



Our motto is *"Fashion Changes, Style Endures"*, a quote attributed to Gabrielle Bonheur "Coco" Chanel, founder and namesake of the Chanel brand. We specifically chose the word "style" for our company name as we specialize in luxury and contemporary designer pieces for women, men, and children that make an enduring style statement. We offer both new and gently-used pieces, so you can buy a pair of new Chanel sunglasses and a once-worn pair of Diesel denims in one place. Individually hand-selected clothing, shoes, jewelry, handbags, accessories, and more for the discerning shopper interested in quality at an unbeatable price. In short, we are a destination for the smart shopper!

Founded in 2003 by Elsa and Elhum Vahdat and based in Thousand Oaks, CA, every employee at elva Style Consignment House takes pride in the fact that our (consignor/seller) clientele see us as a unique consignment house based on our three best-practices... photographs, audience, and description. Although these three best-practices should be the basics of any online consignment house, our continued success is based on how well we execute each one.

1. Photographs – in real estate it is location, location, location, but in online consignment it is photos, photos, photos, especially when it is top designer pieces. We have our own photo studio with the right equipment (cameras, lights, different colored backdrops, etc.) to show the real color of the piece being sold and post an average of eight to 12 photos of each piece. Photos are taken from different angles and show the condition, brand, country of origin, and fabric composition, with close-ups of buttons, pockets, patterns, etc., and any tags if the piece is new. We understand the importance of photographs to the buyer as they are the closest thing to actually touching the piece.
2. Audience – our goal is to make the piece available for purchase to the widest possible audience, and this means we ship globally. The more "eyeballs" that see the piece, the more likely it will sell, which is why we use one of the world's largest and most popular e-commerce sites, eBay. A lot of online designer consignment stores do not ship internationally, as dealing with customs and foreign customers can be very challenging, time-consuming, and costly. We not only have taken the time to understand and overcome the challenges of international shipping, but also are very sensitive to the needs of international buyers. Therefore, worldwide shipping is a must for us and our clientele, not an option.
3. Description – we empathize with the buyer (as we are buyers ourselves), and so describe each piece in detail including the color, size/measurements, material, pattern, condition, country of origin, etc. We want to make sure that the buyer knows exactly what they are purchasing, which of course minimizes returns and unhappy buyers. This may seem obvious, however, a lot of consignment stores commonly short-change a detailed description for a simple one or two-line description, even for pieces in the hundreds and thousands of dollars. For the buyer, the detailed description along with the many photos gives them the comfort of knowing exactly what they are purchasing.

We invite you to visit elva Style Consignment House on eBay at [stores.ebay.com/elvaconsignment](https://stores.ebay.com/elvaconsignment) or on the web at [www.elvaconsignment.com](http://www.elvaconsignment.com) and look forward to having you become one of our exclusive clientele.