



# National Little Britches Rodeo Association of Michigan

## 2016-2017 SPONSORSHIP FORM

NLBRA of MI is a 501(c)3 Non-Profit Youth Rodeo Organization—www.nlbraofmi.com

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

NLBRA Member Name: \_\_\_\_\_ RODEO DATE(S): \_\_\_\_\_

Description		Price	Total
Arena Sponsor *Add \$75 if banner is not provided*		\$100 per rodeo \$400 per season	
Event Sponsor Available Events: Barrel Racing   Pole Bending   Flag Racing   Goat Tail Untying   Dally Ribbon Roping Goat Tying   Bull Riding   Trail Course   Break Away Roping   Bareback Riding Team Roping   Tie Down Roping   Steer Wrestling   Saddle Bronc Riding		\$200 per rodeo \$600 per season	
Bucking Chute Sponsor (4 available per rodeo)		\$250 per rodeo \$750 per season	
Rodeo Sponsor (1 available per rodeo)		\$500 per rodeo	
Program Sponsor (Year End Rodeo Program) Program ads will be due May 1, 2016		Full page   \$200 ½ page   \$125 ¼ page   \$75 Bus. Card   \$50 Contributor   \$20 2 line max.	
Year End Award Event Sponsor -Please choose from the age groups and events listed below		\$150	
Little Wrangler age 5-8 Barrel Racing   Pole Bending Flag Racing   Goat Tail Untying	Junior age 9-13 (*Boys only , **Girls Only) Goat Tying   Barrel Racing ** Team Roping   Pole Bending** Bull Riding *   Flag Racing* Trail Course**   Breakaway Roping Dally Ribbon Roping	Senior age 14-18 (*Boys only, **Girls only) Barrel Racing**   Goat Tying** Pole Bending**   Tie Down Roping* Trail Course**   Breakaway Roping** Bull Riding*   Bareback Riding* Team Roping   Saddle Bronc Riding* Steer Wrestling*   Dally Ribbon Roping	
Misc. Sponsorship (Please include description & value)		Value (varies) \$ _____	

**Please make checks payable to: NLBRA of Michigan**

**Please mail completed forms, ads, & donations to:**  
**or submit to the NLBRA of MI member**

**Stassi Pyne**  
**11734 E. T Avenue**  
**Scotts, MI 49088**



## National Little Britches Rodeo Association of Michigan

### SPONSOR DESCRIPTIONS

#### **Arena Sponsor (\$100 per rodeo/\$400 per season)**

Sponsor will provide a banner (any size) to be hung in the arena during each rodeo performance. Sponsor name will also be announced throughout the rodeo.

Sponsor name will be listed on association website.

All arena sponsors will be listed in the year end program.

If a banner is not provided, add \$75 for the cost of a banner to be made, if you choose.

All banners will be returned after the sponsorship period ends.

#### **Event Sponsor (\$200 per rodeo/\$600 per season)**

Sponsor will be announced during throughout the designated event for all performances. Event sponsors may also provide a banner to be hung in the arena during the rodeo.

Sponsor name and logo will be listed on association website.

All event sponsors will be listed in the year end program.

##### **Available Events:**

Barrel Racing, Pole Bending, Flag Racing, Goat Tail Untying, Dally Ribbon Roping, Goat Tying, Bull Riding, Trail Course, Break Away Roping, Team Roping, Tie Down (Calf) Roping, Steer Wrestling, Saddle Bronc Riding, Bareback Riding

#### **Bucking Chute Sponsor (\$250 per rodeo/\$750 per season)**

Only four (4) chute sponsorships are available per rodeo.

Sponsor sign will be placed on a bucking chute or near it during each rodeo performance. The sponsor's name will be announced each time the chute is in use.

Sponsor name and logo will be listed on the association website.

Sponsor will receive a business card size ad in the year end program.

#### **Rodeo Sponsor (\$500 per rodeo)**

One (1) available per rodeo.

Sponsor banner, if provided, will be hung in the arena during all rodeo performances. Sponsor's name will be announced throughout the performance.

If a banner is not provided, sponsors have the option to add \$75 for the cost of a banner to be made.

All banners will be returned after the sponsorship period ends.

Sponsor name and logo will be listed on the association website.

Sponsor will receive a ¼ page ad in the year end program.

#### **Program Sponsor (Year End Program) (Prices Vary)**

Sponsor can either provide a camera ready ad, an ad from a file, or information for an ad to be built. Please contact Cheryl Strautz at [rsrrodeo@yahoo.com](mailto:rsrrodeo@yahoo.com) or 517-230-2925 for accepted file types.

**Program ads are due May 1, 2017.**

#### **Year End Award Event Sponsor (\$150)**

Sponsor may choose an event by age group.

All sponsors will be listed in the year end program.

Year End Award sponsorships will be on a first come, first served basis. If a specific event is sponsored by multiple donors, then each sponsor will be recognized.

#### **Miscellaneous Sponsorship (Value Varies)**

Includes but is not limited to: vehicle sponsorships, vendor booths, items donated to the association, etc.

For questions regarding these types of sponsorships, please contact Cheryl Strautz at [rsrrodeo@yahoo.com](mailto:rsrrodeo@yahoo.com) or at 517-230-2925.