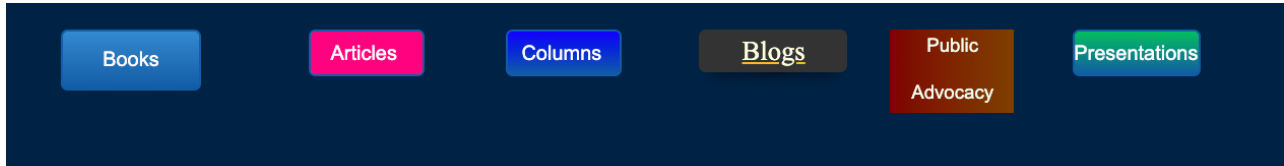


DORIS ESTELLE LONG

PUBLICATIONS

Copies or links to listed materials are located on the relevant individual webpages:



Books

- COPYRIGHT AND PRIVACY (MIT Press)(under discussion)
- INTELLECTUAL PROPERTY LAW (Carolina Academic Press 2015)(Trademark Chapters)(with John Cross, Greg R. Vetter and Peter K. Yu)(Most Recent Updated Teachers Manual and Supplement 2019)
- CONTRACT LAW AND PRACTICE (Revised Second Edition) (Lexis 2007)(Chapters 9, 11, 12, 13)(with Gerald E. Berendt, Rebecca A. Cochran, Robert J. Nye and John H. Scheid)
- THE PROTECTION OF INTELLECTUAL PROPERTY RIGHTS: STANDARDS OF THE INTERNATIONAL AND NATIONAL LEGISLATION AND THEIR ENFORCEMENT: A PRACTICAL GUIDEBOOK (published in Ukrainian by Ukrainian State Intellectual Property Department 2007)(with Patricia Ray, V.O. Zharov, T.M. Sheveleva, I.E. Vasylenko, V.S. Drobyazko)
- THE ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS: A PRACTICAL TRAINING GUIDE (published by US Commercial Law Development Program 2004)(republished in Russian and Ukrainian 2005, 2006, respectively)(with Patricia Ray)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW: A COURSEBOOK AND DOCUMENTS SUPPLEMENT (West 1999)(Most Recent Supplement 2015)(with Anthony D'Amato)
- CONTRACT LAW AND PRACTICE (Anderson Publishing Co. 1998)(Chapters 9, 11, 12, and 15)(with Gerald E. Berendt, Michael L. Closen, Marie A. Monahan, Robert J. Nye and John H. Scheid)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW (co-editor and author) (Kluwer Law International 1997)(with Anthony D'Amato)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW ANTHOLOGY (co-editor and author) (Anderson Publishing Co. 1996)(with Anthony D'Amato)
- UNFAIR COMPETITION AND THE LANHAM ACT -- A TREATISE (BNA Books 1993)

Distance Learning (Online) Course Materials

- *Online Content Regulation* (International)(Summer 2021)
- *Art and Cultural Heritage Law* (Summer 2021)
- *European Union Law* (Summer 2018) (Updated through 2019) (excluding lectures)
- *Modern International Contracts* (Summer 2018) (excluding lectures)
- *First Amendment in Cyberspace* (Summer 2016) (Updated through 2021)
- *Globalization and Intellectual Property* (Summer 2016) (Updated through 2020).

- *Intellectual Property in a Global Digital Environment (IP Digital)* (Fall 2015)(Updated through 2020)
- *Law and New Technology* (Summer 2015)(Updated through 2018)
- *Cybercrime, Information Warfare and Economic Espionage* (Summer 2015)(Updated through 2021)
- *International Intellectual Property Law Survey* (Summer 2014)(Updated through 2020)(excluding lectures)
- *Patent Law (Patent for Poets)* (Spring 2007)(Updated through 2019)

Digital Text Books (Self Published):

- *An Introduction to US Intellectual Property Law: Fundamental Concepts and Cases* (2014)
- *IP Digital: Protecting Intellectual Property in the Digital Information Age* (2013 to 2015)
- *The Protection of Expression in the Digital Information Age: A Survey Of Key US Concepts* (2013)
- *Global IP: Challenges and Opportunities in the 21st Century* (2011, 2015)
- *International Art Law: Challenges for the 21st Century* (2011)
- *Global Copyright in the Digital Age* (2011)
- *International Intellectual Property in Today's Global Digital World* (2008 - 2010)
- *Supplement to a Coursebook in International Intellectual Property* (2006-2011)
- *Global Copyright: International Copyright and Neighboring Rights in the Digital Environment* (2006 -2010)
- *IP Digital: Intellectual Property in the Digital Information Age* (2004-2012)
- *The Protection of Expression in the Digital Information Age* (Trademarks and Copyrights) (2004-2012)

Articles and Book Chapters

Works in Progress

- *Solving Vaccine Distribution Inequality One Copyright At a Time* (Work in Progress)
- *Not Quite Ready for Prime Time: Copyright AI, Big Data and the Next Technology Challenge* (Work in Progress)
- *Radical Patents for a Post-COVID World* (Work in Progress)
- *Copyright and Privacy and the Broken Chain of Human Dignity* (Work in Progress)

Forthcoming

- *Exposing the Processes of Empire in the International Protection of Intellectual Property* in INTELLECTUAL PROPERTY IN CONTEXT: TOWARDS A LAW AND SOCIETY PERSPECTIVE (Cambridge University Press)(co-eds. Debora Halbert and William T. Gallagher) (forthcoming)
- *Mapping the New Geographies of "Flexible" Intellectual Property Rights in the 21st Century* in FLASHPOINTS (Quid Pro Quo Press)(Alexandra George, ed.) (forthcoming)

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- *Roadblocks to Establishing Sustainable Pharmaceutical Innovation Policies in INTELLECTUAL PROPERTY LAW AND ACCESS TO MEDICINES: TRIPS AGREEMENT, HEALTH AND PHARMACEUTICALS* (Routledge Press 2021) (co-eds. Srividhya Ragavan and Amara Vanni)
- *Copyright Reform in the 21st Century: Adding Privacy Considerations Into the Normative Mix* in *MAKING COPYRIGHT WORK FOR THE ASIAN PACIFIC? JUXTAPOSING HARMONISATION WITH FLEXIBILITY* (ANU Press 2018)(Updated and Revised)(Chapter 4)
- *Effective Measures For Curbing Counterfeiting and Piracy in Online Transactions*, AMCHAM Philippines Business Journal (April 2018)
- *The Unimagined Consequences of Star Athletica’s ‘Imaginative Separability’ Test*, IP Watchdog (December 11, 2017) <http://www.ipwatchdog.com/2017/12/11/unimagined-consequences-imaginative-separability/id=90829/> (Guest Blog)
- *Using Intellectual Property to Protect Ethiopia’s Unique Culture*, US Embassy Blog, Addis Ababa (July 26, 2017) <https://usembassyaddis.wordpress.com/2017/07/26/using-intellectual-property-to-protect-ethiopias-unique-culture/> (Guest Blog)
- *Deviant Globalization and the Rise of Diverse Interests in the Multilateral Protection of Intellectual Property* in *DIVERSITY IN INTELLECTUAL PROPERTY: IDENTITIES, INTERESTS AND INTERSECTIONS* (Cambridge University Press 2015) (co-eds. Irene Calboli & Srividhya Ragavan)(Chapter 3)
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- *Branding the Land: Creating Global Meanings for Local Characteristics* in *TRADEMARK PROTECTION AND TERRITORIALITY CHALLENGES IN A GLOBAL ECONOMY* (Edward Elgar Publications 2014)(co-eds. Irene Calboli & Edward Lee)(Chapter 6)
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- *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property* in *GOVERNING INNOVATION AND EXPRESSION: NEW REGIMES, STRATEGIES AND TECHNIQUES* (University of Turku Press 2013) (ed. Katja Lindroos)
- *Resolving Trademark Duality in the Twenty-First Century: Making Trademarks Internet Ready*, 1 ACTA MUP: LEGAL PROTECTION OF INTELLECTUAL PROPERTY 31(2013).
- *Challenges and Opportunities in the International Protection of Biosimilars and Other Biologics*, ASIPI Annual Conference, Punta Cana, Dominican Republic (December 2013) (Conference Publication)
- *Protecting Copyright in the Digital Environment: Suggested Amendments to the 2005 Civil Code to Clarify the Boundary Between Protection and Access*, Conference on Amendments to the 2005 Code, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013) (in English and Vietnamese) (Conference Publication)
- *Patents, Genetic Resources and Traditional Knowledge: Resolving the Challenge of Equitable Access*, Intellectual Property Institute of Canada, 87th Annual Meeting, Ottawa, Canada (September 27, 2013) (Conference Publication)

- *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property*, 2 *The Nordic Journal of Commercial Law* 1 (Katja Lindroos, ed., 2012)(available at http://www.njcl.utu.fi/2_2012/long.pdf)
- *Intellectual Property, Privacy and the Parallax View* in *Session IV: Technology and the Future of Privacy*, 29 *J. Marshall J. Computer & Info J.* 379 (2012)
- *Rebooting Trademarks for the 21st Century*, 49 *Louisville L. Rev* 517 (2011) (Trademark Symposium Issue)(selected for inclusion in INTELLECTUAL PROPERTY REVIEW (2012))
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- *Unitorriality”: Trademarks, Territory and Sovereignty in the 21st Century* in *ONE OR MANY: FEDERALISM IN THE UNITED STATES AND EUROPEAN UNION* (Augustana College East Hall Press 2011) (co-eds. Michael Seng & Vladimir Tyc)
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- *Strategies for Securing the Cyber Safety Net Against Terrorists: A Multi-Disciplinary Approach* in *TERRORISM AND GLOBAL INSECURITY: A MULTIDISCIPLINARY PERSPECTIVE* (Linton Atlantic Books, Ltd. 2009) (ed. Klint Alexander) (Chapter 16)
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- *Traditional Knowledge and the Fight for the Public Domain*, 5 J. Marshall Rev. Intell. Prop. L. 317 (2006)
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- *The Overlooked Role of Copyright in Securing Vaccine Distribution Equity* (September 6, 2021)
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- *2021: A Changed IP Landscape for Defeating COVID-19* (January 28, 2021)
- *The Under-Appreciated Virtue of Transparency in Combatting COVID-19* (December 3, 2020)
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- *Making Sure Patent Rights Create a Space for R&D for the Corona Virus (COVID-19)* (May 18, 2020)
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- *Copyright Public-Health Exception Would Speech Research Access to AI* (October 21, 2021)
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- *A New Strategy for Winning the Coronavirus Diplomacy Wars* (March 11, 2021)
- *Reconsidering Best Mode Disclosures in the COVID-19 Era* (October 22, 2020)(Banner)
- *Making Data Exclusivity Work in Favor of Effective U.S. Innovation* (August 19, 2020)
- *Preventing Data Exclusivity from Harming Patent Innovation in the Fight Against COVID-19* (August 12, 2020)
- *Using the International Patent System to Fight Coronavirus* (April 23, 2020)
- *Using Databases, Now and in the Future, is Critical for All* (December 31, 2019)
- *AI and Big Data Get Bigger, Will Nonhuman Inventors Be Next?* (December 30, 2019)
- *Time to Fill Any Gaps in Corporate BREXIT Strategy* (November 6, 2019)
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- *Is It Time to Adopt A ‘Petty Patent’ To Maintain U.S. Edge In Innovation?* (October 17, 2017)(Banner)
- *Bilateral Investment Treaties May Be New Way to Protect IP Rights* (August 30, 2017)
- *U.S. on Verge of Being Passed Up by Chinese on IP Standards* (June 12, 2017)
- *Trump’s Trade Policies Could Run Afoul of Treaties, Bring on Counterfeits* (March 15, 2017)
- *Price Controls, Worldwide Access Take Center Stage for IP Owners in 2017* (January 19, 2017)
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- *Leaked Document Suggest New Opportunities* (March 25 2011)
- *Planning your 2011 IP Enforcement Program* (February 25, 2011)
- *Taking Advantage of China “Thaw” in IP Protection* (January 28, 2011)
- *Troubling Times Are Ahead for “Green” Patents* (December 23, 2010)
- *ACTA May Help Companies Protect IP Rights Abroad* (November 26, 2010)
- *Three Strikes and You Are Off the Internet* (October 29, 2010)

Congressional Testimony, Public Advocacy and Law Reports

- Comments on the Treatment of Orphan Works Under US Copyright Law, submitted to the US Copyright Office (March 2005)
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- Analysis of the Draft Civil Code of the Ukraine Regarding Intellectual Property: Chapters 34 through 46, US Department of Commerce (Commercial Law Development Program) (October 2001)
- Report on Federal Trademark Legislation, Committee 201, ABA IP Section, Federal Trademark Legislation (1999) (Chair and Author)
- *Codigo de Ordenamiento del Mercado Project: Dominican Intellectual Property Laws and the TRIPS Agreement: A Study And Future Action Plan*, USIS (August 1999)
- Comments on the Chairman’s Text of the Diplomatic Conference on Certain Copyright and Neighboring Rights Questions (Databases) (November 1996)
- Report on Extraterritorial Application of the Lanham Act, Subcommittee F, ABA IP Section, Lanham Act Committee (1995) (Chair and Co-Author; Author of Dilution Report and Recommendations)
- Report on Inherently Distinctive Trade Dress After *Two Pesos Inc. v. Taco Cabana, Inc.*, Subcommittee G, ABA IP Section, Trade Identity Committee (1994) (pps. 198 – 205) (Chair and Author)

Plays, Screenplays and Novels

- *The Dreams of Angel Starr* (2015 Play)
- *World’s Worst Coming Out Party* (2016 Play)
- *To Kill a Dying Bird: Of Pharmaceuticals, Profit and Poverty* (2017 Documentary Screenplay)
- *Lost Angeles* (Screenplay)(forthcoming)
- *C.Y.A.: Cover Your Ass* (A Hannah Cleary Mystery Novel) (forthcoming)
- *Encyclopedia G and the Art Forger* (Novel/Screenplay)(forthcoming)

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