



Product Improvement Announcement



Effective immediately, all fasteners used on The PL Series of Pop-Link products have been changed to Stainless Steel (SS). The SS fasteners not only enhance the appearance of the product, but they also show that the products are manufactured to the highest possible standards. Both of these points make the products more desirable.

In some cases, the SS fasteners could make the product wash down compatible for some, but not all, applications. Standards and regulations can be very stringent and vary; cracks and crevasses can hold bacteria and we don't know to what extent this will be a concern. The decision should be made only by the end user.

SS fasteners open up the use of the product in most outdoor applications such as camera supports and recreational applications. They should not rust, however the product has not been tested for salt water applications.

The only fasteners that are not yet SS are those supplied with our products in The Bracket Series. As our inventory is depleted the change will be made here, as well.

The HD Series has always had SS fasteners.

Last, but not least, there is not a price increase for this improvement.

Good Luck selling. It should make it easier.

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