



11 Years of matching aspiring Entrepreneurs with Options, Opportunities and Resources

What is The Self Employment Expo?

The Self Employment Expo was created to demonstrate the many options available to become successfully self employed. It began in 2006 as the Entrepreneur Expo and has grown into the only Chicago Expo that encourages entrepreneurial success!

EXHIBIT • SPONSOR • PARTNER
SEPTEMBER 9, 2017-CHICAGO
(Location TBD)

To Reserve Your Space Contact
 708-261-8987

PREVIOUS YEARS CONTRIBUTING SPONSORS



Participating Businesses

- | | |
|--------------------------------|---------------------|
| N'Digo | American Income |
| Mary Kay | Brock Enterprises |
| State Farm | Chase Bank |
| TCF Bank | Remax |
| Allstate | Century 21 |
| Transamerica | Vemma |
| Ignite Payments | Inkspots Printing |
| McClure Publishing | Edward Jones |
| Wealth Is Power | Western Southern |
| Group Endeavors | Cookie Lee |
| Miche' | World Ventures |
| Bronze Comm | Scentsy |
| New York Life | New England Finance |
| Nfocus Travel | Sand N Seas |
| 21 st Century Media | Executive Coaching |
| Stewart Business | |
| It Works! | Social Network |
| Lincoln Heritage | 400 Bucks |
| Intellectual Radio | Fun Family Games |
| WCIU | Market America |
| Country Financial | Paycation |
| Zija | Western Southern |
| Pop Writers | Beautiful Blessings |
| H L Network TV | CAN TV |
| Pampered Chef | Soul Purpose |
| Wells Fargo | Stella and Dot |
| Marquette Bank | Musical Art |
| Avon | Party Lite |
| AAA Insurance | Legal Shield |
| J.C. and Company | Uber |
| Wealth Builders | Send Out Cards |
| Latte it UP | World Financial |
| Jeunesse | Organo Gold |
| Toya Nicole Media | Franchise America |
| Surprise Parties | |

AND MANY MORE!



Why Participate?

- ✓ Introduce your business opportunities to those actively looking
- ✓ Face to Face marketing of your products and services
- ✓ Receive qualified leads
- ✓ In Person Product/Service demos
- ✓ Effectively introduce self employment options to eager prospects
- ✓ Increase Sales

The Self Employment Expo Features

- Extensive Exhibit Hall
- Workshops/Seminars
- Business Resource Table
- Business Card Exchange Station
- Raffles and Giveaways
- Media Coverage
- Excellent Networking Opportunities

BE AN EXHIBITOR

Standard Booth from \$175
6 foot table, 2 chairs and line ad in the Self Employment Expo Guide, 10% discount on all Sponsorship Opportunities.

Ask about discounts for multiple booths.

PRESENT A SEMINAR/WORKSHOP

Our seminar/workshop slots sell out fast! This is a great way to showcase your product/service to a captive audience. Each slot is 45 minutes and includes qualified lead list of everyone that registers to attend your seminar.

\$200

10% discount on all Sponsorship Opportunities.

Maximum Exposure Sponsorships for any budget

1. Expo Bag Inserts: \$49 (500 bags)
2. Full Color Ads in S.E. Expo Guide: ½ Page \$150 Full Page \$250
3. Logo placement on website: \$100

Are you looking for a Customized Sponsor Package that fits your Company's Marketing and Exposure needs? We will create the perfect Sponsorship Package to fit your budget while reaching your TARGET MARKET!

**Contact Darlene Tate to schedule your appointment:
708-261-8987**

2017 SPONSORSHIP OPPORTUNITIES

Promote Your Business!

Reach Your Market

The Self Employment Expo Attendees are positioned to explore and build profitable careers as Entrepreneurs/Self Employed Professionals

Age

82% of our attendees are between the ages of 25-49 with our core being 25-35

Income

72 % of the Household Income ranges from 40K to 70K Annually

Gender

Female: 71%
Male: 29%

Silver Sponsor-\$500

- Logo placement on 1st page of the S.E. Guide
- ½ Page color ad in the S.E. Guide
- 1 Booth/Gift Bag Insert/Website Logo
- 1 Dedicated E-Blasts (25,000 subscribers)

Business Pitch Sponsor-\$400

- Logo placement on all Expo Signage
- Website Banner on Home and Contest Page
- 1 Booth
- E-blast Insertion (25,000 subscribers)

Presenting Sponsor-\$5,000

- Exhibit Hall Name Inclusion
- Logo on all pages of the S.E. Expo Guide
- Logo prominently displayed on all visual advertising (TV, Print, E-Blasts, Press Releases)
- Presenting Sponsor credit on all radio and other media interviews and promos.
- Front page and Center Page Ad in the S.E. Expo Guide
- Gift Bag insert of your choice (cards, pens, etc)
- 2 Exhibit Booths
- 1 Seminar/Workshop Slot
- Complete list of registered attendees
- Banner on All website pages
- 10 Dedicated E-Blasts (25,000 subscribers)

Platinum Sponsor-\$2,500

- Logo Placement on the 1st page of the S.E. Guide
- 2 Exhibit Booths
- Full page ad in S.E. Guide
- 5 Dedicated E-Blasts (25,000 subscribers)
- Logo placement on Signage /Gift Bag Insert
- Logo placement on all print media, TV, E-Blast
- Logo placement on Website
- Discounted Seminar/Workshop Slot

Gold Sponsor-\$1,500

- 1Booth
- Logo placement on 1st page of the S.E. Guide
- 1 Full Page color ad in the S.E. Guide
- Gift Bag Insert
- 3 Dedicated E-Blasts (25,000 subscribers)
- Logo placement on all Event Signage
- Logo placement on Website

IN-KIND DONATIONS:

Product, media and service sponsorship opportunities are available. Donations could include raffle prizes, gift cards/certificates, advertising, printing, design services and volunteers.