

LBGH

LOUISIANA BUSINESS GROUP ON HEALTH

CELEBRATING OVER 35 YEARS OF ENHANCING THE VALUE OF HEALTH BENEFITS

- Founded in 1984
- one of the nation's leading non-profit business groups of mid and large, self-insured public and private employers.
- offers education, research and community-based activities that increase the value of health benefits and health care services and improve the health and productivity of their workforce.
- over 200 members who provide health benefits to over 450,000 covered lives in Louisiana.
- an organization represented by individuals responsible for human resources, health benefits and health improvement activities

THE SOURCE FOR LEADING HEALTH BENEFITS PROFESSIONALS

- promotes the "Purchaser" perspective on health benefits and health care.
- membership consists entirely of stakeholders whose focus is to develop and sustain a purchaser, payor and provider partnership that will improve the quality and value of health care in Louisiana.
- only unified voice representing employers solely on health care issues in Louisiana through market-based solutions.
- Regional Leader in Louisiana for Leapfrog and works with local employers and purchasers to activate the communities around patient safety and high-value care.
 - *partners with employers to coordinate quality improvement initiatives, craft decision-support tools for patients, build better benefits design and tiering, and recognize top-performing hospitals in the community.*

THE VALUE OF MEMBERSHIP

- watchdog organization at the federal as well as local level
- a trusted source for employers who are seeking solutions to better manage the costs of benefits and the health and productivity of their covered populations.
- provide your organizations with access to
- innovative programs
- Resources
- employer-directed activities
- highlight industry trends and best practices from leading-edge employers and industry experts.
- worksite wellness recognition
- Working well in Louisiana Worksite Recognition Program

BENEFITS

- Network with fellow HR/benefits professionals, other national and regional public/private health care purchasers
- Benchmark with other employers on critical benefits issues
- Engage in evaluating benefit design approaches, products and services
- Gain access to free resources on health benefit programs and strategies
- Improve cost, quality and safety of health care delivered to your covered population
- Obtain assistance and recommendations on design, management and evaluation of health benefits and wellness programs
- Free registration for educational programs, webinars
- Exposure to national industry experts, thought-leaders in health benefits, health care and health policy
- Support on health benefit strategies, worksite wellness programs and employee benefit communications
- Access to information, programs and publications of other national business and health organizations that are LBGH strategic partners

For More Information, visit www.lbgh.org or (225) 291-0085

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LEAPFROG GROUP

- Engage purchasers using Leapfrog as a tool to advance quality, safety and efficiency in health care
- Encourage hospital participation in the Leapfrog Hospital Survey
- Foster relationships with hospitals
- Engage community stakeholders, including hospitals, purchasers, consumers, and legislators
- Recognize hospital accomplishments and improvements

WORKING WELL IN LOUISIANA DISTINGUISHED WORKSITE

- The purpose is to recognize employers who are “building a healthier, more productive Louisiana” by incorporating comprehensive worksite health and wellness programs.
- All Louisiana worksites, regardless of size or status (public, private, for-profit, non-profit or LBGH membership) are encouraged to apply.
- Applications will be judged in three groups – small employers (fewer than 250), medium employers (250-999), and large employer (1000 and above). One overall applicant will be chosen in each level. Top three applicants are based upon total points scored.
- The applicants are recognized during the Annual Luncheon.

ADVOCACY

- Works closely with Louisiana Legislature, Louisiana Congress, executive branch agencies to champion legislation, favorable to members
- To defend the employer-sponsored benefits system from proposals that would add burdens, liabilities and costs
- Committed to both broad-based policy advocacy, as well as specialized assistance to members
- Technical resource on benefits issues for lawmakers, the media and other industry trade associations
- Frequently forges alliances with other organizations to develop and communicate a collective business community position on benefits

EMPLOYER HEALTH OF LOUISIANA

- Benefit Solutions
- Group Purchase Model
- Works with existing broker
- For employers by employers