



2018 READ-A-THON

February 14, 2018 - March 2, 2018

What is Read-A-Thon?

We are excited to host our fourth annual Read-A-Thon. This event is designed to encourage our students to read as well as raise funds for our school. Students raise money by reading, logging the minutes read, and gathering pledges (if you wish). The proceeds from Read-A-thon help fund programs for student enrichment such as Art Lit, technology, field trips, TEAF, library books, to name a few.

How it works?

Read-A-Thon packet that includes the reading rules and log, pledge form, and prize flyer are sent home with the students on **February 14, 2018**. Students set a reading goal (number of minutes) and will have designated days to reach the goal. Students can get pledges from family, friends, neighbors, and businesses to support their efforts. Students read and keep track of their minutes on the Reading Log on the Pledge envelope. When the reading period is done, they turn in the pledge form/reading log and funds earned to their teacher in the envelope provided (by February 26, 2018).

Students who don't want to participate in fundraising can still participate in the Read-A-Thon event by returning their reading log to earn individual prizes and also contribute their minutes to win the class prizes!

What is our goal?

Our #1 goal is to make sure ALL students end the event with a stronger desire to read and a richer knowledge of how the skill of reading affects all aspects of their lives.

Student Participation: 55%

Last year 147 students (27%) participated in the event.

Reading: We have a school wide goal to read 50,000 minutes!

Last year our students read 36,483 minutes. If every student reads 20 minutes a day we will reach our goal.

Pledging: We hope to raise \$6,500 to help fund school enrichment.

Important Dates:

Feb.14	Read-A-Thon packets are sent home
Feb.14 - Feb.15	Get family and friends to sponsor you
Feb.16 - Feb.23	Read and log your minutes
Feb.24 - Feb.25	Collect the donations
Feb.26	Turn in Read-A-Thon packets to teacher
Mar.2	Prizes delivered to classroom

Read-A-Thon Rules for students:

- You can only read a book once for the contest. When you finish the book, read another!
- You can read independently or other people can read to you. Reading aloud to other people counts. If you read to your friend or sibling, it counts for both of you!
- Assigned reading for homework and book reports count.
- Reading books, magazines, websites, and road signs ALL count. Any parent approved readable material counts!
- Reading instead of doing your homework does not count. Reading instead of watching TV does count.
- No guessing or rounding off minutes. Please look at the clock or use a timer or stopwatch.
- Please be honest so that it will be fair and fun for everyone! Your parents or teacher need to initial your reading log.

Ways students win:

We encourage EVERY student to participate in this event. EVERY student who either reads, requests pledges, secures pledges or all three will have the opportunity to receive a prize.

Individual Prizes**Pledging:**

Every student who raises \$10 or more receives book fair credit that they can use during the next Scholastic Book Fair in April 2018.

Amount raised	Reward
\$10 - \$24	\$2 Book Fair Credit
\$25 - \$49	\$4 Book Fair Credit
\$50 +	\$6 Book Fair Credit

Reading:

The student who reads 1,000 minutes or more will receive a gift card to Barnes and Noble.

Top Pledge Amount:

Every student who raises the most money in each grade level will earn "Pizza with the Principal" lunch.

Participation Prize:

All students who return their envelope with the reading log completed will receive a pencil and bookmark. All participants who meet their reading goal will be entered into a drawing for a chance to win two tickets to NW Children's Theatre or Imago Theatre!

Class Prizes**Most number of participants:**

Class with the most number of participants will win a popcorn party.

Most minutes read (Kindergarten – Grade 2):

Class with the most minutes read among Kindergarten through Grade 2, will win \$75 for their teacher to spend on their classroom in any way they desire AND a popcorn party for the class!

Most minutes read (Grade 3 – Grade 5):

Class with the most minutes read among Grade 3 through Grade 5, will win \$75 for their teacher to spend on their classroom in any way they desire AND a popcorn party for the class!

How can parents help?

- Help your kids set a daily reading goal.
- Keep the kids excited to read by telling them about all the great prizes they can win.
- Link reading time to an at home reward.
- Read books to your kids and help them track their minutes every day.
- Recommend books to your kids that they will enjoy reading or something that you read at their age.
- Pick a book you and your kid will enjoy reading and push each other to read more.
- Start a family reading time.
- Help them get sponsors.

Who to contact:

If you have any questions or concerns, please contact Prasanna Raghupathi, Read-A-Thon Coordinator, at akashnethra@gmail.com