

Dr. David R. Feeney, Ed.D.
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<http://www.davidfeeney.com>

I DELIVER VALUE IN EDUCATION INNOVATION. I have held leadership roles as Dean, director, online program manager, LMS administrator, & state licensed behavior specialist. As well as 25 years of classroom & online teaching experience, I offer deep expertise in...

- Managing academic & campus operations in traditional, online, for-profit, & workforce education;
- Designing digital courses, degree programs, & classroom spaces for education and industry;
- Proposing and managing education partnerships to evolve new enterprise features & benefits;
- Visioning, evangelizing, & producing better education experiences & outcomes.

EDUCATION & LICENSING:

- B.S. Dual Major in Philosophy & Psychology – Ball State University Honors College (1988)
- M.A. in Educational Psychology – Instructional Design: West Virginia University (1995)
- Ed.D. in Educational Psychology – eLearning: West Virginia University (2001)
- Licensed Behavior Specialist (BH002670) – Pennsylvania State Board of Medicine (2015)

EMPLOYMENT: Full details at <https://www.linkedin.com/in/davidrfeeney>

Licensed Behavior Specialist at Milestone Behavioral Health, Inc. 09/2017 – Present.

- Managing Behavioral Health/Applied Behavior Analysis staff & cases for families with disabilities.

Curriculum Developer at STUDY.COM, Inc. 08/2017 – Present.

- Developing college-level online curricula, coursework, and instructional modules.

Licensed Behavior Specialist at EPIC Developmental Services, Inc. 08/2017 – Present.

- Managing Behavioral Health/Applied Behavior Analysis staff & cases for families with disabilities.

Grant Reviewer at Qatar National Research Fund. 04/2017 – Present.

- Evaluating multimillion dollar grant proposals involving entrepreneurship, inter-professional education, STEAM & social science education programs.

Director of Online Education at Seton Hall University. 09/2015 – 08/2017.

- Spearheaded new online graduate degree programs in STEAM, physical / social sciences, allied health, & humanities, including Social Work, Writing Studies, and Data Science.
- Founder & Advisor, Seton Hall University Online Student Association.

Learning Experience (LX) Designer at Six Red Marbles, LLC. 08/2016 – 08/2017.

- Designed online course for PS4430: Applied Behavior Analysis with Developmental Disabilities.
- Managed college faculty in inter-professional education (IPE) courses featuring Desire2Learn.

Digital Education Talent at AQUENT. 07/2015 – Present.

- Designing instruction for new digital courses and programs for Colorado State University Global.
- Providing LMS authoring and consulting using Schoology, Moodle, & Google for Education.

Owner, EDUVATION, LLC Education Innovation Consulting. 04/2015 – Present.

- Providing education consulting for corporations and academia. EIN 47-3791511

Online Faculty & Course Designer at Cogswell College – Silicon Valley. 06/2014 – Present.

- Designed & taught Human Behavior & Entrepreneurship Online featuring Instructure Canvas.

Curriculum Development & Instructional Design at The Flying Classroom, LLC. 09/2014 – 09/2016.

- Designed & authored digital K-8 digital curricula in STEAM, 3D Printing, Coding & more.

- Drove district-wide adoption by Dekalb County, GA School System.

Online Faculty at Strayer University. 01/2014 – Present.

- Teaching grad & undergrad online courses in education & psychology featuring Blackboard.

Licensed Behavior Specialist at Delaware Valley Children's Center, Inc. 08/2015 – Present.

- Managing Behavioral Health/Applied Behavior Analysis staff & cases for families with disabilities.

Licensed Behavior Specialist at Behavior Analysis & Therapy Partners, Inc. 01/2014 – Present.

- Managing Behavioral Health/Applied Behavior Analysis staff & cases for families with disabilities.

Campus Dean at Strayer University. 10/2010 – 01/2014.

- Provided executive leadership in enrollment, profit/loss, budget management, faculty hiring, student support & advising for multiple campuses, online programs, & more than 700 students.
- Ranked #1 campus manager of 103 Strayer campuses nationwide for 11 consecutive weeks.
- Increased NetPromoter student satisfaction by 2400 basis points.
- Spearheaded lecture capture AV, IT and vendor partnerships for 103 campuses in 37 states.
- Produced “Wow Course” multimedia video simulations for student engagement & retention.
- Innovated partnership with United Way, Inc. offering free income tax prep to students & staff.

Faculty at Temple University. 07/1998 – 09/2010.

- Innovated partnership with TARGET, Inc. to design & teach HRM3580: HR ON THE GROUND, partnering students with TARGET executives in classrooms, online & in TARGET stores.
- Proposed & managed partnership with Association to Advance Collegiate Schools of Business (AACSB) to design & teach FOX PHD EDU SEMINARS for business doctoral students.
- Innovated partnership with NEUROSKY, Inc. to design & teach PSYCH4596: Innovation in Neuroscience, Technology, & Society, partnering students with executives & entrepreneurs.
- Dissertation Committee Member: Dr. David Landman (2003-2004).

Director of Digital Education at Temple University. 07/1998 – 06/2009.

- Directed education innovation for top-ranked programs in colleges of business, allied health, engineering, & liberal arts.
- System Administrator for TUBLACKBOARD Enterprise, one of the largest LMS in America.
- Managed online programs for Fox School of Business OnlineMBA, ExecMBA, & MD/MBA. US News and World Report repeatedly ranked Fox OnlineMBA the #1 online program in America.
- Pioneered award-winning CONCIERGE services, training student volunteers to provide hospitality & hands-on IT / AV help in 45 smart classrooms in 80 million-dollar Alter Hall.
- Enterprise project manager and system administrator for TUCAPTURE video lecture capture system at 75 campus locations, including TU Tokyo, TU Rome, and mobile lecture capture.
- Designed 45 smart classrooms in 80 million-dollar ALTER HALL for TUCAPTURE video lecture capture, recording more than 1 million minutes of classroom presentation media.
- Designed online surveys for more than 16,000 TUCAPTURE student & faculty users.
- Delivered weekly digital education seminars culminating in annual Teaching Online Conference.
- Innovated partnerships with Small Business Development Centers (SBDC) & Wells Fargo, Inc. to produce online financial literacy multimedia modules for students.

Behavior Specialist Consultant at Philadelphia Mental Health Center. 12/1995 – 06/1998.

- Managing Wraparound/Applied Behavior Analysis staff & cases for families with disabilities.

Graduate Instructor at WVU College of Education & Human Services. 01/1991 – 05/1995.

- Completed research residency with WVU Center for Excellence in Disabilities.
- Earned graduate degrees in behavior analysis with Julie Vargas, daughter of B. F. Skinner.

EXPERTISE: Full details at <https://www.linkedin.com/in/davidrfeeney>

- ADDIE, AGILE & QUALITY MATTERS Instructional Design; Adobe Captivate & Connect; Animaker, Articulate360; Banner; Blackboard Enterprise; Camtasia; CLARO; Instructure Canvas; COGNOS; Desire2Learn; Docebo; Echo360; Facebook Groups & Live Video; Google for Education; HTML; LucidChart; MailChimp; Mediasite; Moodle; MS Office & SharePoint; Panopto; PeopleSoft; Periscope; Salesforce; Schoology; SCORM; Slack; SquareSpace; SurveyMonkey; Tegrity; WebEx; WordPress; Yellowdig; ZoomInfo

WORK SAMPLES: Full details at <https://www.linkedin.com/in/davidrfeeney>

- Presenter, A&S Business Boot Camp at Seton Hall University <http://i.imgur.com/5cbRVkz.jpg>
- Capture Producer, Masters of Social Work Online at Seton Hall University <https://goo.gl/ILTv1m>
- Animation Producer, Masters of Writing Studies Online at Seton Hall University <https://youtu.be/jSwkpNT2lus>
- Video Producer, HR ON THE GROUND Student Testimonials <https://youtu.be/RTaFe3zoNDk>
- Event Producer, Teaching Online Seminars & Yearly Conference at Temple University featuring:
 - Matt Pittinsky, CEO of Blackboard, Inc. <http://i.imgur.com/As0rpqV.jpg>
 - Hon. John Murtha, PA State Representative <http://i.imgur.com/GHJjA2e.jpg>
 - Central Intelligence Agency <http://i.imgur.com/z2brNtv.jpg>
 - US Naval Academy <http://i.imgur.com/CY0XBtT.jpg>
- Video Producer: Temple University TechMinutes Series <https://youtu.be/2-uhQVERxc4>
- Capture Producer: Strayer Capture Orientation <https://youtu.be/jSwkpNT2lus>
- Video Producer: Blackboard Better Practices <https://www.youtube.com/watch?v=DuxXwNVtxSk>
- Video Producer: Strayer Student Voices: Combat PTSD https://youtu.be/8-vxyM_TKyU
- Video Producer: Strayer Campus Orientation <http://youtu.be/eX0ybh1Wc1o>
- Capture Producer: Online Grade Reporting at Strayer <https://youtu.be/pl7d7DfMkzM>
- Video Producer: Welcome to Human Behavior & Entrepreneurship <http://youtu.be/5ff47nl8Kho>
- Producer, Online Surveys for Program Evaluation <https://www.surveymonkey.com/r/RQHM5QS>
- Presenter, National Constitution Center <http://i.imgur.com/JGqBXTV.jpg>

AWARDS: Full details at <https://www.linkedin.com/in/davidrfeeney>

- 2013 Strayer University Teaching Award for highest NetPromoter student evaluations.
- 2013 Strayer University Awards for Best Campus Student Start Rate & Continuation Rate.
- 2009 Sonic Foundry, Inc. Prolific Use Award for enterprise-scale video capture in education.
- 2002 Temple University Fox School of Business Award for Excellence in eLearning.

COMMUNITY AND COMMITTEE SERVICE:

- Volunteer at Habitat for Humanity Bucks County, Langhorne, PA
- Volunteer Faculty at University of the People. A tuition-free, accredited University supported by Bill & Melinda Gates Foundation.
- Teaching Learning Technology Roundtable Online Learning Committee at Seton Hall University.
- Suicide Hotline Volunteer at Family Service Association of Bucks County.

PUBLICITY: Full details at <https://www.linkedin.com/in/davidrfeeney>

- 2012: How Colleges Recruit Students. Mercer NJ Business Magazine <https://goo.gl/mUozaT>
- 2007: Capture Draws Devotees at Temple. Campus Technology Magazine <https://goo.gl/qiTmjr>
- 2004: Class Recordings Go State of the Art. BizEd Magazine <https://goo.gl/dkJZPQ>
- 2003: Digital Concierge makes access to tech a priority. BizEd Magazine <https://goo.gl/8GVwwj>

PROFESSIONAL PRESENTATIONS: Full details at <https://www.linkedin.com/in/davidrfeeney>

- Arts & Sciences Business Boot Camp. Seton Hall University, South Orange, NJ: 5/18/2017
- Blackboard Better Practices. Strayer Leadership Conference, White Marsh, MD: 10/27/2011
- Capture & Student Performance. Sonic Foundry, Inc. Enterprise Awards. Madison, WI: 4/29/2009
- Mythbusters! Amazing Facts from TUCAPTURE. Villanova University. Villanova, PA: 11/2008
- How Capture Enhances Student Performance. EDUCAUSE Orlando, FL. 8/31/2008
- Central Intelligence Agency TUCAPTURE Tour. Philadelphia, PA: 10/2006
- From Blackboard to Capture. Blackboard Users Conference: Baltimore, MD: 4/12/2005
- Digital Education for Community Action. National Constitution Center: Philadelphia, PA: 6/6/2004
- Benchmarks of Innovation. Blackboard Users Conference: Phoenix, AZ: 3/19/2002
- Smoking Control via America Online. Young Adult Institute, NYC, NY: 5/1996
- A Behaviorist View of Trauma. Cuban Psychologists Convention, Havana, Cuba: 5/1991

COURSES TAUGHT: TITLE: FORMATS: INSTITUTIONS:

- EDP105 Introduction to Educational Psychology: Classroom: West Virginia University
- EDU512 Graduate Diversity in K-12 Education: Classroom & Online: Strayer University
- EDU530 Graduate School Leadership & Administration: Classroom & Online: Strayer University
- EDUC248 Learning Principles for Special Education: Classroom: Temple University
- EPSY412 Graduate Principles of Learning for Teachers: Classroom: Temple University
- EPSY531 Graduate Learning Theories in Education: Classroom: Temple University
- PHD EDU Doctoral Seminar: Classroom & Online: Temple University: Fox School of Business
- HRM3580 HR On the Ground: Classroom & Online & TARGET Stores: Fox School of Business
- HUM200 Introduction to Critical Thinking: Classroom: Strayer University
- HUM400 Western Culture II: Classroom: Strayer University
- PSY100 Introduction to Psychology: Classroom & Online: Strayer University
- PSY105 Introduction to Human Development: Classroom & Online: Strayer University
- PSY1071 Introduction to Psychology as Natural Science: Classroom: Temple University
- PSY110 Social Psychology: Classroom & Online: Strayer University
- PSY205 Development Across Lifespan: Online: Strayer University
- PSY235: Forensic Psychology: Classroom: Chestnut Hill College
- PSY2103 Learning & Behavior Analysis: Classroom: Temple University
- PSY4596 Graduate Neuro-Entrepreneurism: Classroom & Online: Temple University
- SPECED512 Graduate Learning Principles: Classroom & Off-Campus: Temple University
- SSC230 Human Behavior & Entrepreneurship: Online: Cogswell College – Silicon Valley
- UNIV101 Foundations of Online Learning: Online: University of the People

COURSES DESIGNED: TITLE: FORMATS: INSTITUTIONS:

- 1) HR On the Ground: Classroom & Online: Temple University & TARGET, Inc.
- 2) PHD EDU Doctoral Seminar: Classroom & Online: Temple University & AACSB
- 3) Psychology 100 WOW Course: Online: Strayer University & TATA, Inc.
- 4) Human Behavior and Entrepreneurship: Online: Cogswell College – Silicon Valley
- 5) Applied Behavior Analysis and Developmental Disabilities: Online: SRM, Inc. & BISK, Inc.
- 6) Applying Leadership Principles: Online: AQUENT, Inc. & Colorado State University Global
- 7) Water Aerodynamics – A Sail is a Wing: Online: The Flying Classroom, LLC
- 8) Power of Flight – Aviation History: Online: The Flying Classroom, LLC
- 9) Aeronautics – Flight Planning: Online: The Flying Classroom, LLC
- 10) Balancing an Ecosystem – Invasive Species: Online: The Flying Classroom, LLC
- 11) 3D Printing – You Can Build Anything: Online: The Flying Classroom, LLC
- 12) Wildlife Conservation – Threatened Species: Online: The Flying Classroom, LLC
- 13) Automotive Design – Making a Supercar: Online: The Flying Classroom, LLC
- 14) Undersea Ecology – The Amazing Jellyfish: Online: The Flying Classroom, LLC
- 15) Introduction to Business: Online: PITC, Inc.
- 16) Introduction to Business Ethics: Online: PITC, Inc.
- 17) Finance: Online: PITC, Inc.
- 18) Project Management – Introduction: Online: PITC, Inc.
- 19) Project Management – Scope: Online: PITC, Inc.
- 20) Project Management – Costs: Online: PITC, Inc.
- 21) Project Management – Quality: Online: PITC, Inc.
- 22) Project Management – Communications: Online: PITC, Inc.
- 23) Project Management – Risk: Online: PITC, Inc.
- 24) Project Management – Procurement: Online: PITC, Inc.
- 25) Project Management – Capstone: Online: PITC, Inc.
- 26) Introduction to Psychology: Online: PITC, Inc.
- 27) Developmental Psychology: Online: PITC, Inc.
- 28) Anatomy & Physiology: Online: PITC, Inc.
- 29) Biology 101: Online: PITC, Inc.
- 30) Biology 102: Online: PITC, Inc.
- 31) Microbiology: Online: PITC, Inc.
- 32) Medical Terminology: Online: PITC, Inc.
- 33) English Composition I: Online: PITC, Inc.
- 34) English Composition II: Online: PITC, Inc.
- 35) Introduction to Ethics: Online: PITC, Inc.
- 36) College Math: Online: PITC, Inc.
- 37) PC Applications: Online: PITC, Inc.
- 38) Introduction to World Religions: Online: PITC, Inc.
- 39) Introduction to Sociology: Online: PITC, Inc.
- 40) Professional Development: Online: PITC, Inc.
- 41) Student Success for Professionals: Online: PITC, Inc.

PUBLICATIONS: Full details at <https://www.linkedin.com/in/davidrfeeney>

- ResearchGate Profile. https://www.researchgate.net/profile/David_Feeney3
- Editor, Behavior Analysis: Research & Practice. eISSN: 2372–9414. 10/14 – Present.
- Editorial Board, The Behavior Analyst Today. ISSN: 1539–4352. 01/99 – 10/14.
- Feeney, David R. (2003). Concierge: Mobile Organizational Development. EDUCAUSE Effective Practices & Solutions.
- Feeney, David R. (2002). Creative life–style management through on–line and real–time application of the behaviorological education practices of precision teaching. In S.F. Ledoux. Origins and Components of Behaviorology – Second Edition. Canton, NY: ABCs.
- Feeney, David R. (2001). Rates of adoption in a university course management system. (Doctoral dissertation). West Virginia University, Morgantown, WV.
- Feeney, David R. (1998). DataShare: Show & tell your databased work. Behaviorology Today, 1 (1), 21–22.
- Feeney, David R. (1998). Behaviorology.org: An action plan. Behaviorology Today, 1 (1), 15–17.
- Feeney, David R. (1997). Creative online life–style management. In S. F. Ledoux. Origins & Components of Behaviorology. Canton, NY: ABCs.
- Feeney, David R. (1995). Plotting data fluently: The ShaPlot system. (Master's thesis). West Virginia University, Morgantown, WV.

RECOMMENDATIONS: Full details at <https://www.linkedin.com/in/davidrfeeney>

It is my pleasure write this letter of recommendation for David Feeney. I have known David for 12 months, as his supervisor in the College of Arts and Sciences at Seton Hall, and I can recommend him with the utmost confidence. For two years, David has led the college efforts to improve and expand online education. Most notably, he orchestrated the rollout of an extremely successful hybrid MSW (Masters of Social Work) program. As part of this effort, he developed a successful two-day online orientation program (using SHU CAPTURE) and ensured high standards for instructional quality by co-enrolling in every MSW course. David has brought a similar level of commitment to all our online offerings, training faculty and co-enrolling in courses to support faculty in their efforts to deliver high quality content using the latest technology. Several of his notable initiatives include launching pilots for Canvas and Yellowdig, creating an Online Students Organization, and providing the design for iPilgrimage — a virtual study-abroad option for students who are unable to travel with our mission-based study tours. These latter two initiatives reflect David's deep commitment to leveraging technology to respond to the needs of all students and to improve access to education. He does not merely view online education as a revenue stream, rather, he is committed to collaborating with faculty to enhance students' educational experiences and outcomes. David has been a tireless champion of online education, a valued colleague within the Arts and Sciences team, and an engaged member of the Seton Hall community. — Dr. Peter Shoemaker, Dean of College of Arts and Sciences, Seton Hall University

“David worked under my direct supervision at Temple University for a period of two years. During that period, I saw him grow from an instructor of educational technology into a high–level manager of major initiatives. David is a hard–working self–starter who invariably understands exactly what technology faculty should be utilizing in the classroom & how to facilitate their use of it in order for them to be successful. He is a resourceful, creative, & solution–oriented person who was frequently

able to come up with new & innovative approaches to learning technologies. In closing, I highly recommend David Feeney.” — Sheri Stahler, Associate Vice President at Temple University

“David is a master of organizational change to transform the way an academic unit conceptualizes & realizes its mission.” — Dr. Don Hantula, Director of Decision, Risk & Management Sciences at National Science Foundation

“David R. Feeney is energetic & was able to implement a number of key academic initiatives. He did this using a team approach, including group meetings & one-on-one encounters with administration, faculty, & staff. He was a strong leader, never procrastinated, completed all projects in a very timely manner, & sufficiently delegated his tasks when appropriate. David would come up with novel approaches to both old & new problems. He was professional in all aspects of his job, treated everyone equally, & respected those above & below him.” — Dr. Robert Christman, Professor at Western University of Health Sciences, College of Podiatric Medicine

“I have been working with Dr. Feeney on online program development & deployment. He has been a great colleague & co-worker. He has in-depth expertise of all aspects of online programs which he leveraged to help me design my online courses. I highly recommend Dr. Feeney.” — Dr. Manfred Minimair, Associate Professor of Mathematics & Computer Science at Seton Hall University

“David Feeney was invaluable for the Fox School & for me as a faculty member. He performed a very valuable role in making Fox School a leader at Temple University.” — Dr. Art Hochner, President at Temple Association of University Professionals

“Dr. Feeney is a masterful educator. He is thorough, insightful, & responsive both to students & his colleagues. In class, he quickly developed a reputation with the students for a supportive & consistent online presence. In short, his performance has been excellent at all stages of the process. He's student-centered, insightful, hard-working, & driven to continuously improve.” — Richard Schimpf, Director of General Education & Online Learning at Cogswell College – Silicon Valley

“Dr. David Feeney is a visionary leader & staunch believer in digital media & educational technology to support faculty & administrators. David's tireless efforts led Fox School of Business to become one, if not the, top business schools for incorporating on-demand & live video playback of academic content. Fox School remains a leader in the digital media space thanks to the efforts developed by Dr. David Feeney.” — Jennifer Kirkpatrick, Regional Manager of Academic Partnerships at ECHO360, Inc.

REFERENCES: Full details at <https://www.linkedin.com/in/davidrfeeney>

Dr. Peter Shoemaker, peter.shoemaker@shu.edu / 862-216-0384 / 973-761-9022
Dean, College of Arts & Sciences at Seton Hall University

Scott D. Barnette, scott.barnette1@gmail.com / 919-539-9206
Executive Vice President at Yellowdig Software, Inc.

Dr. Don Hantula, hantula@temple.edu / 215-204-5950
Associate Professor, Organizational Psychology at Temple University &
Director of Decision, Risk & Management Sciences at National Science Foundation

Dr. Arthur Hochner, ahochner@gmail.com / 215-704-6990
Associate Professor at Fox School of Business at Temple University &
President, Temple Association of University Professionals

Dr. Manfred Minimair, manfred.minimair@shu.edu / 973-761-9466 / 973-275-5894
Associate Professor of Mathematics & Computer Science at Seton Hall University

Sheri Stahler, sheri.stahler@temple.edu / 215-204-1030
Associate Vice President at Temple University

Darin Oberg, doberg@instructure.com / 801-897-4518
Regional Director of Higher Education Sales at Instructure Canvas, Inc.

Dr. Andrea Bartoli, andrea.bartoli@shu.edu / 973-275-2516
Dean, School of Diplomacy and International Relations at Seton Hall University

Dr. Robert Christman, rchristman@westernu.edu / 908-706-3850
Professor at Western University College of Podiatric Medicine

Dr. Scott Holtzclaw, scholtzclawphd@gmail.com / 732-688-4115
Regional Campus Coordinator at Strayer University &
Detective Sergeant (Ret.) at East Windsor NJ Police Department

Richard Schimpf, rschimpf@cogswell.edu / 415-203-2137
Director of General Education & Online Learning at Cogswell College – Silicon Valley

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Regional Manager of Academic Partnerships at ECHO360, Inc.

Dr. Rajan Chandran, chandran@temple.edu / 215-204-8148
Deputy Dean & Professor, Fox School of Business at Temple University

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Licensed Psychologist & Owner at Behavior Analysis & Therapy Partners, Inc.

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Licensed Attorney & Professor of Legal Studies at Strayer University

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Associate Director at Survey Research Center, Princeton University

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President, Newtown Athletic Club & Founder, Matt's Mission for ALS

Frank Farry, ffarry@pahousegop.com / kbenhayo@pahousegop.com / 215-752-6750
State Representative for the 142nd Legislative District of Pennsylvania