



BAYSHORE PRODUCE

Weekly Market
Guide
January 4th
2019

Overview / Alerts

OVERVIEW

Most commodities have improved. We are still seeing supply issues with red cabbage and celery. Please be aware that we are experiencing winter weather related issues (snow and ice) in our growing regions which is delaying trucks and harvesting.

PRODUCT ALERTS



Lettuces



Peppers



Celery



Melons



Green Onion



Tomato

TRANSPORTATION / WEATHER

TRANSPORTATION



Freight rates are elevated and trucks are still tight. They are expected to remain this way through the end of the year

WEATHER



Hermosillo: Partly cloudy with some rain, cool days and cold nights.

Jalisco: Partly Cloudy, cool days and cold nights.

Coachella: Mixed cloudy and clear days with cool days and cold nights.

Yuma: Sunny clear days mixed with cloudy days, very cool temps.

Palmetto: Cooler temps, some rain and clear days, cool days and nights

Fruits

CROP REPORT



Apples – Good quality on all varieties.



Avocado - Fair to good quality from Mexico as production continues to increase.



Banana - The market is steady with good quality



Blackberries – Cold days and nights in CA will slow down production along with the possibility of rain. Supplies are expected to be tight and prices are trending higher.



Blueberries – Supplies are steady, and quality is good.

Fruits

CROP REPORT



Grapes - Domestic grape supplies are expected to be available through January. Some offshore grapes are starting to trickle in.



Lemons - New crop is available out of CA and product is showing good quality.



Limes – Quality is fair as cooler weather in the growing region continues.



Mangoes - Good supply and good availability



Melons Cantaloupe – Markets are still strong as demand exceeds supplies. Quality is fair on mostly offshore fruit.



Fruits

CROP REPORT



Melon Honeydew - Market getting is stronger from a production gap out of Mexico coupled with light production and lower yields for offshore imports. Quality is mostly fair.



Oranges – The market is down on most sizes, and Navel production remains good. Quality is good as cold nights have improved sugars.



Pears - Continuous good quality with no major issues reported.



Pineapple - The market is steady on good supplies and strong quality.



Raspberries - Supplies are steady, and prices are good.

Fruits

CROP REPORT



Strawberries – Supplies have improved, and prices are improving. We anticipate further improvement over the next two weeks.



Watermelon - Watermelon crossings continue through Nogales and McAllen, FL production remains light, and offshore melon volume is increasing. Quality is reported as fair with a pale red color. Be aware of some water soaked watermelons. Expect the offshore volume to improve in the next 7 to 10 days.



Vegetable

CROP REPORT



Asparagus - Transitioning from Peru as it quickly winds down and while volume from Caborca is slowly building, we are experiencing a shortage on the larger sizes.



Broccoli - This market has improved. Supplies and quality are both good.



Cauliflower - Demand is fair. Supplies and quality are both good.



Carrots – Quality is excellent. Supplies and market are steady.



Corn – Steady supply and good quality out of Florida.



Celery - Quality is fair with discoloration and cracking. The market is unsettled as demand has fallen after the holiday, but growing regions are transitioning.



Vegetable

CROP REPORT



Cucumber – FL is generally done as imports from Honduras improve on each arrival with good quality, color, and sizing.



Eggplant - Supplies and quality are good from FL this week.



Garlic - Good overall quality with occasional root plate damage.



Ginger - Chinese markets are mixed, quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



Green Cabbage – Due to the cold weather, there will be lighter supplies for the next two weeks.



Green Onion - Market is very active. Labor is short and the cold weather is reducing how fast crews can harvest. We will continue to see demand exceed supply through next week.



Vegetable

CROP REPORT



Kale – Quality is fair, due to some product having mild mildew. Supplies are fair/good.



Lettuce Iceberg - Supplies are slightly better. Due to cold, harvesting has been limited and there is a possibility of varying degrees of blister, epidermal peel and burn. Lack of supplies could cause the market to be higher.



Leaf Green and Red- Supplies are fair, due to cold weather impacting our ability to quickly harvest.



Leaf Romaine – Product is mirroring iceberg.

Leaf Romaine Hearts – Currently the same as romanie



Onions - Quality in the Northwest crop is very good.

Vegetable

CROP REPORT



Pepper, Bell – Red Pepper supplies continue to be very limited from all growing areas. Quality is fair and demand remains very strong. Green peppers: The market continues to ease off due to lack of demand and improved production from FL, mostly larger sizes are available with Medium, Choice, and Suntan limited with fair quality reported.



Potato – Quality overall has been good and sizing issues should be under control.



Spinach - Supplies and quality are both good.



Squash – Better supplies and quality in zucchini than yellow squash. Expect more scarring in the yellow squash from FL this week.

Vegetable

CROP REPORT



Tomato - Rounds: The Florida market remains firm. The harvest is heavy on medium and small sizes. Quality is being reported as fair to good, which could draw a price difference.

Romas: Market is firm on larger sized fruit. The Florida supply is tight due to plant acreage while supplies are ramping up out of Mexico. We should see the markets begin to improve by the second week of January.

Grapes: Prices continue to drop this week and is showing increased supplies. Current demand is low to moderate, which is giving farmers time to catch up on supplies.

Cherries: The East is reporting a slight drop in price this week, due to weak demand. Quality is trending between fair to good for the week

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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