



CHURCHiLL



—what's—
NEW
AUTUMN 2022

Over 225 years of
**PRODUCT
innovation**

 Est. 1795

Uncompromising Service

MARKET KNOWLEDGE

Excellence in Design

Performance

DELIVERED



—what's— NEW

AUTUMN 2022

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NEW COLOUR



Queen's Award for Enterprise
Outstanding achievement in
export for international trade.

To find out more about our latest
collections, please contact
us using the details below, or
arrange an appointment to visit
one of our showrooms:

Stoke Showroom

No.1 Marlborough Way,
Tunstall, Stoke-on-Trent,
ST6 5NZ, England

London Showroom

Business Design Centre,
Suite 102, 52 Upper Street,
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PERFORMANCE DELIVERED

8 REASONS WHY A CHURCHILL PLATE IS MORE THAN JUST A PLATE



WE BLEND CENTURIES OF EXPERIENCE WITH CUTTING EDGE TECHNOLOGY AND DESIGN INNOVATION TO PRODUCE ONE OF THE STRONGEST CERAMIC BODIES IN THE WORLD*.

Manufactured in the UK, Churchill's tableware is precisely engineered to perform to the demands of the hospitality environment. Every step in the process is practised and refined. From the sourcing of raw materials and unique formulation of the clay body, to

shape engineering and numerous quality checks ensuring that Churchill products work as hard as you do. Top industry chefs choose Churchill over other brands due to the performance, expertise and design of our ceramics adding value to their hospitality operations.

* Based on MOR



01 PERFORMANCE MATERIALS

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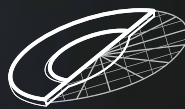
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PERFORMANCE MATERIALS

Our unique clay recipe is essential in creating a strong and durable product for the hospitality industry. Our raw materials are selected to deliver the optimum balance of strength and whiteness.



ENGINEERED SHAPE & FORM

Every piece of Churchill's ceramic is designed with performance in mind. Through expert shape engineering, we reinforce strength and durability while continual investment in technology guarantees functionality and consistent quality.



VITRIFICATION & FIRING

100% of Churchill's ceramics are vitrified which is essential to the hospitality industry. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight.



GLAZING

Our glaze is hard wearing and designed specifically for the hospitality environment. The durability is a combination of the glaze recipe, the firing temperature and substrate. Our Eco Glaze is specially formulated to be re-usable, minimising our impact on the environment.



QUALITY & CONFORMANCE

Churchill ceramics are continuously tested and quality checked, from the stage of raw materials, throughout the manufacturing process to the final fired piece.



DESIGN INNOVATION

Churchill are experts in ceramic design and at the forefront of innovation. Our entire product portfolio is designed in the UK by our experienced and talented design team. We work with chefs from around the world ensuring we understand the needs of our customers.



SERVICE & STOCK

At Churchill we are dedicated to reliability, ensuring our product is in stock and delivered on time. We pride ourselves on our stock levels and ability to deliver on time, all around the world.



HISTORY & HERITAGE

Established in 1795, Churchill have been manufacturing ceramics in Stoke on Trent, England for 225 years.



ALCHEMY®
Performance Fine China

NEW ADDITIONS

Abstract

Contemporary Elegance

Designed for contemporary dining settings, Alchemy Abstract features a fresh geometrical embossment on pure white vitrified fine china. Alchemy Abstract is a high performing and functional collection, the added alumina in the fine china body enhances both strength and whiteness. Modern and minimal, the versatile Abstract design complements other ranges within the Alchemy portfolio, including the simplistic and comprehensive White collection.

Introducing striking feature pieces to the Alchemy Abstract collection for Autumn 2022, the perfect statement items for premium food presentation.





INTERACTIVE



INTERACTIVE



Alchemy Abstract



Coupe Plate
GF **APRDAF581**
27.2cm 10¾"
CTN QTY 6



Coupe Plate
GF **APRDAF9 1**
23.5cm 9¼"
CTN QTY 6



Coupe Bowl
GF **APRDAF101**
27.1cm 10¾"
118cl 40oz
CTN QTY 6



Coupe Bowl
GF **APRDAF8 1**
21cm 10¾"
59cl 20oz
CTN QTY 6

NEW ADDITIONS

White
Code: APRD

4

New Items

STUDIO[®]
PRINTS

NEW ADDITIONS

Homespun Accents

Homespun Style

The Homespun collection offers a blend of contemporary sophistication and nostalgia. The design features a concentric pattern that emulates hand thrown pottery, the natural colours and subtle pattern showcase the freshest ingredients and enhance food presentation.

Introducing stylish walled plates to the popular Homespun Accents collection, available in Jasper Grey and Aquamarine.





INTERACTIVE



INTERACTIVE



Homespun Accents



Chefs' Walled Plate
HAAMWP261
26cm 10¼"
H: 2cm
CTN QTY 6



Chefs' Walled Plate
HAAMWP211
21cm 8¼"
H: 2cm
CTN QTY 6



Chefs' Walled Plate
HAJGWP261
26cm 10¼"
H: 2cm
CTN QTY 6



Chefs' Walled Plate
HAJGWP211
21cm 8¼"
H: 2cm
CTN QTY 6

NEW ADDITIONS



Aquamarine
Code: HAAM



Jasper Grey
Code: HAJG



New Items



Each piece is unique

STUDIO[®]
PRINTS

NEW COLLECTION

Kintsugi Accents

Interpreting Ceramic Arts

Studio Prints collections are a contemporary take on traditional studio pottery. The Kintsugi design is a modern interpretation of the Japanese art of repairing broken pottery. The intricate crackled design features a subtle, reactive texture that makes each piece unique. The design is decorated underglaze, creating a protective layer for added durability.

New for Autumn 2022 is Kintsugi Accents, a contemporary take on the all over crackled design. Available in Quartz Black, a bold and striking tone that is perfect for mixing with other designs in the Churchill portfolio.





INTERACTIVE



INTERACTIVE



Kintsugi Accents



Coupe Plate
⬢ KAQBEP111
28.8cm 11 1/4"
CTN QTY 12



Coupe Plate
⬢ KAQBEP101
26cm 10 1/4"
CTN QTY 12



Coupe Plate
⬢ KAQBEP81
21.7cm 8 5/8"
CTN QTY 12



Coupe Plate
⬢ KAQBEP61
16.5cm 6 1/2"
CTN QTY 12



Coupe Bowl
⬢ KAQBEB91
24.8cm 9 3/4"
113.6cl 40oz
CTN QTY 12



Coupe Bowl
⬢ KAQBEB71
18.2cm 7 1/4"
42.6cl 15oz
CTN QTY 12



Chefs' Oblong
Plate No.4
KAQBEO141
35.5 x 18.9cm
13 3/8 x 7 5/8"
CTN QTY 6



Chefs' Oblong
Plate No.3
KAQBEO111
29.8 x 15.3cm
11 3/4 x 6"
CTN QTY 12

NEW COLLECTION



Quartz Black
Code: KAQB



New Items



Each piece is unique

Stonecast®

NEW COLOUR

Accents

Subtle Colour Balance

A subtle alternative to all over colour, Stonecast Accents incorporates white space into the iconic spinwash design. Accents brings a contemporary feel to the collection, while maintaining the rustic character of Stonecast.

Introducing Stonecast Accents Petal Pink for Autumn 2022, a soft pastel shade, perfect for mixing with existing colours, Blueberry and Duck Egg. Printed underglaze and finished with the signature hand decorated edge band, Accents stands alone or looks great mixed with other Stonecast designs.





INTERACTIVE



INTERACTIVE



Stonecast Accents



Coupe Plate
ASPPEV111
 28.8cm 11 1/4"
 CTN QTY 12



Coupe Plate
ASPPEV101
 26cm 10 1/4"
 CTN QTY 12



Coupe Plate
ASPPEVP81
 21.7cm 8 5/8"
 CTN QTY 12



Coupe Bowl
ASPPEVB91
 24.8cm 9 3/4"
 113.6cl 40oz
 CTN QTY 12



Coupe Bowl
ASPPEVB71
 18.2cm 7 1/4"
 42.6cl 15oz
 CTN QTY 12



Chefs' Oblong
 Plate No.4
ASPPXO141
 35.5 x 18.9cm
 13 7/8 x 7 3/8"
 CTN QTY 6



Chefs' Oblong
 Plate No.3
ASPPXO111
 29.8 x 15.3cm
 11 3/4 x 6"
 CTN QTY 12

NEW COLOUR

 **Petal Pink**
 Code: ASPP

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New Items

unique

Each piece is unique

Stonecast®

NEW COLOUR

Raw

Stripped Back Rusticity

Stonecast Raw, a rustic and earthy collection inspired by natural materials and stripped back interior design. Finished in the semi-matte Vellum glaze, Raw features a hand-applied rustic edge band and durable, semi-matte glaze that is engineered to withstand a busy hospitality environment.

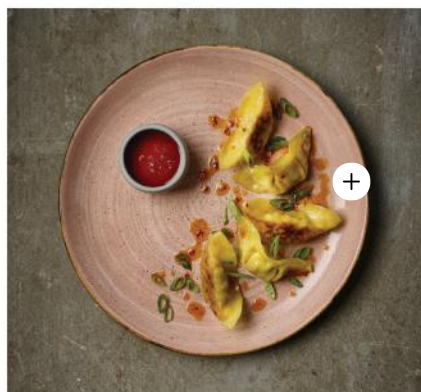
New in Stonecast Raw for Autumn 2022 is a warm Terracotta colour, available on core rounds and feature piece triangles.





INTERACTIVE





Raw



Coupe Plate
SRTEEV111
 28.8cm 11¼"
 CTN QTY 12



Coupe Plate
SRTEEV101
 26cm 10¼"
 CTN QTY 12



Coupe Plate
SRTEEV81
 21.7cm 8½"
 CTN QTY 12



Coupe Plate
SRTEEV61
 16.5cm 6½"
 CTN QTY 12



Coupe Bowl
SRTEEV891
 24.8cm 9¾"
 113.6cl 40oz
 CTN QTY 12



Coupe Bowl
SRTEVB71
 18.2cm 7¼"
 42.6cl 15oz
 CTN QTY 12



Triangle Plate
SRTETR101
 26.5cm 10½"
 CTN QTY 12



Triangle Plate
SRTETR91
 22.9cm 9"
 CTN QTY 12



Triangle Bowl
SRTETRB91
 23.5cm 9¼"
 60cl 21oz
 CTN QTY 12

NEW COLOUR

Terracotta
 Code: SRTE

9

New Items

unique

Each piece is unique

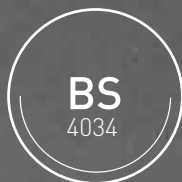
To view the full Stonecast Raw collection visit churchill1795.com

★ Covered by Churchill 5 Year Edge Chip Warranty

VELLUM[®]
 SEMI MATTE GLAZE

Stonecast[®]

CHURCHILL[®]
 super vitrified



BRITISH STANDARD EUROPEAN APPROVED

VITRIFIED HOTELWARE

We test the vitrification of our products everyday, both in the kilns during firing and in our laboratory when the manufacturing process is complete.



BRITISH STANDARD

MECHANICAL DISHWASHER RESISTANCE

We test dishwasher durability to British Hospitality Standard BS 12875. In service testing has demonstrated that under hospitality use, this is the equal to 5000 dishwasher cycles.



FULLY GLAZED BASE

Although glazing the feet of our ceramics adds complexity it increases functional benefits to the customer. Foot glazing requires 'pin firing'. This prevents scratching to tables and plates when stacked.



STACKABLE

The technology used to form our products ensures consistency in size and weight allowing pieces to be stacked back of house using less space and reducing breakages.



SUPERIOR GLAZE FINISH

Our glaze is hard wearing and designed specifically for the hospitality environment. Sprayed glaze creates a smoother and more consistent finish.





DURABLE AND VITRIFIED

Breakages in ceramics are generally related to porosity or how much water a piece can absorb. Water absorption weakens the chemical structure affecting its durability over time. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight.



ECO GLAZE

Our glazing system is carefully formulated to allow oversprayed glaze to be collected, go through a lengthy cleaning process and then be reused, minimising our impact on the environment.



5 YEAR EDGE CHIP WARRANTY

Covered by our 5 Year Edge Chip Warranty. * Denotes items covered by the warranty



MICROWAVE SAFE



DISHWASHER SAFE





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