



# Mid-Atlantic Institute (MAI) Program Book Advertisements and Sponsorships



## The JCI Senate

Please make all checks payable to the Virginia JCI Senate.  
Ads and Sponsorships must be received by March 1st, 2019.



### PROGRAM BOOK ADVERTISEMENTS

Send a message to old friends, wish those at MAI well or promote your business to other Senators by purchasing an advertisement in the MAI 2019 *Commemorative Program Book*.

Listed below is a table with information regarding the size and cost of the programs ads:

- If you have artwork you would like to use, please send it to Kay Faries at [teechme00@gmail.com](mailto:teechme00@gmail.com); or
- If you do not have artwork, but would like to purchase an ad, please write your message in the box below, and we will typeset it for you using a simple format in one font type.

Ad Size	Cost	How Many Ads?	Total
Business card	\$20		\$
¼ page	\$25		\$
½ page	\$50		\$
Full page	\$100		\$
			Total: \$

I would like to purchase an advertisement in the MAI 2019 Commemorative Program Book.

I will send the artwork to be received by March 1, 2019 to [teechme00@gmail.com](mailto:teechme00@gmail.com)

I don't have artwork, but this is what I want it to say:

### SPONSORSHIPS

I would like to be a SPONSOR for the MAI 2019 'EXPECT THE UNEXPECTED' event

Sponsorship Category	Donation	Total
Silver Sponsor <ul style="list-style-type: none"> <li>• 2019 Commemorative Lapel Pin</li> <li>• Name in program book</li> <li>• Name on publicity stand</li> <li>• Premier banquet seating</li> <li>• Priority boarding on all tours</li> </ul>	\$100-\$249	
Gold Sponsor <ul style="list-style-type: none"> <li>• Silver benefits</li> <li>• Commemorative plaque</li> </ul>	\$250-\$499	
Platinum Sponsor <ul style="list-style-type: none"> <li>• Gold benefits</li> <li>• Welcome gift</li> </ul>	\$500+	

### OTHER

I don't want to purchase an ad or be a sponsor, but here is a donation to help with program costs.

**NAME AND CONTACT INFORMATION:** \_\_\_\_\_

Additional information on the conference can be obtained at [www.vajcisenate.org](http://www.vajcisenate.org).  
Additional information on the Jaycees can be obtained at [www.usjaycees.org](http://www.usjaycees.org).