

February 2019

Dear Potential Sponsor:

Again this year we are making the occasion of our 3rd Annual Pop's Car Show to benefit the American Cancer Society. We invite you to participate in this worthwhile event by becoming a sponsored business. This year promises to be a great show with nearly 150 Cars, Trucks & Bikes of all kinds expected. The show is open to all who enjoy cars and a good time. The event will be held on Saturday, April 13, 2019 (Rain Date: April 20,2019). Don't miss out on this great opportunity!!

A Bronze Sponsorship of \$100 includes:

- Sponsor name & logo will be mentioned on all event related material
- Sponsor name & logo proudly displayed on 2 awards & special recognition at the awards ceremony

A Silver Sponsorship of \$250 includes:

- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name & logo will be mentioned on all event related print material
- Sponsor name & logo proudly displayed on 6 awards & will receive special recognition at the awards ceremony

A Gold Sponsorship of \$500 includes:

- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name & logo proudly displayed on Sweatshirts/Apparel that will be sold at the event
- Sponsor name & logo proudly displayed on 12 awards & special recognition at the awards ceremony
- Option of Setting up a Vendor Table to sell goods & network at the event

GREAT POSSIBILITIES FOR YOU!!!

Goodie Bags- We will giveaway goodie bags with all sponsors business cards, pens, discount cards, key chains, candy & etc at the registration table.

Please mail or drop off marketing/advertising items to: Kim Williams 12568 Rock Point Road, Newburg, MD 20664 no later than March 13th, 2019.

Company Logos must be emailed to kwilliams9k@gmail.com by March 13th, 2019 to ensure that it will be included on all print material for the event.

Please complete the form at the bottom of this letter. Return it with your sponsorship in the amount of \$100, \$250, \$500 or greater no later than March 13th, 2019.

We greatly appreciate the support and generosity of our sponsors and their help in making Pop's Car Show one of the finest in Southern Maryland. Thanks for your continued support.

Sincerely, Jason Williams & Ron Cutchember

Enclosed please find my sponsorship check in the amount of _____ for Pop's 2nd Annual Car Show.

Please make checks payable to Kim Williams & Mail to:
12568 Rock Point Road, Newburg, MD 20664 no later than March 13, 2019

Name: _____

Name of Business: _____