



# 台美藥劑協會

Taiwanese American Association of  
Pharmaceutical Sciences (TAAP)



## Keelung Hong, Ph.D.

Founder and Chairman of  
the Board, Taiwan  
Liposome Company, Inc.

Topic: Lipid-Based  
Formulation Technology  
for Better Drug-Delivery

A native of rural Taichung, Dr. Hong was educated at Taiwan Cheng Kung University, the University of Texas at El Paso, and the University of California at Berkeley. From the last he earned a Ph.D. in chemistry. He went on to do postdoctoral research at Stanford University and was a research scientist at the University of California, San Francisco for twenty years. He has published over one hundred research papers and two books on Taiwanese society and Taiwanese culture. Dr. Hong's longstanding interest in improving cancer therapy has led to a series of breakthroughs and a number of patents in carrier technology for improving drug and gene delivery. After being a consultant to several biotech companies, Dr. Hong founded Taiwan Liposome Company in Taiwan and its subsidiary, TLC Biopharmaceuticals in United States. He currently serves as Chairman & CEO. Dr. Hong has built a team to pursue the dream of becoming a Taiwanese pharmaceutical company having drugs developed and made in Taiwan for global market.

**2018 TAAP SYMPOSIUM**