

Public Relations Reporting

MID-YEAR—Due: Dec 15, 2017

Unit Name & #: _____

1. Has your Unit started a new Facebook page or other social media account in the last year or so? If so, what is the name of your page? (Hint: If your Facebook page is listed on the Department website under the “map”, you do not need to report it again).
2. Does your Unit have an event or activity coming up that you would like help in promoting? Please tell us about the event (what, when, where) and provide a contact email address.
3. If your unit is participating in posting to the “Ring Your Bell Arizona ALA” group Facebook page (either directly or through emailing department), skip down to question 4. **If your unit is NOT participating in posting to the “Ring Your Bell Arizona ALA” group Facebook page, please answer the following questions:**
 - a. Why not? Would you like help in getting started?
 - b. What community engagement activities or events has your unit conducted or participated in since July 2017?
 - c. Has your unit been recognized by any other outside organizations?
 - d. Has your unit been recognized in any media (newspapers, radio, TV, social media)?
4. What is your name, position within the Unit & email address?

Please return to:

Marge Christianson
aladeptazpr@gmail.com
9611 W Bonita Court
Sun City, AZ 85373

Acceptable methods of sending it--

- Write in your answers. Then:
 - Take a photo and email it from your phone
 - Scan it and email it from your computer
 - Mail it
- Just send me an email with the answers—forget the form!!!