

March 14-16, 2024

PEPSI FEST #38

Lexington, KY

Please complete all information requested and return this form with payment (check or money order only) made payable to *Pepsi-Cola Collectors Club* to the **Pepsi-Cola Collectors Club, c/o Diane Gabriel, 335 Mathews Way, New Castle, PA 16101.** *We do not take PayPal or Credit Card payments for registration fees.*

**Questions?** Contact Diane Gabriel at (724) 658-6310 or e-mail at [secretary@pepsi-colacollectorsclub.com](mailto:secretary@pepsi-colacollectorsclub.com)  
Refer to the Schedule and Information page for additional information related to Pepsi Fest and reserving your room.

**PLEASE PRINT INFORMATION NEAT & CLEARLY - Thank You!**

Member ID: \_\_\_\_\_ Primary Member Name: \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Please complete ALL the information below for all Attendees. (Adult Members, Guests & Children)**  
**All Attendees, except Children 9 and under (free) must pay a fee as listed below:**

<b>NAMES OF ATTENDEES</b> <i>First &amp; Last Name</i> <b>List Primary Member First</b>	<b>BID #</b> <i>Office Only</i>	<i>Child's Age</i> <i>9 or under</i>	<b>REG. TYPE</b> Packet: \$65	<b>REG. TYPE</b> Reg Only: \$55	<b>REG. TYPE</b> Mail Pk: \$65	<b>TOTAL</b> <b>Per Guest</b>
Primary:						\$
Primary Email:	@					
Primary Cellphone:						
Associate or Guest:						\$
Assoc./Guest Email:	@					
Assoc./Guest Cellphone:						
Guest or Child:						
Guest or Child:						
Guest or Child:						
Guest or Child:						

SWAP MEET TABLES *Staying at Griffin Gate & Reserved by 3/1/2024* Per Table Qty: @ \$10.00 = \$  
SWAP MEET TABLES *NOT staying at Griffin Gate or reserving after 3/1/2024* Per Table Qty: @ \$20.00 = \$

<i>Office Use Only:</i> Date Received: _____	Check #: _____	<b>TOTAL</b>	<b>ENCLOSED</b>	\$
--	----------------	--------------	-----------------	----

**LODGING: Please Check All that Apply and note Arrival / Departure Dates.**

\_\_\_ The Griffin Gate \_\_\_ Commuter/Other Arriving Pepsi Fest: 3/\_\_\_ / 2024 Departing Pepsi Fest: 3/\_\_\_ / 2024

**Is this your first Pepsi Fest?** \_\_\_ YES or \_\_\_ NO

**ROOM SELLING:** \_\_\_ I will be selling from my room \_\_\_ I will not be selling from my room.

**VOLUNTEER OPPORTUNITIES:** *(check events you'd like to assist with)*

\_\_\_ Silent Auction \_\_\_ Oral Auction \_\_\_ Raffle Ticket Sales \_\_\_ Pizza Party \_\_\_ Swap Meet \_\_\_ Where Needed

\_\_\_ I will be bringing an item(s) for Raffle Prizes

\_\_\_ I will be participating in the Pepsi Hat Parade

March 14-16, 2024

**PEPSI FEST #38**  
**SCHEDULE & INFORMATION**

Lexington, KY

**MAKE YOUR ROOM RESERVATIONS EARLY!!!!** *HOTEL DEADLINE IS February 10, 2024*  
**GRIFFIN GATE MARRIOTT RESORT** (859) 231-5100

1800 Newton Pike, Lexington, KY 40511

You must make your own room reservations. The room rate is \$139.00 + taxes per night for club members for standard double room. The daily resort fee of \$20 has been waived for our event. Please advise when making your reservations whether or not you will be selling from your room and note on your registration form.

Call (859) 231-5100 for reservations **AND MAKE YOUR RESERVATIONS EARLY.**  
**DEADLINE FOR GUARANTEED ROOM & RATE IS February 10, 2024.**

**You can also register online at:**

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1690379989102&key=GRP&app=resvlink>

\$55 Registration Fee covers: Admission Button, Catered Dinner on 3/14, Pizza Party on 3/15, Fest Snacks & other event materials.

\$65 Registration Packet Fee covers: All of the above, plus Tote Bag, Glass, Lapel Pin, and a few other surprises!

**IF NOT ATTENDING** but you wish to order a packet the cost is \$65.00. It will be mailed to you **AFTER Pepsi Fest 2024.**

**RETURNING PEPSI FEST ATTENDEES:** **Reminder to bring back your previous years Name Badge Wallet for re-use—**  
*only first time attendees will receive a new Name Badge Wallet. We are also collecting previous years if you wish to return them for re-use and no longer want them for your collection.*

**Schedule Subject to Change - Event Locations Posted on Arrival.**

*Guest Rooms & Event Space are at the hotel's discretion based on rooms available.*

**Tuesday, March 12, 2024**

7:00 PM—8:00 PM

Registration (*Registration & Club Hospitality Room - join us anytime it's open*)

**Wednesday, March 13, 2024**

7:00 PM—8:00 PM

Registration (*Registration & Club Hospitality Room - join us anytime it's open*)

**Thursday, March 14, 2024**

8:30 AM—9:30 AM

Registration (*Registration & Club Hospitality Room - join us anytime it's open*)

9:30 AM—10:30 AM

Welcome Meeting

10:30 AM—11:30 AM

Silent Auction Check-In

11:30 AM—12:00 PM

Silent Auction Preview

12:00 PM—2:30 PM

Silent Auction—(*this is an estimated time frame—Auction ends as timing and number of auction items dictate*)

3:30 PM—4:30 PM

Pepsi Ladies Club Mtg. - *Open to All Ladies of the PCCC*

5:00 PM—6:00 PM

Catered Dinner (*Dinner included in registration fee*)

6:00 PM—7:30 PM

Seminar - "The Early Years of Pepsi" by Jerry Avery

7:30 PM

Room Hopping

**Friday, March 15, 2024**

8:00 AM—9:00 AM

Oral Auction Check In

8:30 AM—9:30 AM

Registration (*Registration & Club Hospitality Room - join us anytime it's open*)

9:00 AM—9:30 AM

Oral Auction Preview

9:30 AM—2:30 PM

Oral Auction

4:00 PM—5:30 PM

PCCC Annual Meeting (*Election of Officers & Vote on By-Law Amendments*)

5:30 PM—6:00 PM

Group Picture

6:00 PM—6:45 PM

"Be Sociable Pizza Party" (*included in registration fee*)

6:45 PM—7:30 PM

Pepsi Hat Parade—followed by Bingo

7:30 PM

Room Hopping

**Saturday, March 16, 2024**

9:00 AM—10:00 AM

Swap Meet Set Up

10:00 AM—12:00 PM

Swap Meet