



Rotary Club of Goodland

# Chili Cook-off

At the

Flatlander Fall Festival

**September 26, 2015**

Rotary Club Chili Cook-Off Sponsor Levels:

 **Platinum sponsorship- \$500**

 **Gold Sponsorship - \$250**

 **Silver Sponsorship - \$100**

 **Entries - \$50**

All sponsors will receive advertising mentions during any advertising that the Rotary Club does during the promotion of the Cook-Off, including Face Book, radio, TV Ad Channel, Newspaper etc.

Proceeds from the sponsor donations will go to present and future community projects that the Rotary Club is involved with. Recipients of Goodland Rotary funding have included the Goodland Public Library, Gulick Park Shelter, The Van Gogh complex, Feed My Starving Children, Goodland Arts Council, Boy Scout Eagle projects, numerous scholarships and much more.



# Goodland Rotary Club Flatlander Chili Cook-Off – Information Sheet

Saturday September 26, 2015

## **General Information:**

**Event Date:** Saturday September 26, 2015 (Flatlander Fall Festival)

**Event Location:** 11<sup>th</sup> & Main, Downtown Goodland

**Contest Limited to:** First 20 paid Entries

**Proceeds benefit:** Goodland Rotary Club Community Projects

## **Cook-Off Schedule:**

10:00 a.m.	Setup
11:00 a.m.	Judging and chili sampling begins
1:00 p.m.	Award Presentation Drawings for door prizes for teams

## **Cook-Off Rules:**

- **SPACE.** Booth spaces will be assigned on a random basis and are subject to availability. Spaces are approximately 6' by 6' in size. Rotary will provide electricity to each booth space.
- **CHILI QUALITIES.** Cooks are asked to prepare 6 quarts (1.5 gallons), minimum, of **Red Chili** for the Cook-Off in their own equipment (Crock pot, etc). Bring more chili if you wish. Rotary recommends you bring the chili HOT to the event.
- **CHILLI COOKING EQUIPMENT.** Cooks are expected to provide their own pots, etc. One 4 foot table, tasting cups, serving ladles, napkins and spoons will be provided by the Rotary Club. Each cook is expected to utilize safe and clean equipment.
- **SANITATION.** All cooks are responsible for preparing their chili in accordance with proper sanitation procedures. The entry must be maintained at a proper temperature (above 140F) to prevent food borne illnesses,
- **CHILI SUBMISSION.** Chili will be submitted at the location and time designated at the event for judging.
- **JUDGING.** The Judges Award will be determined by an independent panel of community members. Judging will be based on *Aroma; Consistency; Color; Taste; Aftertaste*. The decision of the judges will be final.
- **PEOPLE'S CHOICE AWARD.** Judging of the People's Choice Award will be done via a ballot submitted by the members of the public attending the Cook-Off.
- **TABLE DECORATION CONTEST.** Contestants are encouraged to decorate their tables for prizes.
- **PRIZES.** A traveling trophy will be awarded to the Best Of Show determined by the judges. A trophy will also be given to the People's Choice Award winner, and prizes for the Table Decoration Contest winners.

## **Inquiries:**

For further information or inquiries, please contact event coordinator, Marty Melia at 785-821-3581 or email at [mmelia@eaglecom.net](mailto:mmelia@eaglecom.net)



**Goodland Rotary Club  
Fall Flatlander Chili Cook-Off  
Saturday September 26, 2015  
Proceeds to go to Rotary Community Projects**

**\*Official Entry Form\***

**Team Name:** \_\_\_\_\_ **# on Team** \_\_\_\_\_

**Chief Cook:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **St.:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**An entry fee of \$50 per team is due prior to the start of the contest on September 26, 2015. Make checks payable to the Goodland Rotary Club.**

**Contestants are to prepare their favorite recipe for Red Chili for judging by a panel. Each team will provide 6 quarts minimum of prepared chili. Please use proper equipment to keep chili at a proper temperature (above 140F) to prevent food borne illnesses.**

**See the complete list of Cook-Off rules**



## News Release

August 2015

The Goodland Rotary Club is reviving the Flatlander Fall Festival Chili Cook-Off, Saturday September 26 at 10:00am in downtown Goodland. The Club will conduct the Cook-Off in the same format as the previous Flatlander Chili Cook-Offs were done by Frontier Ag several years ago.

The Rotary Club is seeking a maximum of 20 teams to compete for a Judges Choice Award and a People's Choice Award. Teams competing will bring their pre-cooked Red Chili to the competition, which will be held once again inside the Plains Heating and Air Conditioning building at 11<sup>th</sup> and Main.

The entry fee is \$50 for up to four team members. All proceeds from the entry fees and Sponsor Donations will go towards the Goodland Rotary Club Community projects and scholarships.

Some of the Rotary Clubs past and ongoing Community projects include the Rotary Shelter in Guilick Park and maintaining the observation area of the Van Gogh Painting. Plus donations to numerous local organizations such as the Goodland Public Library, Carnegie Arts Center, Feed My Starving Children, Eagle Scouts and many more.

Any businesses or individuals who are interested in competing in the Rotary Flatlander Chili Cook-Off can contact Cook-Off Committee chairman, Marty Melia at 785-821-3581, and by email at [mmelia@eaglecom.net](mailto:mmelia@eaglecom.net).