



Q: Why should I spend more money when I already have filters?

A: While all the popular fuel filter brands are excellent products in their own right, they all have one very important drawback. As with any filter that is composed of a fiber medium, there is only so much contamination they can cope with before becoming clogged. Anyone who has ever used a vacuum cleaner is aware of the gradual loss of suction as the cloth filter becomes choked with dust.

When the contaminate build-up on the outside of a media fuel filter becomes excessive, the flow of fuel becomes reduced and eventually leads to Engine shutdown due to fuel starvation. For those Engines that do not automatically bleed air from the injection system, a restart can be a lengthy procedure even after replacement of the dirty filter.

Installing an AIM Purifier up-stream of the media filter prevents it from becoming suddenly clogged by an overwhelming amount of contaminants. Why not let the media filter do what it is really good at, catching all the minute particles and allow the AIM Purifier to do the 'heavy lifting' and catch the other 99% of water and larger elements which unfortunately are all too common in today's fuels.

Which would you rather do? Open a valve on the bottom of the AIM Purifier for a few seconds to quickly drain off the contaminants or find a new filter cartridge, unscrew the lid, remove, replace and dispose of the clogged filter, top up the filter housing with clean fuel and replace the lid after first changing the cover gasket and 'O' ring.

An additional benefit reported by AIM Purifier users is all the money they save from having fewer filter changes.