

COVID-19 Relief & Recovery for Communities

Local government leaders are on the front line of the COVID-19 public health crisis. Yet municipal budgets are cratering due to decline in sales taxes, income taxes, and other taxes and fees as small businesses shutter, residents face layoffs, and fee-for-service activities shut down. Unprecedented levels of federal stimulus could help to boost local COVID-19 relief and recovery efforts; however, effectively preparing for, accessing, and directing these resources to priority funding needs will require high levels of strategic planning and coordination among your locality and all levels of government.

Sustainable Strategies DC (S²) is a strategic consulting, grant-writing, and government affairs firm that helps local government clients to secure resources for revitalization and put them into action. Guided by our decades of experience, expertise in federal recovery packages, and strong relationships with key players at all levels of government, S² is helping communities across the country to navigate the federal, state, and philanthropic resources available to local governments for COVID-19 recovery and other community needs. Our services for COVID-19 relief and recovery for municipal clients include:

Resource Roadmapping — S² will work with your local leaders to craft a concise funding agenda with specific action items designed to:

- Identify top priority funding needs for immediate COVID-19 response and long-term economic recovery across your municipal departments
- Assess eligibility, threshold criteria, project readiness, matching requirements, and competitiveness for available funding sources
- Align your top funding needs with potential grants, incentives, and resources from federal, state, or philanthropic sources, and outline clear steps to competitively position your community to access these resources
- Provide strategic guidance for leveraging resources for economic development, workforce development, infrastructure, community health, non-profit services, and arts & culture to support your community's long-term recovery

Legislative Updates & Policy Advocacy — S² offers ongoing, on-call strategic guidance to help clients understand, navigate, and advocate for resources by:

- Providing clients with action alerts, summaries of key legislation, resources for small businesses, webinars on emerging relief packages, and other ongoing support to stay ahead of the daily flow of quickly changing information regarding COVID-19 for communities
- Coordinating with national associations for local leaders to shape emerging legislative packages to serve local government needs
- Communicating with your US congressional delegation, governor's office, and state representatives to advance policies that support your needs for recovery

Grant Writing & Resource Advocacy — S² provides expert grant writing and lobbying services to clients on a retainer or project-by-project basis, including:

- *Preapplication planning:* Assisting with Grants.gov account setup, developing game plan memos for city staff, offering strategic guidance on scope of request, consulting with relevant agency officials, and developing briefing materials
- *Application development:* Expert drafting of grant narratives, support letter templates, attachments, and all other required documents for grant proposals
- *Resource advocacy:* Coordinating with key state and federal officials to coordinate advocacy, developing talking points, planning virtual site visits, and communicating with agency officials about pending grants

Please contact us directly for an initial consultation and pricing.

Sustainable Strategies DC

*Strategic consulting,
grant writing, &
government affairs for
local governments*

Sustainable Strategies DC

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