML5, while 2D / 3D software is created in Flash (via haXe).

As a result, 95% of Internet users already have the necessary configuration installed to enable use of Space Designer. They can use Space Designer with their favorite browser without needing additional plugins or receiving security warnings.



Space Designer's source code is sustainable, and can be seamlessly compiled into native applications for Windows, Mac, iPhone, iPad, and Android™ devices to reach over two billion systems worldwide.

Page 3: Header

## INTEGRATION

*Bullets and Illustration*

- IN YOUR WEBSITE /PRIVATE DATABASE
- Your Customer Database / Users / Your Website

*Body text*

Space Designer is a turnkey solution, accessible from your company's domain name. The application does not require updating or reconfiguration of your servers. We take care of hosting, security and management of the required bandwidth.

### Proprietary Content

Users of Space Designer maintain sole ownership of any original content or data that you create. Your content will be secured in the geographic area of your choice.

### Your Product and Material Catalogs

Your catalog items can be easily imported into Space Designer from major 3D software applications. Space Designer provides tools so you can create unique catalogues of your products using custom-defined object metrics, and also publish engaging customer profiles.

If you'd like help optimizing your images inventory, our Space Designer team can provide professional virtualization services.

### Social Network Shares

Visibility on social networks is an important part of marketing in today's business world. The Space Designer application provides quick and easy social networking tools that allow users to share item snapshots on the most popular social networking sites, as well as via email.

Page 4: Header

## INTERFACE

*Bullets and Illustration*

- MODULAR / CUSTOMIZABLE
- Our app will be installed directly into your domain

*Body text*

Space Designer can boost your corporate brand. Each graphic element is easy to customize with your unique logo, color palette and font. You can also hide or disable features that are not essential to your business purposes.

### Multilingual

Space Designer is multilingual, in accordance with the UTF-8 standard, and thus accessible to speakers of virtually all European and Asian languages. Your native language will be recognized automatically.



## Inventory

Every Space Designer project automatically generates a customizable inventory list that includes multiple metrics, such as object dimensions, products and quantities. You can access information at any time, and have the option of making the information accessible to your customers.

- (Note: you may want to use “dashboard” instead of “inventory list”)

## New versatile features tailored to your needs

The Space Developer team can develop custom features to meet your company’s specific needs. You will collaborate directly with our expert designers and product developers.

Page 5: Header

## LICENSE

- (Note: In British/Australian/Irish English, the noun is “licence” and the verb is “license.”)
- (In the US, “license” is the noun and the verb.)

## Space Designer License

For 1 domain name including international variants

### Pricing

Monthly Payment	___ USD x 12	No contract required
Quarterly Payment	___ USD x 4	1 month free with 6 month contract
Annual Payment	___ USD	2 months free with 12-month contract

### Features

**License includes, Custom Development, Drawing & Furnishing, 3D modeling**

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- Use “Headquarters”- plural – in English

All other contact information is identical to CONTACT US page info

## FIN

1214 /Michael Galvin  
GALVIN AND ASSOCIATES