

2024 MEMBERSHIP CAMPAIGN



We Pump Water

www.mccooklake.sd.com

Dear McCook Lake Supporter,

I hope this letter finds you well and enjoying the natural beauty that surrounds our wonderful community. As we cherish the pristine lake that graces our landscape, it is crucial that we come together to ensure its preservation for future generations. That's why I am reaching out to you on behalf of the McCook Lake Association.

The McCook Lake Association is a dedicated group of individuals who share a common passion for our lake and a commitment to the lake's well-being. We believe that by uniting our community, we can achieve so much more in terms of conservation, environmental stewardship, and recreational enjoyment.

We invite you to join us in our mission to preserve and enhance the beauty of our lake. Your support matters, and together, we can make a lasting impact. Our goal is to raise \$80,000 before we turn the pumping system on. We're counting on you, as one of our most loyal supporters, to help us achieve it.

To become a member or learn more about the McCook Lake Association, please visit our website at <http://www.mccooklakesd.com>.

Thank you for considering this opportunity to be part of something truly special. Let's work together to ensure the continued vibrancy and health of our lake!

Warm regards,

Dirk Lohry, President

**2023 ENERGIZING
NUMBERS**

20% Increase in the number of lake residents who supported the MLA!

Over 1000
Volunteer hours

Lake dropped 2"/day
When pumping system was not on

\$14,000
Raised at our Admiral's Stag

500 Million
Gallons to fill the lake

23
Number of Corporate Sponsors

7550'
Length of pipe from River to the Lake

PRICELESS
Memories Made

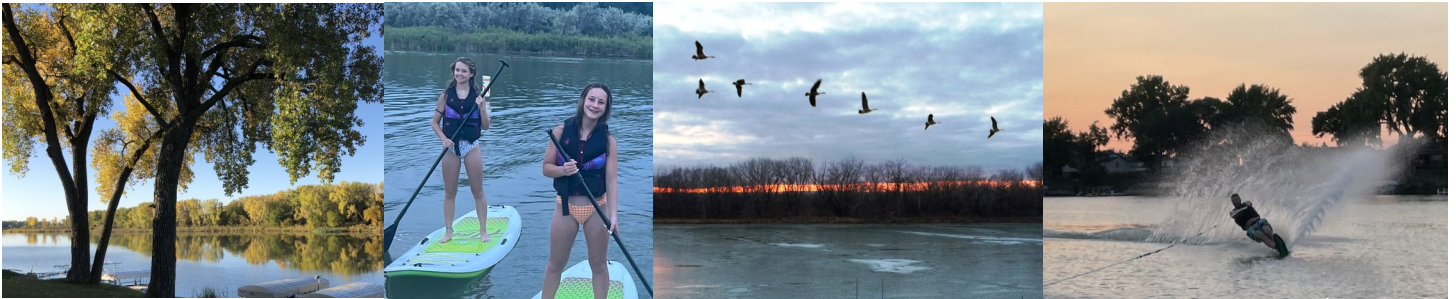


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What Your Support Does

Amazing things happen for our community when you give your support!



Your generous gift today will make you a vital partner in the future of McCook Lake! Here are just a few reasons why becoming a member of the McCook Lake Association is a rewarding and meaningful choice:

- 1. Preservation of Natural Beauty:** Our lake is the heart of our community, providing not only scenic beauty but also crucial habitats for diverse wildlife. By joining our association, you actively contribute to the preservation of this natural treasure.
- 2. Advocacy for Environmental Policies:** As a collective voice, the McCook Lake Association advocates for policies that protect our lakes from potential threats. By becoming a member, you contribute to a louder, more influential advocacy effort that can shape policies at the local and regional levels.
- 3. Recreational Enjoyment:** Whether you're an avid angler, a kayaking enthusiast, or simply someone who loves a lakeside stroll, being part of the McCook Lake Association connects you with like-minded individuals who share your passion for lake-related activities.

Mark your calendar!
**MLA Couples Golf
Tournament**
June 29, 2024
Two Rivers Golf Club

McCook Lake Association
@MLA-SD



venmo

Yes, I want to be a Member!

Name: _____

Street: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Annual Membership Level:

- Corporate \$1200
- Platinum \$600
- Gold \$300
- Silver \$150
- Contributor _____

Recognition will be shown our website for all donors. If you desire to remain anonymous, please check here.

The McCook Lake Association is a 501(c)(3) non-profit corporation and donations are tax deductible to the extent of the law.

Convenient ways to pay!

Check: Make payable to the:
McCook Lake Association
PO Box 1185
North Sioux City, SD 57049

Online: www.mccooklakesd.com

Venmo: @MLA-SD or Scan QR Code above