

Voted BEST BOTTLE SHOP IN WISCONSIN 2017 by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2018 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA
GQ Magazine

Voted Best Wine/Beer/Liquor Store
Top Choice Awards Journal Sentinel
Readers Choice Awards

VOTED BEST LIQUOR, BEER & WINE SHOP
A LIST WISN 12

BIG SAVINGS ON BIG 1.75's FOR ALL YOUR MEMORIAL DAY PARTIES

CROWN ROYAL
• ORIGINAL
• APPLE
\$42.99-\$5MR
\$37.99

JACK DANIELS
-ALL VARIETIES-
• BULLEIT
• BOURBON
\$39.99

"Hot Price" TITO'S VODKA
\$28.99

SKYY VODKA
2/\$41.98-\$12MR
2/\$29.98
+ 2 FREE 1.75 MR. & MRS. T BLOODY MARY MIX

"Stock Up & Save" CANADIAN CLUB
2/\$33.98-\$10MR
2/\$23.98

"Gin & Tonic Time" TANQUERAY GIN
\$28.99-\$5MR
\$23.99

CAPTAIN MORGAN SPICED RUM
\$24.99-\$5MR
\$19.99
\$12MR ON 2 BOTTLES

SVEDKA VODKA
Stars & Stripes Bottle
\$17.99-\$4MR
\$13.99

"Summertime Favorite" SALVADOR'S READY TO DRINK MARGARITAS
\$7.99-\$5MR
\$2.99

SAVE \$10 INSTANTLY ON ANY 2 1.75 BOTTLES (MIX & MATCH ALL VARIETIES)

BOMBAY ORIGINAL GIN
\$24.99
\$19.99
WHEN YOU BUY 2

BOMBAY SAPPHIRE GIN
\$34.99
\$26.99 each
WHEN YOU BUY 2

BACARDI RUM
-ALL VARIETIES-
\$19.69
\$14.69 each
WHEN YOU BUY 2

DEWAR'S WHITE LABEL SCOTCH
\$34.99
\$29.99
WHEN YOU BUY 2

- BRANDY -
KORBEL \$18.99
E&J \$17.99-\$2MR
CHRISTIAN BROS \$15.49-\$2MR

- TEQUILA -
1800 SILVER \$33.99-\$5MR
JOSE CUERVO \$27.99-\$4MR
MONTE ALBAN \$19.99-\$10MR

- GIN -
HENDRICKS \$54.99
NEW AMSTERDAM \$17.99-\$3MR
SEAGRAMS \$15.99-\$5MR

- RUM -
SAILOR JERRY \$21.99
MALIBU \$21.99-\$4MR
CANE WHITE \$16.99-\$10MR

- VODKA -
SMIRNOFF \$18.99-\$3MR
PEARL \$13.99-\$8MR
BURNETTS \$10.99-\$5MR
EPIC \$11.99-\$7MR

- WHISKEY -
BUSHMILLS IRISH \$34.99
JIM BEAM \$27.99-\$7MR
SO COMFORT \$23.99-\$2MR
SEAGRAMS 7 \$17.99

MEMORIAL DAY SPECIALS 750ML & LITERS

DEEP EDDY VODKA
-7 FLAVORS-
\$16.99-\$5MR
\$11.99 liter
\$20MR ON 3 BOTTLES

MALFY ITALIAN GINS
• ORIGINAL
• LIMONE
• PINK GRAPEFRUIT
• BLOOD ORANGE
\$19.99 750ml
+ FREE 4 PK FEVER TREE TONIC

"0 Sugar, 100% Flavor" SMIRNOFF ZERO INFUSIONS VODKA
-3 FLAVORS-
\$10.99 750ml

Discount LIQUOR INC.

MILWAUKEE
5031 W. OKLAHOMA
(414) 545-2175

WAUKESHA
919 N. BARSTOW
(262) 547-7525

www.discountliquorinc.com

f DiscountLiquor DiscountLiqMilw

OPEN DAILY 9-9 SUNDAY 10-2

OPEN MEMORIAL DAY 9-3

MAY WINERY OF THE MONTH

CASILLERO DEL DIABLO

• CHARDONNAY
• PINOT GRIGIO
• SAUVIGNON BLANC
\$7.99 750ml

• CABERNET SAUVIGNON
• MERLOT
• CARMENERE
• MALBEC

SPRINGTIME WINE SPECIALS

DECOY BY DUCKHORN
• CABERNET SAUVIGNON
• PINOT NOIR
• RED BLEND
• MERLOT
• ZINFANDEL
\$15.99 750ml

ARROWOOD KNIGHTS VALLEY CABERNET
\$24.99 750ml
92 POINTS WINE ADVOCATE

BREAD & BUTTER
• CHARDONNAY
• PINOT NOIR
• CABERNET
\$10.99 750ml

1000 STORIES BOURBON BARREL
• CABERNET
• ZINFANDEL
\$12.99 750ml

NEW AGE
• WHITE • RED
• ROSE
\$7.99 750ml
\$30 MAIL REBATE ON 12 BOTTLES

HAHN
• CHARDONNAY
• CABERNET
• MERLOT • GSM
• PINOT NOIR
\$9.99 750ml
\$18MR ON 6 BOTTLES

YELLOW TAIL
-15 TYPES-
\$4.99 750ml
\$18 MAIL REBATE ON 12 BOTTLES

OYSTER BAY SAUVIGNON BLANC
\$9.99 750ml
\$24MR ON 12 BOTTLES

BIELER PERE & FILS PROVENCE ROSE
\$9.99 750ml
\$24MR ON 12 BOTTLES

MIXERS • COOLERS • SODA

BUD LIGHT RITA'S
12 PACK CANS
\$8.99
BUY 1-12 PACK GET 50% OFF 2ND 12 PK

BON & VIV SPIKED SELTZER
12 PACK CANS
\$13.49
+ FREE 6 PACK CAN BON & VIV SELTZER

40 LB LUMP HARDWOOD CHARCOAL
\$23.99

SMIRNOFF ICE
ALL VARIETIES
12 PACKS
\$10.49

SEAGRAM'S COOLERS
12 PACK VARIETY
\$8.99

HENRY'S HARD SELTZER
12 PACK CANS
\$14.99
+ FREE 6 PK CAN HENRY'S SELTZER

Discount LIQUOR
24 Pack 16 OZ MILWAUKEE BREWERS SPRING WATER - WISCONSIN SOURCED -
2/\$5.00
Limit 4-24 Packs. Expires 5/27/19

Discount LIQUOR
1 Liter POLAR MIXERS • TONIC & DIET • LIME TONIC • SOUR • SELTZER
5/\$4
Limit 5-1 Liter. Expires 5/27/19

Discount LIQUOR
2 Liters ALL 7UP, PEPSI, & COKE, PRODUCTS
6/\$5.00
Limit 6-2 Liters. Expires 5/27/19

LARGEST SELECTION IN TOWN
• 1,500 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS

ALSO AVAILABLE

- 20 & 40 lb. Lump Charcoal • CO2 Refills
- Wholesale Beer & Soda (Milw. Store Only)
- Gift Certificates • Carry out Service
- Imported Candies, Food & Water • Custom Baskets

Celebrating 59 Years

Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

MAY BREWERIES OF THE MONTH

CENTRAL WATERS
6 PACKS
-ALL VARIETIES-
\$7.99

KARBEN 4
12 PACKS
-CORE VARIETIES-
\$8.49

KARBEN 4
12 PACKS
-CANS/ BOTTLES-
\$15.49

FREE CENTRAL WATERS/KARBEN 4 PINT GLASS W/ 2-6 PKS OR 1-12 PK

BOULEVARD BREWING CO.

6 PACKS CANS
• COSMIC IPA • KOLSCH
• RADLER • LIME GOSE
• PALE ALE • BERRY ALE
\$7.99

BARREL AGED 4 PACKS
• BOURBON BARREL QUAD
• WHISKEY BARREL STOUT
• RYE WHISKEY BARREL ALE
\$12.99

FREE BOULEVARD GLASS W/ ANY 2-6 PACKS OR 1-4 PACK

BREWS FOR YOUR MEMORIAL DAY BAR-B-QUES

NEW GLARUS SPOTTED COW
24 PACK CANS
\$27.99

STELLA ARTOIS
HOEGAARDEN WHITE ALE OR BEST OF BELGIUM
12 PACKS
\$14.49
BUY 1-12 PACK GET 50% OFF 2ND 12 PACK

MICHELOB ULTRA
12 PACKS
\$11.49
+ FREE 6 PACK MICHELOB ULTRA LIME CACTUS

MILLER LITE, DRAFT & 64 OR COORS LIGHT & BANQUET
30 PACK CANS
\$15.49

MILLER HIGH LIFE & HIGH LIFE LIGHT
30 PACK CANS
\$16.49-\$4MR
\$12.49

LEINENKUGEL CRAFT BEERS
-ALL VARIETIES-
6 PACK BOTTLES
\$7.29
BUY 2-6 PACKS GET 3RD 6 PACK FREE!

TYSKIE POLISH PILS
4 PACK 16 OZ CANS
2/\$9.00
BUY 2 FREE TICKETS TO POLISHFEST

SHOCK TOP
-ALL VARIETIES-
6 PACK BOTTLES
\$7.49
BUY 2-6 PACKS GET 3RD 6 PACK FREE!

MILWAUKEE BREWING
BIG 16 OZ CANS
• WEEKEND @ LOUIES • IPA
• CREAM ALE
• LOUIES DEMISE
\$5.99 4 PACK

LAKEFRONT
• STEIN • IPA
• LAGER • VARIETY
12 PACK CANS
\$12.49

MILWAUKEE'S BEST, LIGHT & ICE
30 PACK CANS
\$11.89

FREE SUMMERFEST TICKET PROMOTION Starts Mon. May 20th!
W/ SELECT MILLER & LEINENKUGEL PURCHASES

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4 & 1/2 BARRELS

ALL MILLER & NEW GLARUS THIRD SPACE LAKEFRONT
BUD PRODUCTS • SPOTTED COW • MOON MAN • NAKED PALE
\$61.99 1/4bl
\$114.99 1/2bl

HAPPY PLACE
• CREAM ALE
• LOUIES DEMISE
\$69.99 1/6bl
\$89.99 1/4bl

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!