

west coast WOMAN

Published by LMB Media, Inc. • Louise Bruderle, President and Owner

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2024 ADVERTISING RATE CARD

| AD SIZE | 1 TIME | 3 TIMES | 6 TIMES | 12 TIMES |
|-----------------|--|---------|---------|----------|
| Full Page | \$1400 | \$1275 | \$1100 | \$895 |
| Half Page | 695 | 650 | 595 | 545 |
| Quarter Page | 450 | 425 | 395 | 375 |
| Eighth Page | 325 | 280 | 260 | 240 |
| Layout & Design | \$65—one time charge. No charge if camera-ready ad is supplied | | | |

Fixed Position: Add 15% Please refer to the advertising contract for complete terms and conditions

The West Coast Woman Advantage:

Advertisers who commit to a minimum of 3 insertions received FREE digital ads

If you supply camera ready art, we do not charge for layout

Ask about Advertorials - these can be made part of a custom ad package

DIGITAL AD SPECS: Horizontal 728 x 90 Vertical 120 x 240

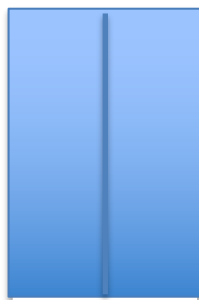
Ad Sizes • Deadlines • Specs



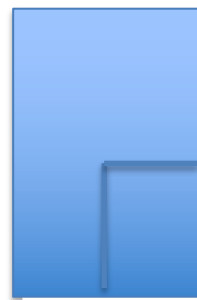
Full Page
10 3/8w x 15 1/2h



Half Page Horiz
10 1/8w x 7 5/8h



Half Page Vert
5w x 15 1/2 h



Quarter
5w x 7.5h



Eighth
5w x 3 1/2 h

- January 1, 2024 Closes December 15
- February 1, 2024 Closes January 15
- March 1, 2024 Closes February 15
- April 1, 2024 Closes March 15

- May 1, 2024 Closes April 15
- June 1, 2024 Closes May 15
- July 1, 2024 Closes June 15
- August 1, 2024 Closes July 15

- September 2024 Closes August 15
- October 2024 Closes September 15
- November 2024 Closes October 15
- December 2024 Closes November 15

West Coast Woman 941-928-2056 • email: westcoastwoman@comcast.net

Check out our e-magazine: <https://www.yumpu.com/en/document/view/68508384/wcw-november-2023>