

Downtown Manitowoc Membership Meeting

Wednesday, April 11, 2017

Capitol Civic Centre, 8:00 a.m.

Attendance:

Jeremiah Novak, Novak's Service, Chair
Pat Mecca, Grape Grain & Bean, Treasurer
Rick Couron, Hearty Olive
Lori Hagnow, Aspire Real Estate Group,
Nic Sparacio, City of Manitowoc
Matt Schliesman, Capitol Civic Centre
Cathy Karl, Heart & Homestead
Tim Gadzinski, Manitowoc Public Library
Barbara Bundy Jost, Kathie's Stagedoor Pub
Derek Braun, Progress Lakeshore
Amber Daus, Grow It Forward
Karen Duvall, Wisconsin Maritime Museum
Heidi Benjamin, Wisconsin Maritime Museum
Lori Wanden, MAVCB

Meeting called to order at 8:00 a.m. by Chair, Jeremiah Novak.

Welcome & Introductions:

Treasurers Report: 47 Paid Members

1 Outstanding Membership

17 paid 2018 Visitors Guide- 5 owe

1 Membership Outstanding & 1 Hotel Guide from 2016

New Business:

Hotel Guide: Invoices for the 18 participants will go out next week. Ad cost for 2018 was \$166.67. 18 ads were sold, the membership organization will pay the \$300 shortage to balance Hotel account.

Planters: A new design is suggested for this year. A cedar barrel about 30" high - placing 6 on each block (3 on each side of the street) from 8th & Washington St. to BankFirst National. And 19" tall cedar barrels from 8th St. to the Car ferry. Committee is working with Hartman's Green House for hearty summer plants for the May planting & fall mums to be planted at a later date. Plans to add Holiday foliage to the planters before the Holiday Parade. Planting date set for May 20th at 12:00. Meet in Burger Park. Amber Daus will check with Dramm Co. to see if a cart can be purchased or donated to carry the water container which will be used for watering the plants. Vicki Seehaver offered to store the cart in the space behind Aspires Education Center.

Krazy Daze: Date July 13th, 14th & 15th. Vendors will be located in Burger Park. Quay will not be closed for this event. Horse/wagon rides will take place on Sat. Aspire Realty will be the Horse Sponsor for this year's event. New downtown banners will be used on the horse wagon. See Downtown Manitowoc's webpage for more information about this event.

Elections/Nominations: Are being accepted for Board positions. 3, 3 year terms to be filled. Voting will take place at the May meeting. 1 vote per membership in good standing.

City of Manitowoc: A Public Meeting is scheduled at City Hall on April 18th @ 5:30 presenting the parking plan. Downtown Master Plan – next step is to draft the Master Plan. Additional public workshops will be offered for presenting this plan.

Announcing new business and property owners in Downtown.

Beacon Consulting will be opening on Washington Street.

Birkshire Hathaway Real Estate will be opening in the Book World building.

Schuette Building is waiting for approval and will start renovation no later than June 30th 2018.

The digital sign in Washington Park is to be replaced.

Chamber Update: No Report

MAVCB: Tourism Breakfast Wednesday, May 9th @ 7:30 am. Reservation form distributed. Badger sailing season will kick off Friday, May 11th with a ceremony at 11:45 for the maiden voyage at the Carferry dock.

Library: Manitowoc is joining with Lester Public Library in Two Rivers for National Library Week. April 8-14th. June 11th starts the Summer Reading Program. A Spelling Bee to be held at Pet Skull Brewery, July 11th at 6:00pm \$20 Entrance fee which include 2 pints of an adult beverage a certificate of participation and prizes.

Farmer's Market /Grow It Forward: May 5th is the Market's opening day. 73 vendors participated in the 2017 season. Several new vendors this season to include an artist & cheese maker, new baker & a vendor with pickled products. Grow It Forward and Brennan Seehafer Productions have teamed up to bring an exciting new event to downtown Manitowoc this summer! NIGHT MARKET 920 will feature live music, food trucks, refreshments, vendors and family actives along the Manitowoc Riverfront. Scheduled 2nd & 4th Wed in June & July. 2nd Wed in Aug.

Progress Lakeshore: Annual Award Breakfast to be held May 15th. See website for further information and registration.

Wisconsin Maritime Museum: Planning the 4th annual Subfest, date July 13th & 14th. The 42nd annual Model ship contest to be held May 19th & 20th.

Open Discussion/Announcements:

Capitol Civic Center: Music of Elton John & Billy Joel taking stage 4/11/18. Good family show!

Holy Family Memorial Maritime Marathon or Maritime Madness: Taking place June 10th 2018. About 450 runners participated in 2017 with about 40 additional registered for 2018. Committee is asking members to donate coupons from local businesses for bag stuffers to be given to the participants.

Suggestion: To hold a celebration or festival for the 100th anniversary of the light house built in 1918 off the north shore pier. Discussion.

Next Meeting: Wednesday, May 9, 2018, 6:15 pm at the WI Maritime Museum.

Meeting Adjourned: 8:49am

Respectfully Submitted

Pat Mecca Treasurer