



**San Ysidro Chamber of Commerce
 Monthly Board of Directors Meeting
 Tuesday, February 26, 2019
 9:00 A.M. at the San Ysidro Community Service Center**

Agenda

1. Welcome and Convening of Meeting, Roll Call and Introductions (9:00am)
2. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. In the interest of dealing with business on hand, comments are limited to no more than three (3) minutes total per subject, regardless of the number of those who wish to speak. (Comments relating to today's agenda are to be taken at the time the item is heard.) The President has the ability to reduce speaker time in the interest of accomplishing board business. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken or had by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Minutes Approval

4. President's Report Information

5. Executive Director's Report Information
 - a. Membership Signs

6. Current Business
 - a. Approve Chamber application for County Community Enhancement Grant - \$45,000 request **VOTE**

- b. SYBLVD Redevelopment Information
 - Blvd Activation Proposal
 - Priority To-Do List for City **VOTE**

- c. Events
 - Clean Up Mar 2

1. Volunteers
2. Donations
3. Sponsorship

• Gala

1. Dream San Ysidro – overall
 - a. Re-Imagine the Boulevard – Phase I
2. Awards and Tributes **VOTE**
 - a. UETA Duty Free Corporate Citizen of the Year
 - SDG&E
 - b. San Ysidro B.I.D. Small Biz of the Year
 - Grocery Outlets – San Ysidro
 - c. Jennifer Goudeau Business Person of the Year LEGACY
 - Frank Carrillo, SIMNSA Medical Plan
 - d. Community Partner of the Year
 - Carlos Lacarra, SDPD
 - Special Recognition
 1. Cynthia Nagura, SWC/ SYCC Education Committee
 2. Diana Rivera, MAAC Project

- Summer Music fest @ the Border
 1. Art Contest
 2. Music Acts
 3. Sponsorship – Board Pledge
7. Financial Reports Information
- a. Monthly P&L
 - b. Budget Comparison
 - c. Membership Report
 - BID Members
 - Premier Members
8. Adjourn (10:30am)

NEXT BOARD MEETING: March 26

****Committee Meetings**

| <u>COMMITTEE</u> | <u>CHAIR/ CHAMBER REP</u> |
|---|---------------------------|
| Transportation (BTC) 2 nd Tuesday each month 1030 am | Chair Bates |
| Smart Border Coalition 2 nd Thursday, 9:30 am | Coordinator Wells |
| Education Committee 3 rd Wednesday of the month, 12:00 pm | Chair Nagura |
| Events & Promotions Committee 3 rd Wednesday of the month 4:00 pm | Chair Goudeau |
| Border Public Arts Committee (BPAC) 1 st Saturday of the month 11:00 am | Chair Sanchez |

