





**WHY WE DO IT?**



A photograph of two young Filipino children sitting at a table, smiling and eating. The child on the left is wearing a white t-shirt with a graphic that says 'SUPER' and 'HU'. The child on the right is wearing a white shirt. They are both holding spoons and eating from green bowls. The background is slightly blurred, showing other people and a bright, sunny environment.

**Not every Filipino child  
is fortunate enough  
to eat everyday.**

**1 out of every 3 Filipino children is drowning in abject poverty**



**NOT EVERY FILIPINO CHILD  
IS FORTUNATE ENOUGH  
TO EAT EVERYDAY**

**4.3% or 9.3M FAMILIES**  
‘food poor’

**15 MILLION CHILDREN**  
going hungry consistently  
**7.3M CHILDREN (0-5 y.o)**  
malnourished

**PH 9<sup>TH</sup> IN THE WORLD**  
most no. of stunted children

**PH 5<sup>TH</sup> IN THE WORLD**  
most no. of school drop-outs

Sources: PIDS, SWS, UNICEF, UNESCO



If hunger is their reality, it is difficult to dream. It is hard to learn, and even harder to talk about the future. We are investing in them because they are the future of our country. We hope that through Kusina ng Kalinga, ***the urgency of fighting hunger becomes second nature to everyone.***

– Luis Oquinena





**GK is committed to  
END POVERTY for  
5 Million Filipino Families by 2024**

***You cannot  
END POVERTY  
without addressing HUNGER***





**WHAT IS OUR RESPONSE?**

# GK's Response to #EndHunger

## WHO DO WE FEED?

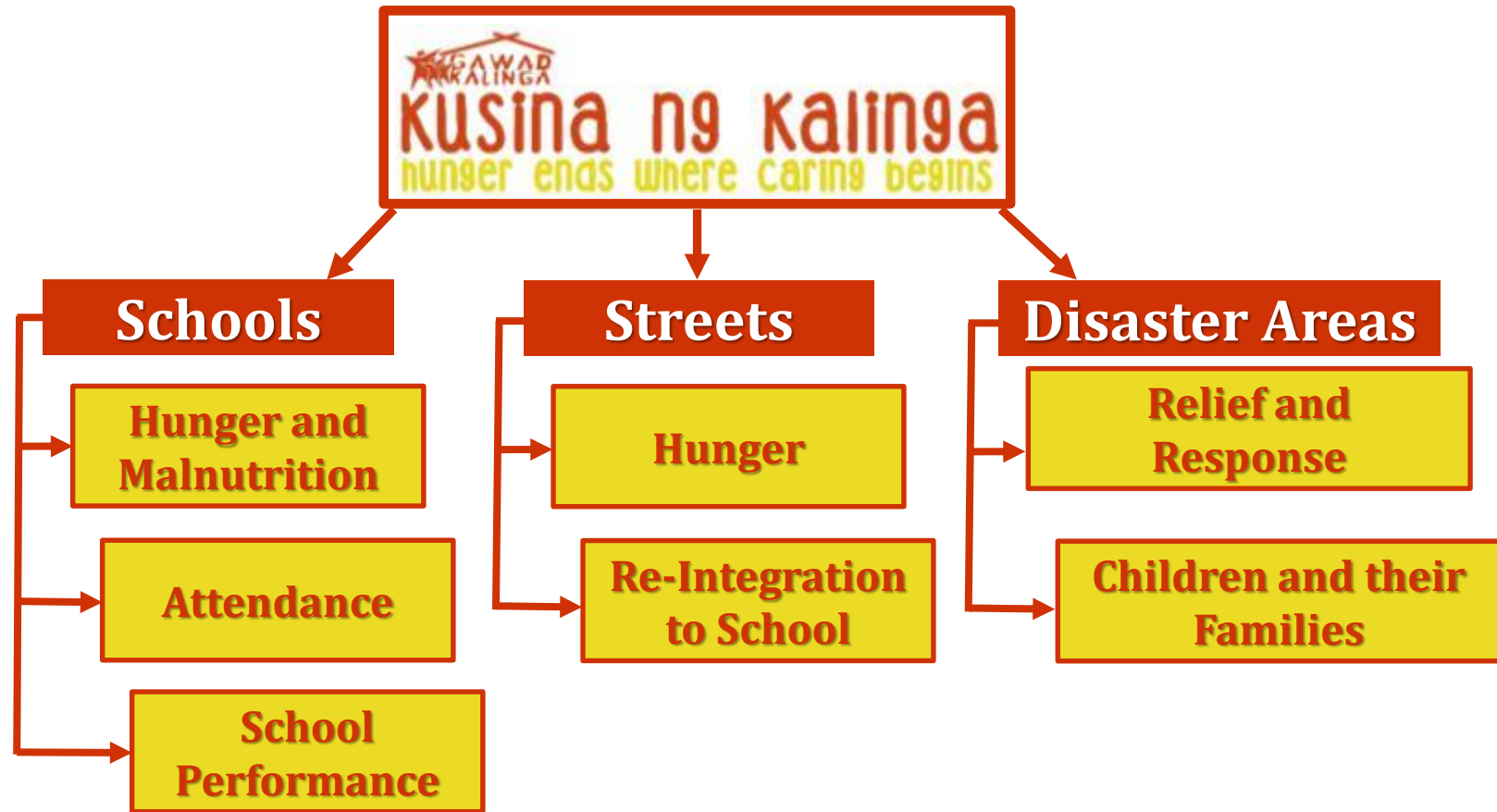
Hungry **involuntarily**  
**undignified** choice for  
food **vulnerable**: children

## MECHANICS

**P15.00** per child per day

Meals for **220 Days**

**P3,300.00** per child per  
year



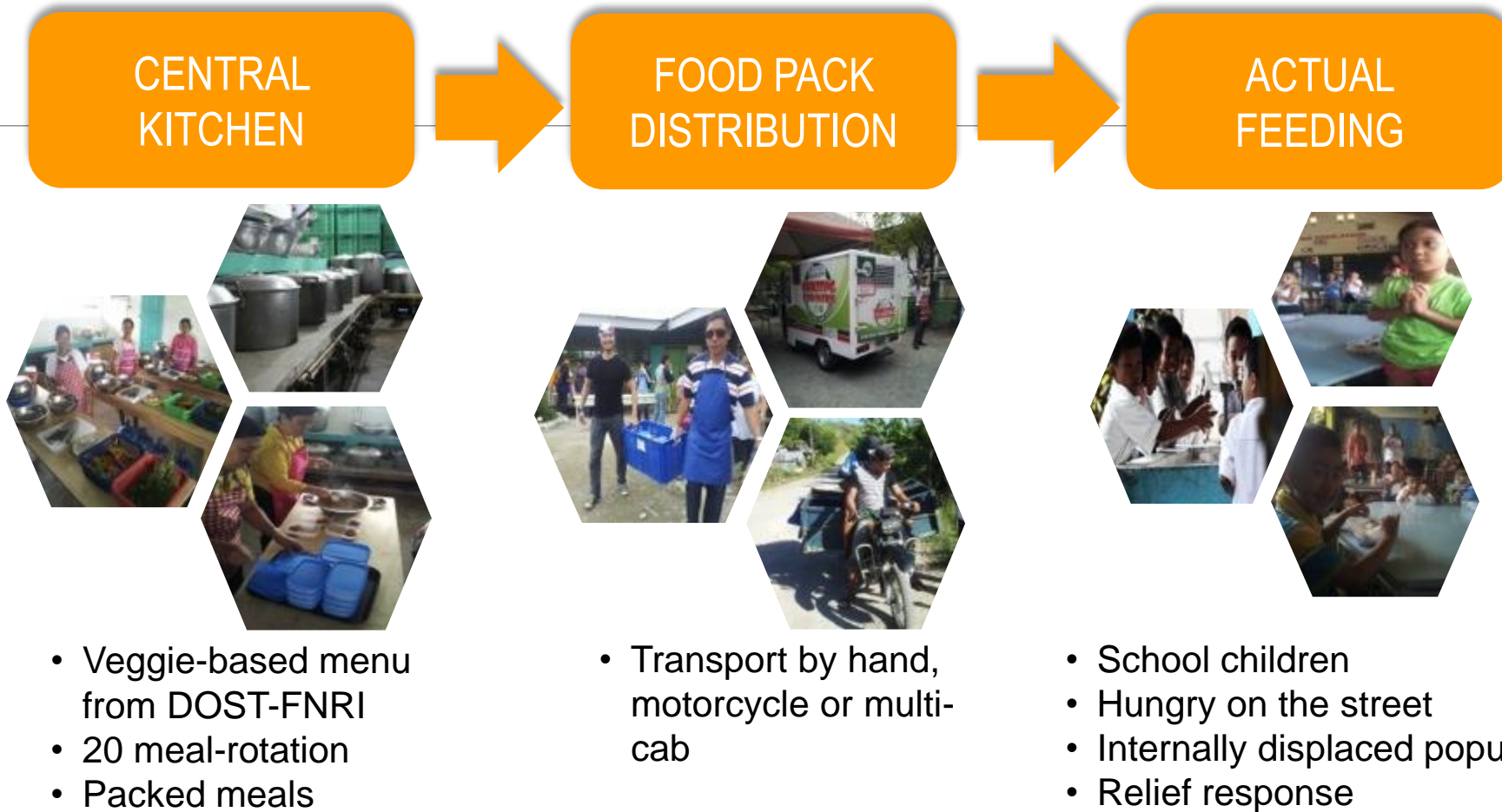
- ✓ Respond to **Hunger** and **Malnutrition**
- ✓ Impact to **Local Economy**
- ✓ Impact on **Family Values**
- ✓ **Kalinga moment**: A memory of being cared for
- ✓ Lobby for **Legislation**





**HOW DO WE DO IT?**

# How does it work?



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One central kitchen can reach at least **1,000** kids.





# WE ESTABLISH A CENTRAL KITCHEN



- It can reach 1,000 – 5,000 kids everyday
- It operates from 4AM to 2PM and dispatches meals at around 10AM
- It prepares vegetable-based meals
- It is run by 2-3 staff supported with 10-15 volunteers on a daily basis





# WE WORK WITH LGU & SCHOOLS TO DISTRIBUTE FOOD PACKS



- By hand
- By motorcycle
- By specially designed multi-cab
- Meals can last up to 3 hours from time of packing





# WE FEED DAILY

- Whole school year for 220 days
- Universal - entire classroom, school, and community
- Inculcating values and eating habits – washing of hands and praying
- Teaching kids the nutritional value of the menu
- Feeding is done through the efforts of teachers and parent volunteers







**One central kitchen can feed  
1,000 up to 5,000 kids/day**



# WHERE ARE WE TODAY?

**76,432**

kids per day

## OUR GOAL

Reach **100,000**  
kids by SY 2018-2019



\*As of December 1, 2017

A background image showing two young Filipino children sitting at a table, smiling and eating from green trays. The child on the left is wearing a white t-shirt with a graphic, and the child on the right is wearing a white shirt. The image is slightly faded to allow the text to be prominent.

**But YOU can  
change that.**

**Not every Filipino child  
is fortunate enough  
to eat everyday.**



A photograph of two young children sitting at a table, eating from green bowls. The child on the left is smiling and has their hand near their mouth. The child on the right is also smiling and is using a spoon to eat. The background is slightly blurred, showing white plastic chairs. The text "Hunger ends when caring begins!" is overlaid in the center in a bold, orange font.

**Hunger ends when  
caring begins!**

For more information,  
please visit:

[www.gk1world.com/kusinangkalinga](http://www.gk1world.com/kusinangkalinga)

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