

**Charmaine Calderón Balcerzak**

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Private Salon Studio-Direct Phone: (720) 529-0945

**PROFILE:** Charmaine Calderón Balcerzak, Licensed Cosmetologist as Professional Hair/Makeup Artistry with over 15+ years experience. Working on film productions, commercials and events as Key Hair/Makeup and Production Coordinator.

**WORK EXPERIENCE:**

**Charmaine's Bella and Colour Salon, Highlands Ranch, CO 1997-Present  
Owner/Cosmetologist**

- Hair and Makeup Artist
- Provide customer service and sales to establish a growing clientele
- Purchase and manage products inventory
- Manage operations and budget financials
- Developing profit and loss statements for the business
- Conduct marketing, research analysis and strategic business planning to reflect current trends, forecast and practices
- Sponsor charitable events and benefits
- Consult the beauty industry on marketing (Allure Marketing Solutions, LLC.)

**Film Credits:** Hair and Makeup Artistry for film production

- **Hair/Makeup Artist** - HAPPY @#&ING VALENTINE'S DAY- short comedic film-Director Jeremy Dehn and Produced by Sheila Schroeder January 2016
- **Premiere Event Planner** - Full Feature " Cop Car" Director Jon Watts: Starting Kevin Bacon, Camryn Manheim, Shea Whigham, James Freedson Jackson, Hays Wellford and Kyra Sedgwick – Released August 2015
- **Hair/Makeup Artist** – Jameson Whisky – "Open Doors" August 2015
- **Producers Assistant** - Jameson Whisky " Open Doors August 2015
- **Hair/Makeup** - American Idol XV for Taylor Hicks and Brian O - July 2015
- **Producer, Full Feature Film:** "The Silver Moonlight" January 2012-August 2013
- **Hair/Makeup: Short:** "Fire Ripples" April 2013
- **Art Director**, Short Film: Hell Bank Note, October 2010-June 2011
- Overseeing hair, makeup, prop master and wardrobe
- **Marketing Director**, Short Film: Hell Bank Note -June 2011-2012
- Creating a press kit and marketing to film festivals  
(Script Writer: Michael C. Martin, Producers: Sandra Gabrych and Trevor Pryce)
- **Script Supervisor for Short Film:** Forgive Me-August 2012  
(Script Writer/Director: Andrea Martinez)

**EVENT/TRADE SHOW EXPERIENCE:**

- **Deco-** Trade Show through Local 7 GES and Freeman
- **Foreman on Trade Show** Through Local 7 Coast to Coast –National Business Media (NBM Show)

**EXPERIENCE/LEADERSHIP ACTIVITIES:**

- **Hispanic Chamber Foundation First in Leadership Program 2016**
- **Executive Forum Leadership Series 2016**
- **Executive Forum Leadership Series 2015**
- **Member and Liaison of IATSE-The International Alliance of Theatrical Stage Employees, moving Picture Technicians Artists and Allied Crafts of the United States**
- **Liaison Communicator between the Film State Office and IASTE**
  
- **Co- Chair Ambassador**, Hispanic Chamber of Commerce, Denver, CO November 2011-present  
Networking monthly with business members
- **Women In Networking/Win Committee**-H.R Chamber of Commerce  
2013 Highlands Ranch, CO July 2012-2014

**Business Community Mixer – Castle Rock/Castle Pines Location 2016 – Present**

- Once a month collaborating the local community businesses and connecting them with residents
- **Committee W.O.M.E.N** with Castle Pines Chamber of Commerce created with team. April 2016

**EDUCATION:**

- **Additional Education:** PA Certified class from Vincent Gonzales, DGA
  
- **Regis University**, Denver, CO  
Alumni Auditor-2011  
Fine Arts in Film and Video Production
  
- **Regis University**, Denver, CO  
Master of Business Administration with emphasis of Marketing, Graduated: Aug. 2010  
Additional Education Classes: International marketing, marketing strategy, advertising and promotion, consumer behavior product management and public relations.
  
- **University of Phoenix**, Denver, CO  
Bachelor of Science in Business Administration and Management, January 2007

**OFFICE SKILLS:**

- Experience in MAC/PC, Word, Excel, Final Draft, Final Cut Pro, Photoshop and Marketing

**AWARDS/RECOGNITIONS:**

- Recognition and letter of recommendation from the past President and CEO Diedra Garcia February 2015
- Recognized nationally in professional Excellence-Published in the Inspire Hair Fashion for Salons. Book Volume 61 page 25.
- Honorable mention in Colorado Stylist and Salon -June 2007

• **Links to imdb and Vimeo for additional production information:**

<http://www.charmainesbellasalon.com>

<https://www.facebook.com/CharmainesBellaColourSalon/>

<https://pro-labs.imdb.com/name/nm5336389>

<http://www.pinterest.com/Charmainecb77/>

<http://vimeo.com/97447591>

[http://InstagramCharmaines\\_Bella\\_Salon](http://InstagramCharmaines_Bella_Salon)