

**Field Work in Cuba:
A Country's Infrastructure for International Trade**

by

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Abstract

Cuba is a market closed to U.S. businesses since 1961. Its international currency reserve is the USD. Its banks do not make commercial loans, and its people do not understand the concept of loan collateral.

Internet access is limited, citizen travel is restricted, and private enterprise is not a mainstream way of life.

This presentation is a discussion basis for speculating on how Cuba will fare as an international trade partner with the U.S. in the near future.

Attendees will view and discuss images recorded during academic field work there and will gain insight into unique cultural and infrastructure challenges that are not apparent to the typical tourist.