September 3, 2019

Friends & Supporters of the
J.L. Turner Legal Association Foundation

Re: 2019 Annual Scholarship and Awards Gala

Greetings!

You are cordially invited to the J.L. Turner Legal Association Foundation’s Annual Scholarship and Awards Gala on Saturday, November 2, 2019 at the Fairmont Hotel in Dallas, Texas. This year’s Gala – “A Salute to Service” – is a USO-themed event that will celebrate the legacy of African Americans’ contribution to the fabric of the United States of America through service in the U.S. military. We are in the midst of uncertain political times and more than ever, it is important that we recognize the men and women who risk theirs lives and sacrifice their families to keep us safe. Thus, in addition to awarding scholarships to exceptional minority law students, we will honor our service members and legendary servicemen like the Texas Buffalo Soldiers, Tuskegee Airmen and Texas’s own, Richard Overton.

In that spirit, we are also proud to introduce the newly endowed Captain Richard Stewart, JAG Corps. U.S. Navy (Ret.) Legal Education Scholarship. We will award this scholarship to an outstanding minority law student with demonstrated financial need who currently serves or who was honorably discharged from a branch of the U.S. military, is a child of a U.S. military veteran, or is a current member of, or who has been accepted to and plans to enter to, the U.S. JAG Corp.

The J.L. Turner Legal Association Foundation (the “Foundation”) is the 501(c)(3) affiliate of the J.L. Turner Legal Association (the “Association”) – Dallas’ African-American Bar Association, established in 1952. The Foundation was created to support the work and mission of the Association, including increasing diversity in the legal profession, mentoring and supporting pipeline initiatives and continuing legal education. The Gala raises funds to assist the Foundation in advancing these efforts and, over the past 20 years, the Foundation has awarded nearly $20,000 annually in scholarships to deserving law students with ties to the DFW community. With the continued support of local corporations, law firms, the Judiciary, politicians, and other businesses, the Foundation plans to continue this work in 2019 and beyond. This is where you come in!

1 Contributions to the Foundation are tax deductible in accordance with applicable federal tax law.
We would like to thank you for your continued support and would be honored if you will continue to serve as a valued Friend and Supporter, as set forth below:

**$10,000.00 (Title Sponsorship).** Sponsors will receive twenty (20) invitations to the Gala; twenty (20) invitations to the Gala VIP Reception; company/firm banner displayed prominently at the Gala; sponsor recognition on the Foundation’s website for one year; front and back cover color, full-page advertisement in the Gala Souvenir Program; sponsor recognition in Gala marketing materials and advertisements; premium Gala seating; commemorative award; and special recognition at the Gala.

**$5,000.00 (Gold Sponsorship).** Sponsors will receive ten (10) invitations to the Gala; ten (10) invitations to the Gala VIP Reception; sponsor recognition on the Foundation’s website; full-page color advertisement in the Gala Souvenir Program; sponsor recognition in Gala marketing materials and advertisements; premium Gala seating; commemorative award; and special recognition at the Gala.

**$3,000.00 (Silver Sponsorship).** Sponsors will receive ten (10) invitations to the Gala; two (2) invitations to the Gala VIP Reception; sponsor recognition on the Foundation’s website; half-page color advertisement in the Gala Souvenir Program; sponsor recognition in Gala marketing materials and advertisements; premium Gala seating; commemorative award; and special recognition at the Gala.

**$1,500.00 (Corporate Sponsorship).** Sponsors will receive ten (10) invitations to the Gala; sponsor recognition on the Foundation’s website; sponsor recognition in Gala marketing materials and advertisements; and special recognition at the Gala.

**$750.00 (Friend).** Sponsors will receive two (2) invitations to the Gala and special recognition at the Gala.

**$500.00 (Captain Richard Stewart JAG Corp. U.S. Navy (Ret.) Legal Education Scholarship).** Sponsors will receive two (2) invitations to the Gala and special recognition at the Gala.

The Foundation welcomes donations of all sizes. Individual Gala tickets are available for $150.00 each. Full-page color advertisements in the Gala Souvenir Program are available for $750.00 and half-page color advertisements are available for $550.00.

Please do not hesitate to contact me for sponsorship, ad or ticket information. Again, thank you for your continued support, and we look forward to seeing you in November!

Sincerely,

Tatiana Alexander
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