

# PLEASANT VIEW FARM

## ALTAMONT, NY

PASTURE - RAISED PORK, TURKEY, CHICKEN AND HEIRLOOM VEGETABLES

Raising Food for Families Like Yours Since 1799

We are proud to continue our family tradition of humanely raising pastured pork and poultry, free from synthetic growth hormones, antibiotics and genetically modified feed. This brochure explains how you can, and why you should join the growing list of local customers who've chosen our farm as their source for safe, nutritious, and great tasting meat and vegetables.

### ABOUT US

PLEASANT VIEW FARM, IN ALTAMONT, NY, has been consistently producing nutritious food for families like yours since the first decade of the 1800's. Generations of experience allows us to produce healthy, nutritious food for your family that's of the highest quality, with great texture and taste. The pastured pork, turkey, and chicken we raise is free of growth hormones, antibiotics, pesticides, herbicides, and genetically modified feed.

Decades before it became popular, Pleasant View Farm introduced the concept of Know Your Food and Your Farmer, by opening the homestead to persons from NYC and beyond, who desired to remove themselves from city life to spend quality time in the country. People found peace and solace in visiting the farm for the weekend, to relax and enjoy the 100+ mile view. During their visits, they enjoyed our naturally grown pork, turkey, chicken, and vegetables, — often taking some of our quality products home with them. Today we continue to stress the importance of:

### KNOWING YOUR FOOD AND YOUR FARMER.

Besides raising the healthiest food possible, we take great care to ensure that all animals are raised humanely. Since our farm was founded, we've always made certain that the animals have access to pasture, and are never confined or overcrowded in unsanitary conditions, and we personally interact with them everyday. We've proven that when animals have freedom to exercise their natural instincts — grazing freely outdoors in a low stress environment — they're healthier and happier, resulting in improved quality, texture and taste.

### FOOD PRICED HONESTLY, RAISED IN HARMONY WITH OUR PLANET.



### PRESERVING OUR PLANET

To ensure we can continue to raise and grow chemically pure, Non-GMO food, we're continuously working to preserve the heritage and health of our land, and this corner of our planet. We recognize the vital importance of utilizing sustainable farming practices that ensure our decisions don't negatively impact our farm or our planet. To that end, we've adopted and practice the principles of Holistic Management. Every decision we make, runs through a seven step review process, to ensure we don't damage our farm, the local environment, or beyond. You can read more about Holistic Farm and Ranch Management at: [www.holisticmanagement.org](http://www.holisticmanagement.org).

### PURE FOOD FOR YOUR FAMILY

We offer your family the opportunity to enjoy pork, turkey and chicken that's been raised on pasture, has been humanely treated, and free from synthetic growth hormones, antibiotics, and feed that's been genetically modified. Additionally, we grow a variety of heirloom vegetables, from non-GMO seeds, without the use of pesticides or herbicides.



# FEEDING FAMILIES LIKE YOURS SINCE ~1799

## KNOW YOUR FOOD AND FARMER

We encourage you to take the time to meet your farmer and understand how your food is raised and grown. We offer you the opportunity to visit the farm, meet us, and validate for your peace of mind — that your farmer is raising food for you and your family that's nutritious and healthy. — [Contact us today to plan your visit.](#)

### YOUR FOOD FOR 2017

- ◆ YORKSHIRE PORK—Available while supplies last as Whole or Half for \$3.99/lb., based on hanging weight (plus processing). A \$200 deposit is required for a whole pig, and \$100 deposit to reserve 1/2 pig. Pork will be available in mid to late November.
- ◆ BROAD BREASTED WHITE TURKEY—Available for Thanksgiving for \$5.00/lb. A \$35 deposit is required to reserve your turkey.
- ◆ CHICKEN BROILERS—Our pork and turkey customers are asking for chicken broilers! Available while supplies last at \$4.00/lb. Average weight 3.5—5.5 lbs. Watch our Facebook page for pickup times.
- ◆ HEIRLOOM VEGETABLES, Non-GMO — We focus on production of potatoes, sweet corn, pumpkins and winter squash. Our vegetable harvest varies year to year, dependent on the weather. We raise all vegetables without use of pesticides or herbicides.

## PLEASANT VIEW FARM

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## 2017 Order Form

Enter	Details
Name	
Address	
City	
State	
Zip	
eMail	
Phone	

Item	Quantity	Deposit
Whole Pig		\$200 x Quantity
Half Pig		\$100
Turkey		\$35 x Quantity
Chicken		Not Required

Please fill out this form and drop it in the mail, or scan it to us by email. If it's easier, you can email us this information, to the address on the back of this brochure. We'll respond with an invoice for your deposit. Do not hesitate to call us if you have any questions. Please note, your order cannot be confirmed until we receive your deposit. — Thank You for Your Business and Support.

If you have questions about our products, or your order, don't hesitate to contact us, by mail, phone or email.



Pleasant View Farm — A Family Owned Farm  
In Altamont, NY Since ~1799

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