

Cool



TIMES

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February 2018



"Cars for a Cause"

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TIME TO RENEW?

Please send \$30 (\$40 for USPS mail Newsletter) to:
Georgia Cool Cruisers
P.O. Box 942291
Atlanta, GA 31141
THANKS!

The 4th Annual
"I'm Sick of Winter"
**Sweetheart
Cruise-in**



Old Hickory House
Saturday, February 10th
11:00 am - 3:00 pm



THE VARSITY
GWINNETT
Cruise-in

Sunday, February 18th
NEW TIME! 3:00 - 6:00 pm



February Events Info - page 9

www.GeorgiaCoolCruisers.org



Find us on:
facebook®



**Welcome
New Member!**

Jan O'Hara



**Refer a Friend
to be a
"Cool Cruiser"**

Contact Info:

Club Founder / President

Rick Ellis

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RNE680@mindspring.com

Volunteer Coordinator

Dennis Behnken

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BehnkenD@bellsouth.net

Charity Coordinator

Karen O'Neal

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Mailing Address:

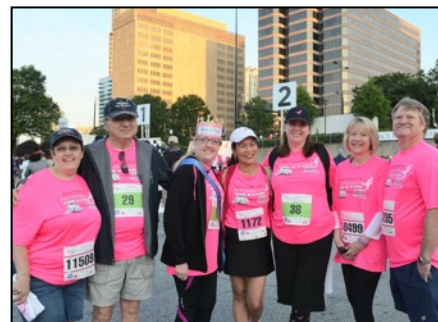
Georgia Cool Cruisers

P. O. Box 942291

Atlanta, GA 31141

More Than Pink is "More than Cool"

MORE THAN PINK



Update on the Komen More Than Pink Walk

The Komen Atlanta "More Than Pink Walk" will take place on **Saturday, May 5th, at Lenox Mall**. This event was formerly known as the "Race for the Cure." Atlanta is one of four pilot cities for the 2018 evolution of the 'Race' to a 'Walk.'

This year's event is "walk only" since 90% of past participants in Atlanta have been walkers. There will be more emphasis on Komen's mission, community impact and involvement, fundraising and how Komen is more than just the color pink.

The distance is also changing from a 5K (3.1 miles) to a course that is 2.25 miles. Our Team is "Cool Cruisers for a Cure" and we have been challenged to raise at least \$3,500 for the Walk this year. We are looking to have at least 10 registered team members. While Komen Atlanta does not require fundraising for the Walk, we will expect Cool Cruisers for a Cure Team Members to raise at least \$125 (which represents the cost of a mammogram). As in year's past, Komen will be providing fundraising rewards to participants who achieve certain levels of donations.

Registered team members who volunteer at Georgia Cool Cruisers events that benefit Komen will have the money raised split among their Walk fundraising accounts. Team

members are encouraged to do personal fundraising as well. You do not have to physically participate in the Walk in order to be on the Team!

Sharon Ellis is Team Captain and a veteran of the Race for the Cure and 3-Day for the Cure.

You can contact Sharon for information on registration, fundraising, etc.: 404-732-6843 or sharon@sharonellis.org.



2018 Club Shows & Events

*Here are the shows that we have planned
as of publication for this year.
Please watch for updates and additions.*

The "I'm Sick of Winter"

Sweetheart Cruise-In

Saturday, February 10 ♦ 11am - 3 pm
Old Hickory House
2202 Northlake Parkway, Tucker, GA 30084

March Madness Car Show

Saturday, March 3 ♦ 11 am - 3 pm
DAVE & BUSTER's - Marietta
2215 D and B Drive, Marietta, GA 30067

"Cool" Handy Ace

Charity Car Show

Saturday, March 24 ♦ 11am - 3pm
Handy Ace Hardware
3936 Lawrenceville Hwy, Tucker, GA 30084

Cool Rides & Rescues

Sunday, April 29 ♦ 1 pm - 5 pm
**Decatur Estate &
Way Back Antiques**
2272 Lawrenceville Hwy, Decatur, GA 30033

Hot Rods at Hayes

Saturday, May 12 ♦ 10 am - 2 pm
Hayes Family Dealerships
3660 Georgia Hwy 365, Baldwin, GA 30511

Horsepower at the Pony

Summer (Date TBA)
The Pink Pony
1837 Corporate Blvd, Brookhaven, GA 30329

Cool Cars at Coolray

Late September (Date TBA)
Coolray Field
Gwinnett Braves Stadium
2500 Buford Drive, Lawrenceville, GA 30043

Cars & Costumes

Car Show & Costume Contest
October 27 ♦ Noon - 4 pm
The Pink Pony
1837 Corporate Blvd, Brookhaven, GA 30329

Toys for Tots Cruise-In

Saturday, December 1 ♦ 11am - 3pm
The Greater Good BBQ
4431 Hugh Howell Road, Tucker, GA 30084



Varsity Gwinnett Cruise-In

Every 3rd Sunday - Year round
New Time: 3:00 - 6:00 pm
6045 Dawson Blvd.
Norcross, GA 30093
I-85 - Exit 99, Jimmy Carter Blvd.
Co-hosted by

SoutheastWheelsEvents.com

Sponsored by:

Streetside
CLASSICS™

Other Shows & Events of Interest

Cruise-Ins & Swap Meets for February

NE Georgia Swap Meet, Saturday, February 3rd, 7:00 am - 1:00 pm. Atlanta Dragway, 500 E. Ridgeway Rd, Commerce, GA 30529

Piedmont Church Cruise-In, Saturday, February 3rd, 9:00 am - 2:00 pm, 570 Piedmont Rd, Marietta, GA 30066

Heart of Georgia VCCA Charity Swap Meet, Saturday, February 17th, 8:00 am - 3:00 pm/ JR Miller Park, 2245 Callaway Rd. SW, Marietta, GA 30008. (Rain or Shine)

Coffee & Chrome Car & Motorcycle Show: Saturday, February 10th, 8:30 am - 12:00 pm. Jess Lucas Park, 3585 Atlanta Avenue (Atlanta Airport Area), Hapeville, GA 30354

Cars & Coffee, Saturday, February 24th, 9:00 am - Noon, Gateway Classic Cars, 1870 McFarland Parkway, Alpharetta, GA 30005

Cars & Coffee Cruise-In, Saturday, February 24th, 9:00 am - Noon, Streetside Classics 213 Thornton Road, Suite 400, Lithia Springs, GA 30122

Coffee Break at Main Street Diner, Sunday, February 25th, 8:00 - 11:00 am, 1142 Athens Hwy, Grayson, GA 30017 (Hwy 78 & Cooper Road)



Prez Rick's Wish List for 2018!

WE WANT YOU . . .

WE WANT YOU to get more involved in the club this year! Here are some ways YOU can help us . . .

- Keep current on your Membership Dues (our only source for operating expenses are from dues and sponsorships)
- Attend as many of our shows as you can. (Sometimes it is amazing how many members DON'T attend our events!)
- Refer friends to attend our shows.
- Help promote our club and our events (give out show flyers at other car shows).

Here are some ways to help "behind the scenes:"

- Submit articles for "Cool Times," our newsletter

- Help us find new venues for our shows and do the preliminary contact. I am always happy to discuss with you what is required of our host locations.)
- Help us find new club sponsors. We can customize a deal to match most any budget.
- Post our events on various social media sites and websites that attract car show fans.

NOW, here are the more "Front Line" ways to do more (and have more fun):

- Become a Show Day Volunteer! We have a GREAT "A-Team" but we need reinforcements for them! We have MANY MORE tasks that need your attention! Trust me, once you get involved in helping run a show, you will never want to sit in your folding chair behind your car again! Ask Rick or Dennis Behnkies (our volunteer coordinator) about what you can do for the club! All volunteers will get one of our BRAND NEW Staff t-shirts (new design, new color).

Any Club is only as good as their members, and we are fortunate to have a bunch of great ones on our membership roll. Please help us take the club to the next level!

CLUB NEWS & UPDATES

January Charity

Collection

susan G.
komen
FOR THE **cure**



We wasted NO TIME in kicking off our charity collections for 2018.

We hung out the donation bowl at the January **Varsity Cruise-in** and collected \$350 for **Susan G. Komen of Greater Atlanta**, helping end breast cancer!

Dillard Cruise

Our January 13th cruise to the Dillard House for lunch was fun for those that made it.

We had 27 that committed but only 14 showed up. Several let us know they could not go, but the majority were just no-shows.

This was really disappointing, considering so many have asked us to do more cruises, and even though it was a chilly day, it was sunny day.

Thanks to those that made the cruise!

PT Cruiser For Sale



Club member Kevin Watkins is selling his beloved customized, two-tone 2003 PT Cruiser. It has many upgrades and only 48,000 miles. This car has won many awards, and is only \$6,500. Call Kevin at 678-449-6679.

New Shows Added!

We have been busy working on our 2018 shows! We just finished up the details on 2 shows for March!

We will return to **Dave & Buster's in Marietta** for our "March Madness" Car Show on **Saturday, March 3rd**.

Mike Thies and **Southeast Wheels Events** will be our co-host and we will be benefiting the **Hot Rodders Children's Charity**.

We were contacted by club member Pete Terwilliger, one of the managers at **Handy Ace Hardware in Tucker**, about doing a show at their store. We have set a date of **Saturday, March 24th**, 11 am to 3 pm for the show. It will benefit **NETWorks**, a local food bank.

Club member **Mike Perry** has offered to grill burgers as part of the event, and will donate profits of sales to the club!

We also set a date for the 2018 **Toys for Tots** show. We will return to **The Greater Good BBQ** on **Saturday, December 1st**.

Follow us on Facebook

One of our favorite tools for getting last minute updates on our events is via our Facebook page.

If we have a rain delay, this is the perfect way to get the word out to the most people in the least amount of time.

What we don't allow are non club event postings.

Earn a Free Club Jacket



Back Design



How would you like to get a **FREE** club jacket **PLUS** a year's free membership dues?

Well, if you can help us sign up a new Gold Level sponsor (\$500-\$999 annual) or Diamond Level sponsor (\$1,000 & up), you will be styling in your choice of our "Cool" club jackets.

The jacket pictured above is available for purchase in several colors for \$85.00.

Please call Rick for details.

Wednesday Breakfast!



Join us **EVERY** Wednesday for Breakfast at Cracker Barrel in Norcross.

We meet at 9:30 at the **Cracker Barrel** located at **6175 McDonough Drive NW, Norcross, GA 30093**.

The food is good and the service is attentive.

Everyone is welcome!

Renewals

Thanks to everyone that have paid your membership renewals in that past couple of months. If you haven't paid in the last 12 months, *you are due!*

Beautiful Blue Skies and Mild Temps Make for a Perfect Show! **We Kick-off Our 2018 Season at The Varsity!**

We could not have asked for a nicer Sunday afternoon for our first event of the year! After a week that featured near record cold, snow and ice, closed schools and epidemic cases of "cabin fever," *EVERYONE* was ready to get out!

We packed the parking lot with more than 90 show cars, trucks and motorcycles! There were plenty of smiles from participants, spectators and even the Varsity employees. With the sunshine and the days getting a tad longer, plus our one hour earlier time, many folks stuck around until the end.

We set out our collection bowl for Susan G. Komen and collected \$350. These donations will be credited to our team "Cool Cruisers for a Cure" at the May "More than Pink" walk in Buckhead (see page 2 for details).

We have brought back the Host's and Sponsor awards (see page 7 for the winners) plus we presented The Varsity and Streetside Classics appreciation awards for their generous support in 2017.

Please help us spread the word on these show so we can fill the parking lot EVERY month!





February Varsity Cruise-In Award Winners:

The Varsity Favorite:

Andy Sarratt: 1965 Chevrolet Corvette

Streetside Classic Pick:

Jay Drew, 1979 Pontiac Trans Am

Southeast Wheels Events Favorite:

Eddie Gantrell, 1964 Ford Fairlane Thunderbolt

Cooldest Cruiser:

Dana Hunter, 1964 Buick Le Sabre wagon





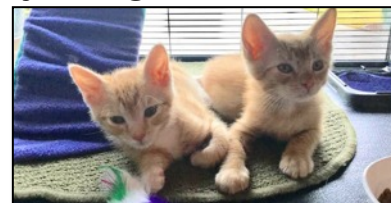
GCC CHARITY SPOTLIGHT



Furkids Cruises into 2018

Furkids and the Georgia Cool Cruisers had another wonderful year together in 2017!

Over the summer Furkids took in two kittens that were abandoned at a car show. Rick and Sharon named them Prowler and Renegade after their favorite cars and they were placed in a foster home where they grew into healthy, strong young cats. Today, Prowler and Renegade are living happily ever after together in their forever home!



Furkids also participated in the Georgia Cool Cruisers Cruise-In at the Varsity and the Cars & Costumes Halloween party at the Pink Pony. The donations collected from these two events helped us save and care for even more homeless dogs and cats!



Thanks to partnerships like the one with the Georgia Cool Cruisers, Furkids was able to do some truly amazing things in 2017. We found homes for 3,416 animals, expanded our adoption centers, created new programs and more.

Animal behaviorist and Animal Planet celebrity Jackson Galaxy, honored us by being the guest of honor at our 15th birthday gala. Jackson tours rescue organizations all over the country, and he gave Furkids highest marks during his visit to our cat shelter.

Furkids was honored to take part in a special *Atlanta Magazine* sponsored competition among nonprofits called Give Atlanta Challenge. We came in first place and earned several cash prizes and ads in the magazine.

Our adoption program is expanding with the addition of five new adoption centers with Pet Supermarket, which sells pet supplies, premium food and products. This new partnership increases our retail adoption centers to a total of 21, building on our long-time partnerships with PETCO and PetSmart and the new Happy Tabby Café.

We've long dreamed of matching our Furkids with adoption opportunities in other states. The dream became a reality when we began a partnership with Angels of Hope in Anoka, Minnesota. Last fall, we sent our first van load of Furkids, rescued from high kill shelters in Georgia, to Minnesota. There are Northern families waiting to adopt homeless cats and dogs, and we have so many in Georgia longing for loving homes. It's a match made in heaven!

Finally, during Hurricane Irma, Furkids launched a dramatic rescue of homeless cats and dogs in danger of death in coastal Georgia counties. We were blessed by a heroic team of staff and volunteers, including pilots who ran an airlift and a van driver who braved the storm on four wheels to give 120 animals a second chance.



Now, it's time to look ahead into 2018. We have some big plans, including more rescues, more adoptions, and more space for our Furkids to live and play. We can't do it without the continued support of all of our friends at the Georgia Cool Cruisers! Thank you for a great year of support and we look forward to seeing you at an event in 2018!

FEBRUARY "COOL" CLUB EVENTS

"I'm Sick of Winter" Sweetheart Cruise-In



Saturday, February 10th
11:00 am - 3:00 pm

Old Hickory House

2202 Northlake Parkway
Tucker, GA 30084

Supporting

Susan G.
Komen



When we first started this show, we had a **CRAZY** idea to have a full-fledged car show in **FEBRUARY** . . . We were not expecting that many participants for a first time show, or one in the Winter. We were **WRONG!** We had close to 140 cars pile into the parking lot and found out everyone was truly **sick of winter!**

We are hoping for similar numbers this year, with Mother Nature giving us a mild and sunny day! We really need it after near record cold and snowfall already this year!

We will feature our Best Modern, Best Classic and Top 15 Awards, 50/50 Raffle, Door Prizes, our signature Oldies (music, not club members LOL) and of course, tasty BBQ from Old Hickory House. They also have an extensive breakfast menu, served until 2:00 pm.

The entry donations and 50/50 proceeds will benefit **Susan G. Komen for the Cure**, helping end breast cancer right here in Metro Atlanta.

Just in case, our rain (or snow) date is Saturday, February 17th. **See you there!**

The Varsity Cruise-In > February Edition!

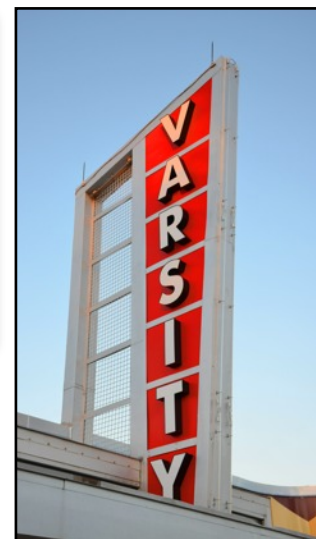
Sunday, February 18th

3:00 - 6:00 pm

The VARSITY Gwinnett

6045 Dawson Blvd

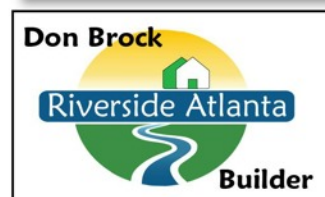
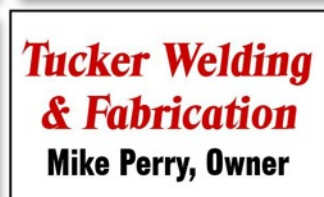
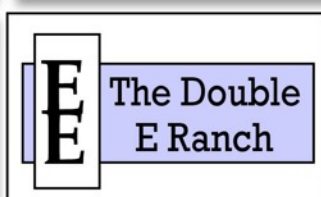
Norcross, GA 30093



We had a fantastic January Cruise-in and we need to build on that momentum! This is a "For Fun" event . . . show off your ride, look at others and meet some new friends. Don't forget to go inside for a Chili dog (or 3), some Rings and a Frosted Orange!

We give out 4 awards, chosen by our Hosts and Sponsor. This is a free show, but we always have our donation bowl out for a charity.

Our Sponsors & Supporters



Please Support our Sponsors and Charities

Charities We Support



www.GeorgiaCoolCruisers.org