

Would You Like Other People To Know About Al-Anon?

You can carry the Al-Anon message to others by leaving the following pages of Al-Anon meetings in a waiting room, community center, library, or other public area. (Please ask permission when necessary)

Excerpts from “Attracting and Cooperating” (S-40)

Step Twelve

Having had a spiritual awakening as the result of these steps, we tried to carry this message to others, and to practice these principles in all our affairs.

This Step summarizes the entire Al-Anon program. Simply stated, it encourages us to share the Al-Anon message as we continue to practice the principles of the program on an ongoing basis.

Frequently Asked Questions about Attraction vs. Promotion

Q: Is the use of Al-Anon and Alateen TV and radio public service announcements (PSAs) considered promotion?

A: No. PSAs are an effective way to carry the Al-Anon/Alateen message to mass audiences. Great care is taken in the production of Al-Anon/Alateen PSAs to see that they carry the program message in an appropriate, informative manner.

Q: Is it a break of Traditions to give catalogs, order forms, or introductory information sheets about new Al-Anon and Alateen books to libraries?

A: No. Many libraries retain Al-Anon and Alateen literature as part of their reference material. Supplying libraries with this information is another means of carrying our message to the public.

Q: Is it considered promotion if an Al-Anon/ Alateen group pays for an ad in a local newspaper, school yearbook, school newspaper, or community magazine?

A: No. Groups often pay for an ad in a newspaper or magazine to make the community aware that Al-Anon/Alateen is a community resource. Many newspapers offer free “community calendar” listings as a public service. Both kinds of ads or listings can give information about Al-Anon’s purpose and local meeting schedules. We always maintain personal anonymity.

Q: Is placing Al-Anon and Alateen meeting information in church bulletins promotional?

A: No. Members frequently offer information about Al-Anon and Alateen’s purpose and meeting schedules. Most churches are happy to provide listings of all meetings in their facility.